

V.P.'s of Sponsorship: Steven D. González @ (512)507-0023 or steven.d.gonzalez@pnc.com or Vince Trevino @ (512)484-3959 or vtrevino@mlrpc.com or Tamra Ferris tnfarris@comerica.com

SPONSORSHIP CATEGORY	REACH	BENEFITS	COST	INDUSTRY EXCLUSIVITY
1. DIAMOND SPONSOR	Chapter level	Prominent logo, name, and linkage on ACG website and Chapter event announcements Prominent logo/name displayed at Chapter programs Recognition via social media Opportunity to speak up to 2 minutes at one regular lunch; Will be sponsor of lunch chosen Half-Table (5 seats) at the Growth & Spotlight Awards lunch on Sept. of 2022 3 Tickets to Pre-Awards Social in August of 2022 4 Tickets to Toast to Private Equity reception or Texas Two Step conference 2 complimentary annual memberships (\$750 value)	\$5,000/Year	\$10,000/Year
2. PLATINUM SPONSOR	Chapter level	Company name and linkage on ACG website and Chapter event announcements Company name displayed at Chapter programs 2 tickets to Award lunch <u>or</u> Texas Two Step conference 2 tickets to Pre-Awards Social in August of 2022 Opportunity to speak up to 2 minute at one regular lunch; Will be sponsor of lunch chosen 1 complimentary annual membership (\$375 value)	\$3,000/Year	
3. TOAST TO PRIVATE EQUITY (*)				
DIAMOND SPONSOR (one available)	Per event	Prominent logo and name on signage and logo hyperlinked on event announcements Opportunity to introduce Private Equity honorees at event Special mention during the Toast 6 comp. tickets to the Toast	\$3,500	
GOLD SPONSOR	Per event	Name on signage and name hyperlinked on event announcements Special mention during the Toast 4 comp. tickets to the Toast	\$2,000	
SILVER SPONSOR	Per event	Name on signage and event announcements Special mention during the Toast 2 comp. tickets to the Toast	\$750	
4. MONTHLY LUNCHEONS				
LUNCHEON SPONSORSHIP	Per luncheon	Logo and name on signage and logo hyperlinked on event announcements Opportunity to display marketing material at the event Opportunity for a 2-minute presentation during program kick-off 5 comp. tickets to the event	\$500	
TABLE SPONSORSHIP	Per luncheon	Reserved table and tickets for 7 guests Company name/logo displayed at reserved table	\$350	

^(*) There are separate sponsorship prospectuses for the Awards, Toast to Private Equity, & the Private Equity Two-Step events.

Value		
Diamond Sponsor	Logo recognition on website & announcements & at 11 lunches + Two Premier Events @ \$250ea.	4250
	2 Free Memberships	750
	Opportunity to speak at 1 regular lunch	500
	Half-Table sponsorship at Awards event (5 seats)	625
	4 tickets to Toast to Private Equity	340
	3 tickets to Pre-Awards Social	225
		6690
Platinum Sponsor	Name recognition on website & announcements & at 11 lunches + Two Premier Events @ \$200ea.	3000
	1 Free Membership	375
	Opportunity to speak at 1 regular lunch	500
	2 Tickets to Awards event or Texas Two Step	180
	2 Tickets to Pre-Awards Social	1050
		5105