

# BREAKFAST - SOLD LAZARD (Exclusive Sponsor)

Start the day off with brand exposure

- Breakfast Sponsorship: Includes logo recognition throughout breakfast, with the opportunity to customize brand integration (limitations apply)
- Middle Market Executive magazine: One full-page ad included in the upcoming September Special Issue
- Branding: Includes branding throughout the event
- Attendee List: Full event attendee list (includes name and email address)
- Event Registration: Includes registrations for three attendees
- Program Book: Includes logo, company profile and full-page ad

LUNCH - SOLD CONSULTING GROUP

FAIRMONT CONSULTING GROUP (Exclusive Sponsor)

Integrate your brand into a well-attended portion of the event

- Lunch Sponsorship: Includes logo recognition throughout the lunch, with the opportunity to customize brand integration (limitations apply)
- Middle Market Executive magazine: One fullpage ad included in the upcoming September Special Issue
- Branding: Includes branding throughout the event
- Attendee List: Full event attendee list (includes name and email address)
- Event Registration: Includes registrations for three attendees
- Program Book: Includes logo, company profile and full-page ad

## COCKTAIL RECEPTION (Limited Number)

 Cocktail Reception Sponsorship: Includes logo recognition throughout

Continue to network

- the cocktail reception, with the opportunity to customize brand integration (signature cocktails, etc. limitations apply)
- Middle Market Executive magazine:
   One full-page ad included in the upcoming September Special Issue
- Branding: Includes branding throughout the event
- Attendee List: Full event attendee list (includes name and email address)
- Event Registration: Includes registrations for three attendees
- **Program Book:** Includes logo, company profile and full-page ad

\$10,000 \$10,000



# AEROSPAC & DEFENSE

Middle Market Leadership Forum

September 15, 2022 The Maybourne Beverly Hills Beverly Hills, CA



#### **AM/PM BREAKS**

(Exclusive Sponsor)

Exclusive brand exposure

- Refresher Breaks Sponsorship: Includes logo recognition throughout break, with the opportunity to customize brand integration (limitations apply)
- Middle Market Executive magazine: One full-page ad included in the upcoming September Special Issue
- Branding: Includes branding throughout the event
- Attendee List: Full event attendee list (includes name and email address)
- Event Registration: Includes registrations for three attendees
- Program Book: Includes logo, company profile and full-page ad

### **REGISTRATION - SOLD**



#### **Brand Exposure**

- Registration sponsorship: Includes logo recognition on event registration landing page, and confirmation emails
- Exclusive Branding: Includes logo on event name badges
- Program Book: Includes logo, company profile and ½ page ad

\$10,000 \$5,000