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# Smart Assessment of the **"Health@Home"** Opportunity

October 5, 2021

### Speakers and moderators





**Don McDaniel** CEO Canton & Company Eliza Pippa Shulman, DO, MPH Chief Medical Officer

Medically Home

Brent Feorene, MBA

Executive Director American Academy of Home Care Medicine William Streck, MD

Chief Clinical Officer Canton & Company



Michael Rose VP, Marketing Canton & Company



## In the news

– American Hospital Association, 2020 —

#### Hospital@Home Gains Momentum

with Added Flexibilities, New Entrants

Skilled Nursing News, 2021

#### SNF@Home Model Becoming 'Critical Player' for Success

Hospice News, 2021 —

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Strong Management, Geography Attract Private Equity Investors to Hospices

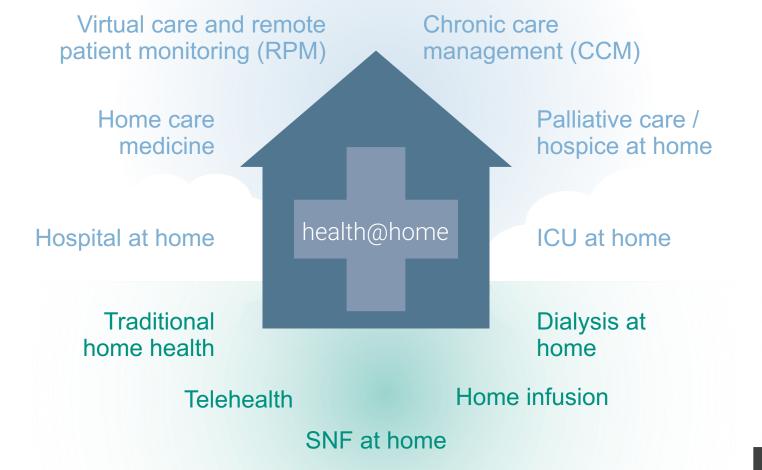
Managed Healthcare Executive, 2021 AT-HOME DIALYSIS ON THE RISE

mHealthIntelligence, 2021

VA Plans \$1B Expansion of Remote Patient Monitoring Platform



## The "health@home" phenomenon





## The opportunity size



General Telehealth	Remote Patient Monitoring	Chronic Care Management
U.S. VALUATION \$3.5B 2020	U.S. VALUATION \$975M 2020	GLOBAL \$12.6B 2021
<b>CAGR</b> 9.61% 2020 - 2028	CAGR 32.8% 2021 – 2025	<b>CAGR</b> 11.4% 2021 – 2026



Sources: MarketsAndMarkets, All The Research, Mordor Intelligence, Grandview Research, Market Data Forecast





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#### Let's start a discussion about your health@home strategic investments

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