

## ACG 101 2022 Annual Sponsorship

ACG 101 Corridor Chapter is the *only* professional organization serving middle-market mergers and acquisitions, business growth and investment dealmakers from San Fernando to Santa Barbara.

With 14,500 members. ACG serves 90,000 investors, executives, lenders and advisers to growing middle-market companies. ACG's mission is to drive middle-market growth.

ACG has earned its reputation as **the most trusted and respected** resource for middle-market dealmakers and business leaders who invest in growth and build companies.

We invite you to partner with ACG 101 and capitalize on the power of ACG.

### Annual Sponsor

**\$6,500\***

*\*Based upon calendar Year*

Our annual sponsors provide the foundational support necessary to bring these professionals together. Because of the financial support of our annual sponsors, ACG 101 consistently presents excellent programming and unique special events. We have enhanced the benefits of annual sponsorships to include the following:

- **Benefits:**
  - Recognition at all ACG 101 programs and social events
  - Name & Logo on event promotional materials, including ACG 101's website, program and event promotional materials
  - Logo on ACG 101 promotional emails
  - Sharing of company news via LinkedIn. Opportunity to be featured in email newsletter
  - On-site recognition, including scrolling PowerPoint/signage, President Announcements and Event Program
  - Complimentary registrations for three at each qualifying program
  - First look at Title and Industry level event sponsorships
  - 25% discount on one Title or Industry level event sponsorship or on unlimited Supporting level event sponsorships on qualifying events. Qualifying programs are defined as ACG 101 panel programs and social events

- Each meeting two to three annual sponsors may bring marketing material and/or setup a table with promotional material. ACG 101 will assign up to three annual sponsors for each meeting based on preferences

\*\*\* As noted above, we are offering our annual sponsors a 25% discount on event sponsorships. In addition, we are offering the event sponsorships to our annual sponsors on a first look basis until January 30<sup>th</sup>. Thereafter, the event sponsorships will be offered to others as well. The attached calendar identifies which sponsorship opportunities are available.

Event Sponsorships are as follows with regular prices shown (before applying the 25% discount)

## 2022 Event Sponsorships - Levels and Benefits

### PANEL SERIES

#### Title Sponsor

**\$3,500**

- Opportunity to participate in the selection of panel members
- Speaking opportunity (first choice of role as panelist or program moderator)
- Recognition by program moderator of your sponsorship
- Name & Logo appears on website and event promotional materials (mailings, website & e-vites)
- On- site recognition through scrolling PowerPoint, President Announcements and Event Program (if applicable)
- Tabletop display for your literature at each sponsored program
- Reserved premium seating for four (including moderator or panelist)

#### Industry Sponsor

**\$2,500**

- Speaking opportunity (presents industry overview at beginning of program)
- Recognition by program moderator of your sponsorship
- Name & Logo appears in event promotional materials (mailings, website & e-vites)
- On- site recognition through scrolling PowerPoint, President Announcements and Event Program (if applicable)
- Reserved premium seating for three (including speaker)

## Supporting Sponsor

**\$850**

- Recognition by program moderator of your sponsorship
- Name & Logo appears in event promotional materials (mailings, website, evites)
- On- site recognition through scrolling PowerPoint, President Announcements and Event Program
- Reserved premium seating for one

## **OTHER SPONSORSHIP OPPORTUNITIES Varied Levels**

Unique sponsorship opportunities are available for the following and will be announced throughout the year:

- Annual Women in Corporate Growth Luncheon (July 2022)
- Golf Scramble (TBD)
- Stars of the 101 Awards Gala (November 2022)

For more information on sponsorship, please contact:

Michele Henderson, Chapter Executive

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