

## SPONSORSHIP LEVELS 2021 - 2022

SPONSORSHIPS AVAILABLE	Platinum 12	Gold 16	New Member Breakfast 1	Academy 1	NextGen 1	Women in Leadership 1
Sponsorship Fee	\$9,500	\$2,500	\$4,000	\$4,000	\$4,000	\$4,000
SPONSORSHIP BENEFITS					·	
Membership Dues	2 Individuals	1 Individual	1 Individual	1 Individual	1 Individual	1 Individual
Premium Partner Access to ACG Events The opportunity to bring guests throughout the year to ACG Events.	2 FREE tickets to ACG events. Excludes skiing and golf.	1 FREE ticket to ACG events. Excludes skiing and golf.	1 FREE ticket to ACG events. Excludes skiing and golf.	1 FREE ticket to ACG events. Excludes skiing and golf.	1 FREE ticket to ACG events.Excludes skiing and golf	1 FREE ticket to ACG events. Excludes skiing and golf.
Guest Attendees Benefit	May register unlimited guest attendees at member rate – and 1 FREE non-member C-Suite corporate guest – for ALL events.	May register guest attendees (unlimited number) at member rate to ALL events.	N/A	N/A	N/A	N/A
Opportunity to Host Programs The opportunity to act as the host and introduce the evening program and presenter at one of the monthly programs	When Available	N/A	New Member Breakfasts	Academy	NextGen	Women's Events
Significant Orange County Business Journal Advertising Recognition in ads promoting all ACG signature events	Logo	Name	N/A	N/A	N/A	N/A
Logo and/or Name Placement in Promotional Materials Featured logo placement on selected advertising and collateral materials, including posters, flyers and digital communications	Logo	Name Only	New Member Breakfasts	Academy	NextGen	Women's Events
Recognition in ACG OC E-News	Logo/Profile Quarterly Friday Feature Write-up	Name Only	New Member Breakfasts	Academy	NextGen	Women's Events
Listing on ACG OC Home Page	Logo	Name	N/A	N/A	N/A	N/A
Event Poster and On-Screen Recognition On-site Audio/Visual Sponsor Credit Recognition on "loop-style" slide shows at designated programs and special events	Logo	Name Only	New Member Breakfasts	Academy	NextGen	Women's Events
Podium Recognition Recognition from the podium at the monthly programs	Individual	General	New Member Breakfasts	Academy	NextGen	Women's Events
Name Recognition in Press Materials	Yes	Yes	N/A	Academy	NextGen	Women's Events
Distribution of Marketing Materials The opportunity to distribute marketing materials at the monthly programs	Yes	N/A	New Member Breakfasts	Included	NextGen	Women's Events
Tickets at Annual Awards Event	1 Table	1 Ticket	2 Tickets	2 Tickets	2 Tickets	2 Tickets
VIP Receptions Specified number of sponsor members and guests invited to all VIP receptions (costs may apply)	2 sponsor members	1 sponsor member	1 sponsor member	1 sponsor member	1 sponsor member	1 sponsor member
First Right of Refusal on Sponsor Renewal The first right of refusal to renew sponsorship at existing level	1st right of refusal	1st right of refusal	New Member Breakfasts	Academy	NextGen	Women's Events
Category Exclusivity Restrictions on number of competitors at same sponsor level (e.g. attorney, accountant, commercial bank, investment bank, insurance company, etc.	Limited to 2 sponsors per category, unless other Platinums agree	N/A	N/A	N/A	N/A	N/A

For more information on sponsorship opportunities at ACG Orange County, please contact:

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www.ACGOC.org