



## ACG 101 Sponsorships

ACG 101 Corridor Chapter is the *only* professional organization serving middle-market mergers and acquisitions, business growth and investment dealmakers from San Fernando to Santa Barbara.

With 14,500 members. ACG serves 90,000 investors, executives, lenders and advisers to growing middle-market companies. ACG's mission is to drive middle-market growth.

ACG has earned its reputation as **the most trusted and respected** resource for middle-market dealmakers and business leaders who invest in growth and build companies.

We invite you to partner with ACG 101 and capitalize on the power of ACG.

### 2021 Sponsorship Opportunities

Annual Sponsor

**\$6,000\***

*\*Based upon calendar Year*

Our annual sponsors provide the foundational support necessary to bring professionals together. Because of the financial support of our annual sponsors, ACG 101 consistently presents excellent programming and unique special events.

- **Benefits:**
  - Recognition at all ACG 101 programs and social events
  - Logo on ACG 101 promotional emails
  - Sharing of company news via LinkedIn. Opportunity to be featured in email newsletter
  - Name and logo on event marketing materials/assets
  - Recognition at event via president's announcements
  - Complimentary registrations for three at each qualifying program.

- Qualifying programs are defined as ACG 101 panel programs and social events (not including WCG or Stars of the 101 Gala)
- 50% discount on one event sponsorship (Title, Industry or Supporting levels) on above described qualifying events.

## 2021 Event Sponsorships - Levels and Benefits

### PANEL SERIES

#### Title Sponsor \$3,500

- Opportunity to participate in the selection of panel members
- Speaking opportunity (first choice of role as panelist or program moderator)
- Recognition by program moderator of your sponsorship
- Name & Logo appears on website and event promotional materials
- Event recognition via President Announcements and Event Program (if applicable)
- Tabletop display for your literature at each sponsored program (if in-person event)
- Reserved premium seating for three (not including moderator or panelist) for in-person events

#### Industry Sponsor \$2,500

- Speaking opportunity (presents industry overview at beginning of program)
- Recognition by program moderator of your sponsorship
- Name & Logo appears on website and event promotional material
- Event recognition via President Announcements and Event Program (if applicable)
- Reserved premium seating for two (in addition to Industry Overview presenter) for in-person events

#### Supporting Sponsor \$850

- Recognition by program moderator of your sponsorship
- Name & Logo appears in event promotional materials (mailings, website, evites)

- Event recognition via President Announcements and Event Program (if applicable)
- Reserved premium seating for two for in-person events

## OTHER SPONSORSHIP OPPORTUNITIES

Varied Levels

*Unique sponsorship opportunities are available for the following and will be announced throughout the year:*

- ***Annual Women in Corporate Growth Luncheon (January 2022)***
- ***Golf Scramble (TBD)***
- ***Stars of the 101 Awards Gala (November 2021)***

*For more information on sponsorship, please contact:*

*Krista Shue, Chapter Executive*

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