

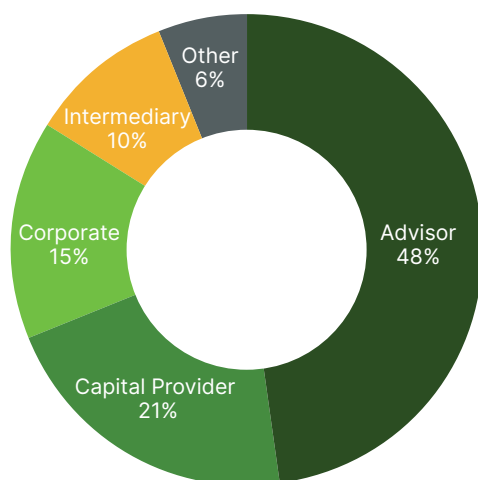
# 2022 Sponsorship Opportunities

## ANNUAL PROGRAMS

### ABOUT ACG DENVER

ACG Denver is the middle market business community providing access to a network of relationships, knowledge, and resources committed to supporting the growth of Colorado businesses.

#### Membership Composition



### ACG DENVER 2021 QUICK FACTS

# 40+

## EVENTS PER YEAR

**500+** Attendees at Annual Rocky Mountain Corporate Growth Conference

**325+** Members · **20+** Programs

**45+** Networking Opportunities

# 2,600+

**REGIONAL  
EMAIL  
CONTACTS**

**INCLUDING  
1,100+  
EXECUTIVES**

### ACG DENVER PROGRAMS

The value of an ACG investment is relationships. Relationships are the deal.

By choosing to be an ACG Denver sponsor, you are investing in the growth of your business.

#### THE BENEFITS OF INVESTING



Offers a great **networking opportunity** for members and non-members:  
**40+ Events, 2,600+ Contacts**



Puts you in front of your **target audience** of executives



2,600 contacts and growing + over 50 annual emails = **130,000 opportunities** to get your company in front of decision-makers



Provides **strong programming**, recognizing **outstanding companies** in our region



Provides a forum for the **exchange of ideas and information**

For more information: [acg.org/denver](http://acg.org/denver)

Contact: Veronica M. Muñoz, Executive Director, 800.919.0181 or [vmunoz@acg.org](mailto:vmunoz@acg.org)

# 2022 Sponsorship Opportunities

## ANNUAL PROGRAMS



### BRAND AWARENESS

All Annual Sponsors receive the following

- ✓ Logo featured on website **event pages** ([www.acg.org/denver](http://www.acg.org/denver))
- ✓ Logo featured on **event signage** (e.g., banners, table tents, handouts)
- ✓ Display firm **collateral** at event

- ✓ Logo featured on event invitational **emails**
- ✓ Publish content through ACG Denver's **social media** channels and monthly **e-newsletter**

### EVENT TARGET AUDIENCE KEY

- C-Suite (Corporate C-level executives & business owners (\$5 million+ in revenue))
- All Members
- Corporate Development Professionals
- Merger & Acquisition Professionals
- Young Professionals

### CORPORATE EXECUTIVE BREAKFAST SERIES

**\$10,000**

*This is intended for firms that seek a premium experience, which includes industry category exclusivity, one shared sponsor spotlight at one event, multiple events and a select audience.*

#### Details:

- Up to 6 industry exclusive sponsors
- Series of 4 breakfasts + one summer networking event

#### Benefits:

- Leaderboard Ad on ACG Denver website (Displays at the top of every page)
- One sponsor spotlight with one other sponsor at one breakfast
- Deliver opening or closing remarks during sponsor spotlight
- Seat on program content planning committee that selects topics and speakers
- Invite up to 10 C-suite guests with complimentary tickets to each breakfast program
- Invite up to 10 C-Suite guests with complimentary tickets to the Summer CES Networking event.
- Join ACG Corporate Outreach Committee

### MEMBERSHIP FORUM SERIES

**\$5,000**

*This is intended for firms whose primary goal is to create or enhance their brand awareness.*

#### Details:

- Series of membership events with industry-specific content
- Up to 10 sponsors
- Mix of luncheons, breakfasts and happy hours

#### Benefits:

- Skyscraper ad on ACG Denver website
- Seat on program content committee that selects topics and speakers
- Invite up to 8 guests with complimentary tickets to each networking event
- Join ACG Ambassador Committee to welcome new members

