



# ACG<sup>®</sup> Minnesota

## UPPER MIDWEST ACG CAPITAL CONNECTION<sup>®</sup>

### UPPER MIDWEST CAPITAL CONNECTION

Minnesota's Capital Connection provides a convenient meeting point for financial professionals looking for capital to fund a start-up, looking to grow and expand a prospering business and those looking to sell.

Although 2021 will look different than the typical conference due to the pandemic, we are committed to providing our sponsors and attendees a valuable experience and opportunities to connect.

#### **2019 Event Stats:**

- Over \$264 Billion in Assets Under Management (AUM)
- Over 40 PE Firms
- 20 Intermediaries
- Over 425 Attendees

*"I have been a member of ACG for as long as I can remember. Success in our industry, like most, depends heavily on experiences and relationships. ACG-Minnesota provides a great opportunity to develop both. Round table discussions disseminate great learning experiences from some of our area's most respected leaders. Luncheons, Capital Connections, Intergrowth and social gatherings all provide great opportunities to build lasting and profitable relationships."*

*ACG MN Member, Michael M., Founder & Partner*

*"For more than 11 years ACG MN has been much more than a simple networking association. ACG MN represents an opportunity to stay abreast of the happenings in our tight knit business community, create marketplace awareness and validity for my company's products and services, generate new product enhancement ideas from trusted business partners, gain insights into competitor behavior as well as have the chance to meet the Who's Who of the greater Minnesota business community."*

*I have created long lasting friendships and always enjoy the general fellowship with driven folks from vibrant backgrounds and experiences both within the ACG MN community and the broader ACG universe."*

*ACG MN Member, Scott H., Sales Director*

Upper Midwest Capital Connection, June 14, 2021  
Average attendance: 450+ Pre Pandemic

BENEFITS	Investment Level		
	PLATINUM <i>industry exclusive</i> \$12,500	GOLD \$6,500	SILVER \$4,000
<b>BRANDING</b>			
Rotating banner on ACG MN event page with hyperlink	•		
Logo prominently displayed on ACG MN website event sponsor page	•	•	•
Logo displayed on digital and printed marketing materials	•	•	•
Logo on email announcements	•	•	•
Logo displayed on event signage	•	•	•
<b>EVENT</b>			
Reserved table at event with company name prominently displayed on table	•		
Pre-event registrant list for a one-time mailing	•		
Sponsor ribbon on name badge	•	•	•
Complimentary registrations	6	4	2
Draped display table at event to distribute marketing materials	•	•	

**LAWN BOWLING**  
*Industry exclusive, maximum of 3*

June 14, 2021  
Average attendance: 100  
Venue: Brookview

	EVENT SPONSOR \$6,500
<b>BENEFITS</b>	
<b>BRANDING</b>	
Logo prominently displayed on ACG MN website event page	•
Logo displayed on digital and printed marketing materials	•
Logo on email announcements	•
Logo included on event signage	•
<b>MEDIA</b>	
Social Media mention/event blasts	•
<b>EVENT</b>	
Reserved table at event	•
Opportunity to distribute marketing materials	•
Named signature cocktail or brew of your choice	•
Complimentary registrations for lawn bowling	4

**GOLF TOURNAMENT**

June 14, 2021  
Average attendance: 100  
Venue: Minneapolis Golf club

		Investment Level*				
		TOURNAMENT SPONSOR	HOLE + 4-SOME	HOLE + INDIVIDUAL	GOLF HOLE	
<b>BENEFITS</b>	<i>Industry exclusive</i>	\$10,000	\$1,400	\$725	\$525	\$925
<b>BRANDING</b>						
Logo on event signage	•					
Logo on sponsored golf hole tee box		•	•	•	•	
Logo included on ACG MN website event page	•					
Logo on printed marketing materials	•					
Logo on email announcements	•					
<b>MEDIA</b>						
Social Media mention/event blasts	•					
<b>EVENT</b>						
Recognition from closing reception	•					
Opportunity to provide SWAG gift to golfers	•	•	•	•	•	
Golf play registrations	4	4	1			4

\*golf tournament investment level prices are for members. non member pricing available upon request.

**RECEPTION**

June 14, 2021  
Average attendance: 350+

	Investment Level EVENT SPONSOR \$2,000
<b>BENEFITS</b>	
<b>BRANDING</b>	
Logo prominently displayed on ACG MN website event page	•
Logo displayed on digital and printed marketing materials	•
Logo on email announcements	•
Logo included on event signage	•
<b>MEDIA</b>	
Social Media mention/event blasts	•
<b>EVENT</b>	
Sponsored table	•
Opportunity to distribute marketing materials	•
Complimentary registrations	2