



## BOLD AWARDS FAQs

### BOLD AWARDS & ACG MINNESOTA

**Q** What are the BOLD Awards?

**A** Conceived and presented by ACG Minnesota, the Tenth Annual BOLD Awards honor organizations and individuals that demonstrate innovative and imaginative efforts to positively impact the community and to grow Minnesota.

**Q** Who is ACG Minnesota?

**A** Focused on corporate growth, ACG Minnesota is the region's premier mergers and acquisitions (M&A) organization. With about 300 active members, ACG Minnesotans include corporate executives, private equity investors, investment bankers, and other M&A intermediaries. For 50 years, ACG Minnesota members have focused on strategic activities that increase revenues, profits and, ultimately, stakeholder value.

### BOLD AWARDS EVENT

**Q** When is the BOLD Awards Celebration?

**A** The BOLD Awards will be presented on Tuesday, February 22, 2022 at The Metropolitan in Minneapolis, Minnesota.

**Q** Who attends the BOLD Awards?

**A** The BOLD Awards attracts a who's who of corporate professionals from Minnesota and the Upper Midwest. Over 300 guests are expected to attend the event.

**Q** What is the event?

**A** A gala celebration of BOLD bets, big deals and the innovative teams behind them, the Tenth Annual BOLD Awards will be a festive gathering featuring the inspirational stories of award winners and honoring the best in BOLD. The program will culminate with an announcement of the **BOLDest of the BOLD** winner.

**Q** How much are event tickets?

**A** Early bird individual tickets are \$100 per person for ACG members and \$150 for nonmembers. Regular priced tickets are \$125 for ACG members and \$175 for nonmembers. Tickets go on sale in December.

**Q** Are there other ways to participate in the event?

**A** Yes. You and/or your organization can sponsor the awards program and event. There are several sponsorship levels available. More information on packages and benefits are available on the Sponsorship Prospectus.

### BOLD AWARDS NOMINATION PROCESS

**Q** What are the award categories?

**A** The BOLD Awards will honor small and growing as well as large companies that exhibit innovative approaches and BOLD ways to address market challenges. Awards will recognize companies and leadership teams for Innovation, Talent Management, Growth, Collaboration, and Daring BOLD.

**Q** How do I nominate?

**A** To recognize a BOLD initiative, Be BOLD: Click the "nominate" link on the BOLD Awards homepage. Then proceed to the nomination instructions and form. Provide general company background, as well as specific information about the BOLD endeavors of your nominee. In addition, you will need to provide contact information for the nominee and up to seven team members. A company/organization logo (JPEG) will also be requested.



- Q** Does the nominee need to be an ACG Minnesota member to receive consideration?  
**A** No. We encourage members and nonmembers alike to nominate and participate. Judges will not be informed of member/nonmember status during the review and selection process, and ACG Membership will not affect the selection decisions. Judging is held to the highest standards.
- Q** Who can be nominated?  
**A** Companies, private or public, as well as entrepreneurs and nonprofits that demonstrate BOLD bets are eligible. Organizations may be small and growing or large and established or somewhere in between. Nominees must be Minnesota-based, or have made a significant contribution or impact here.
- Q** When should the big deal have occurred?  
**A** The BOLD initiative must have taken place between January 1, 2019 and December 31, 2021. (Typically it is the past 24 months however due to the pandemic we've included a 3 year timeframe for the 2022 BOLD Awards.)
- Q** Can I submit more than one nomination?  
**A** Yes. You may complete as many BOLD Award nominations as you want. You may enter different projects, products, strategies and BOLD innovations for one organization or for several.
- Q** When are nominations due?  
**A** Nominations must be submitted by November 10, 2021.
- Q** How will nominees be judged?  
**A** All nominations will be reviewed, ranked and awarded by a peer panel of judges representing the middle market community. Judges will include corporate leaders, service professionals, and entrepreneurs.  
**Judges will be in attendance at the January 6, 2022 Nominee Reception. It is very important that all nominees have representation from their firm at this pre-event Nominee Reception, as this is part of the judging process.**
- Q** What is the pre-event Nominee Reception?  
**A** Board members, judges, sponsors, nominees and nominators will be in attendance at this networking reception which is part of the judging process. The Nominee Reception is scheduled for Thursday, January 6, 2022.
- Q** Will information contained in my nomination be privileged?  
**A** Yes. We understand that some of the information shared through the nominations process may be proprietary. We will ensure that only judges and the ACG Minnesota board and staff members have access to this information.
- Q** Is there a fee to nominate?  
**A** No. There is no fee to submit a nomination. All nominees will receive one complimentary ticket to the BOLD Awards event and all nominees are required to attend the nominee reception which is part of the judging process.
- Q** When will nominees be notified?  
**A** All nominees will be notified of finalist outcomes by mid-February. All winners will be announced at the BOLD Awards Tuesday, February 22, 2022 and the **BOLDest of the BOLD** picked that evening by a live audience vote.

## MORE BOLD AWARDS INFORMATION

- Q** How can I get more information?  
**A** Please refer to additional information on the website at [acg.org/bold](https://acg.org/bold)

All inquiries:

ACG Minnesota Executive Director Nicki Vincent at [nicki@acgmn.org](mailto:nicki@acgmn.org) or 612.590.1041