

The logo for ACG Boston, featuring the letters 'ACG' in a bold, sans-serif font with a registered trademark symbol, followed by the word 'Boston' in a smaller, lighter font. The background of the entire page is a photograph of a large, crowded event space with a high, industrial-style ceiling and many people in business attire.

ACG[®] Boston

DEAL FEST

Northeast

JUNE 7-8, 2022
THE CYCLORAMA & STATE ROOM
BOSTON, MA

SPONSORSHIP BROCHURE

THE BIGGEST M&A BLOCK PARTY IN THE NORTHEAST

Introduction

DealFest Northeast is the largest M&A block party in the northeast, bringing together **over 700 middle-market deal professionals** — capital providers, intermediaries, transaction advisors and strategics — from all over the country to network, discover new partners, and identify untapped sources of dealflow.

During DealFest, New England's top private equity and investment banking firms host and share the region's finest craft beers as attendees connect and strengthen their well-established networks of active investment community relationships, as well as create and build new relationships that can help source new quality investment opportunities.

DealSource Select, by invitation only for capital providers, intermediaries, family office and corporate development professionals, takes place on the following day, where over 300 attendees conduct one-on-one meetings, all prescheduled through DealSource Select's private online networking tool, making it the most efficient and concentrated way to source dealflow for the middle-market M&A community.

Agenda

DealFest

June 7, 2022

5:30pm - 8:30pm ET

The Cyclorama

539 Tremont St., Boston MA

DealSource Select (by invitation only)

June 8, 2022

8:00am - 3:00pm ET

The State Room

60 State St., Boston MA

DealFest Packages

June 7, 2022 | The Cyclorama | Boston, MA

DealFest returns in 2022 as the biggest M&A block party in the northeast! With hundreds of influential deal professionals from across the country in attendance – capital providers, intermediaries, deal advisors and strategics – DealFest is a primary source for networking and deal flow; it's the most effective way to connect with New England's top private equity and investment banking firms and key middle-market M&A professionals, to discover new partners, and identify untapped sources of deal flow.

DealFest Base

SPONSORSHIP

Sponsor of DealFest event

High top cocktail table with signage for marketing material, an attendee giveaway, etc. on the DealFest floor

Recognition on website, in email blasts, and social media mentions

4 tickets to DealFest on June 7

Discounted rate for additional attendees

Company profile and half-page (8.5"x5.5") black & white ad in digital guidebook

Attendee list with contact info pre & post event

\$5,000

Women's Reception

SPONSORSHIP

Industry exclusive sponsor of Women's Reception prior to DealFest (4:30pm-5:30pm at the Cyclorama)

Recognition as Women's Reception sponsor on DealFest website, in email blasts, and social media mentions

4 tickets to Women's Reception & 2 tickets to DealFest reception (additional DealFest tickets can be purchased at discounted rate)

Signage onsite and opportunity to distribute giveaway or display marketing materials at Women's Reception

Attendee list for Women's Reception, including contact information, pre & post event

\$3,000

Premier Level Sponsorship

\$10,000

Sponsor of DealFest Pub among PE/IB hosts (maximum of 7)

Includes custom bar w/signage where PE/IB host beverages will be served

Opportunity to provide marketing materials, an attendee giveaway, snack item, etc. at Pub

Recognition on website, in email blasts, and social media mentions

8 tickets to DealFest on June 7

Discounted rate for additional attendees

Company profile and full page (8.5"x11") color ad in digital guidebook

Attendee list with contact info pre & post event

DealSource Select Packages

June 8, 2022 | The State Room | Boston, MA

DealSource Select is the most efficient way for capital providers, intermediaries, corporate development professionals & family offices to meet, network and develop new partnerships, with a day of 20 minute one-on-one meetings arranged via ACG Access, our exclusive DealSource Select scheduling tool. With this tool, participants in DealSource Select are in full control of requesting and confirming their meetings — without having to wait for meeting requests to come in.

DealSource Select SPONSORSHIP

Sponsor of DealSource Select on June 8, including signage & table for marketing material and/or hosting pre-scheduled meetings

Recognition on website, in email blasts, and social media mentions as DealSource Select sponsor

2 tickets to DealFest reception on June 7, and 2 tickets to DealSource Select on June 8 (includes access to DealSource Select scheduling tool for 2 people)

Discounted rate to DealFest only on June 7 for additional attendees

Company profile and half-page (8.5" x 5.5") black & white ad in digital guidebook

DealSource Select attendee list with contact info pre & post event

\$5,000

Attendee Lounge SPONSORSHIP

Industry exclusive sponsor of DealSource Select Attendee Lounge at The State Room on June 8, including signage & table for marketing material and/or attendee giveaway

Recognition on website, in email blasts, and social media mentions as DealSource Select Attendee Lounge sponsor

2 tickets to DealFest event on June 7, and 2 tickets to DealSource Select on June 8 (includes access to DealSource Select scheduling tool for 2 people)

Discounted rate to DealFest only on June 7 for additional attendees

Company profile and full page (8.5" x 11") color ad in digital guidebook

DealSource Select attendee list with contact info pre & post event

\$6,500