### CANNABIS FORUM

**\$5,000 (4) • \$2,500 (2)**

*This is intended for firms whose primary goal is to create or enhance their brand awareness.*

#### Details:

- Target date of September 2022 with 2 panels of industry experts and networking to follow
- Up to 6 industry exclusive sponsors (industry exclusivity applies only within each level)

#### Benefits:

- \$5,000 Level – Skyscraper ad on ACG Denver website
- \$5,000 Level – Seat on Forum Planning Committee that selects topics and speakers
- \$5,000 level – Invite up to 5 guests with complimentary
- \$2,500 level – Invite up to 3 guests with complimentary tickets
- Join ACG Ambassador Committee to welcome new members

### FLY BY NETWORKING SERIES

**\$2,500**

*This is intended for firms whose primary goal is to create or enhance their brand awareness.*

#### Details:

- Up to 2 sponsors
- Series of 4 networking open admission events

#### Benefits:

- Two complimentary tickets to Membership Industry Roundtable x 4 events

### ACG GOLF EVENT

**\$2,500**

*This is intended for firms whose primary goal is to create or enhance their brand awareness.*

#### Details:

- Target date of July 2022
- Up to 4 sponsors

#### Benefits:

- Includes one full foursome entry
- Collateral to include in gift bags

CONTINUED >

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## ANNUAL PROGRAMS



### BRAND AWARENESS

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- ✓ Publish content through ACG Denver's **social media** channels and monthly **e-newsletter**

### EVENT TARGET AUDIENCE KEY

- C-Suite (Corporate C-level executives & business owners (\$5 million+ in revenue))
- All Members
- Corporate Development Professionals
- Merger & Acquisition Professionals
- Young Professionals

## CORPORATE DEVELOPMENT OFFICER ROUNDTABLE SERIES

**\$7,500**

*This is intended for firms that, in addition to branding, want to influence program content, moderate panels, or select speakers, and who also want industry category exclusivity at a particular event.*

#### Details:

- Up to 4 industry exclusive sponsors
- Series of 4 breakfasts + one networking event
- One networking event at the 2022 Rocky Mountain Corporate Growth Conference

#### Benefits:

- Billboard Ad on ACG Denver website (Displays in the middle of the home page and section overview pages)
- Seat on program content planning committee that selects topics and speakers,
- Serve as host/facilitator in office location for one event
- Invite up to 8 guests with complimentary tickets to CDO Networking event
- Join Corporate Outreach Committee

## MILE HIGH DEALMAKERS' NETWORKING

**\$5,000**

*This is intended for firms whose primary goal is to create or enhance their brand awareness.*

#### Details:

- January 2022
- Up to 6 industry exclusive sponsors

#### Benefits:

- Invite up to 5 guests with complimentary tickets
- Skyscraper ad on ACG Denver website.
- Join ACG Ambassador Committee to welcome new members

## YOUNG PROFESSIONALS SERIES

**\$2,500**

*This is intended for firms whose primary goal is to create or enhance their brand awareness.*

#### Details:

- Up to 4 sponsors
- Series of 4 events

#### Benefits:

- Invite up to 3 guests with complimentary tickets to each event
- Join ACG Young Professionals program planning committee

## DEALMAKERS' FORUM

**\$5000 (4) • \$2,500 (2)**

#### Details:

- October 2022
- Up to 6 industry exclusive sponsors (industry exclusivity applies only within each level)

#### Benefits:

- \$5,000 Level – Skyscraper ad on ACG Denver website
- \$5,000 level – Seat on Forum Planning Committee that selects topics and speakers
- \$5,000 level – Invite up to 5 guests with complimentary tickets
- \$2,500 level – Invite up to 3 guests with complimentary tickets
- Join ACG Ambassador Committee to welcome new members

## LEADERSHIP 20

**\$2,500**

#### Details:

- September 2022 – March 2023
- Up to 2 sponsors
- 7 Educational Sessions, 2 Networking Events (Welcome breakfast reception and Graduation)
- By Nomination Only

#### Benefits:

- Logo featured on course materials
- Welcome remarks at first session
- Cohost current cohort and alumni networking events with L20 chair or ACG board member
- Participant list with contact information