



2021-22 Sponsorship Matrix

(as of 6/11/2021)

ACG Cleveland offers a variety of sponsorship opportunities – allowing your firm to maximize exposure in the M&A community by presenting options that keep your name in front of the deal makers of NEO on a continuous basis.

Benefits & Options

***listed price reflects 10% discount, and quarterly payment option

	PLATINUM ***	GOLD ***	SILVER ***	YACG *** ANNUAL, INDUSTRY EXCLUSIVE	WIT*** ANNUAL, INDUSTRY EXCLUSIVE	AKRON*** ANNUAL, INDUSTRY EXCLUSIVE	ACG CUP*** EXCLUSIVE SPONSOR	REGIONALS*** \$1500 EACH 3 @ \$4000 EXCLUSIVE
	\$11,250	\$5,625	\$3,375	\$6,250	\$5,625	\$5,625	\$4,500	\$3,600
Annual Deal Maker Awards	▲	▲	▲					
Complimentary Tickets (\$200/value each)	10	7	2	5	5	5	5	(2 @ \$3,600)
Logo Exposure on Site	▲	▲						
Logo on Deal Maker Nomination Form	▲							
Annual Golf Outing - Firestone CC								
Logo Exposure on Premises			▲					
Name in Program	▲	▲	▲					
North Course Foursome (\$1,300 value)	\$1,100	\$1,100	\$1,100				\$1,100	
South Course Foursome (\$1,700 value)	\$1,500	\$1,500	\$1,500					
Skill / Hole-In-One	▲							
Hole Sponsor		▲						
General Programs								
Add a new YACG or WIT Member from firm – first year dues covered	▲	▲		▲	▲			
Live Acknowledgement at Events	▲			▲	▲	▲		▲
Logo on Website including Hotlink	▲	▲		▲			▲	
Logo on Signage at Select Event(s)	▲	▲		▲	▲	▲	▲	▲
Logo on Hardcopy Documents (attendee lists)	▲			▲	▲	▲	▲	▲
Introduce the Speaker for 1 event	▲							
Complimentary Tickets per Event (see <i>Have Your Way Option</i>)	5	3	1	3	3	3	3	(@ \$3,600)
Literature Table at ACG Cup®				▲	▲	▲	▲	▲
Name or Logo on Email Announcement	▲	▲	▲	▲	▲	▲	N/A	▲
Panel Moderator for Panel Event	▲							
Virtual Event: Representative in each Breakout Room	▲			▲	▲	▲		▲
Sponsor Recognition on ACG Cleveland Social Media #								
No. of Sponsor Recognition posts on Twitter & LinkedIn	12 (1 per month)	4 (1 per quarter)		2	2	2		
No. of "Member Profiles" from Sponsor Organization	2	1		1	1	1		

"Have it Your Way" Benefit Option - additional DM tickets can be substituted for *Introduction* and *Event Tickets*
Platinum +5 | Gold +3 | Silver +1