

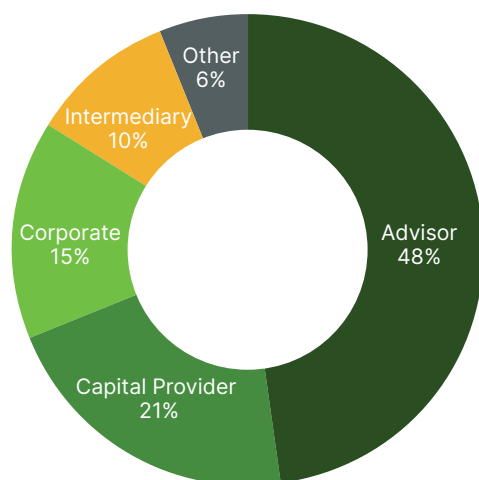
2023 Sponsorship Opportunities

ANNUAL PROGRAMS

ABOUT ACG DENVER

ACG Denver is the middle market business community providing access to a network of relationships, knowledge, and resources committed to supporting the growth of Colorado businesses.

Membership Composition



ACG DENVER 2023 QUICK FACTS

40+ **EVENTS PER YEAR** **500+** Attendees at Annual Rocky Mountain Corporate Growth Conference
420+ Members · **20+** Programs
45+ Networking Opportunities

2,600+ **REGIONAL EMAIL CONTACTS** **INCLUDING 1,100+ EXECUTIVES**

ACG DENVER PROGRAMS

The value of an ACG investment is relationships. Relationships are the deal.

By choosing to be an ACG Denver sponsor, you are investing in the growth of your business.

THE BENEFITS OF INVESTING



Offers a great **networking opportunity** for members and non-members: **40+ Events, 2,600+ Contacts**



Puts you in front of your **target audience** of executives



2,600 contacts and growing + over 50 annual emails = **130,000 opportunities** to get your company in front of decision-makers



Provides **strong programming**, recognizing **outstanding companies** in our region



Provides a forum for the **exchange of ideas and information**

For more information: acg.org/denver

Contact: Veronica M. Muñoz, Executive Director, 800.919.0181 or vmunoz@acg.org

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BRAND AWARENESS

All Annual Sponsors receive the following

- ✓ Logo featured on website **event pages** (www.acg.org/denver)
- ✓ Logo featured on **event signage** (e.g., banners, table tents, handouts)
- ✓ Display firm **collateral** at event

- ✓ Logo featured on event invitational **emails**
- ✓ Publish content through ACG Denver's **social media** channels and monthly **e-newsletter**

EVENT TARGET AUDIENCE KEY

- C-Suite (Corporate C-level executives & business owners (\$5 million+ in revenue))
- All Members
- Women
- Merger & Acquisition Professionals
- Young Professionals

CORPORATE EXECUTIVE BREAKFAST SERIES

\$10,000

This is intended for firms that seek a premium experience, which includes industry category exclusivity, one shared sponsor spotlight at one vent, multiple events and a select audience.

Details:

- Up to 6 industry exclusive sponsors
- Series of 4 breakfasts + one summer networking event

Benefits:

- Post-event attendee list with contact information
- Leaderboard Ad on ACG Denver website (Displays at the top of every page)
- One sponsor spotlight with one other sponsor at one breakfast
- Deliver opening or closing remarks during sponsor spotlight
- Seat on program content planning committee that selects topics and speakers
- Invite up to 10 C-suite guests with complimentary tickets to each breakfast program
- Invite up to 10 C-Suite guests with complimentary tickets to the Summer CES Networking event

C-SUITE DINNERS

\$3,500

This is intended for firms that seek a premium experience, which includes industry category exclusivity, one shared sponsor spotlight at one vent, multiple events and a select audience.

Details:

- One dinner per quarter
- One sponsor per dinner
- Up to 10 C-Suite attendees per dinner

Benefits:

- Exclusive host of one dinner of up to 10 C-Suite executives
- Input on topic discussion recommendation
- Complimentary ticket to dinner
- 3 complimentary tickets to Corporate Executive Series Summer Happy Hour

MEMBERSHIP FORUM SERIES

\$5,000

This is intended for firms whose primary goal is to create or enhance their brand awareness.

Details:

- Series of membership events with industry-specific content
- Up to 6 sponsors
- 4 luncheons and one summer happy hour

Benefits:

- Post-event attendee list with contact information
- Skyscraper ad on ACG Denver website
- Seat on program content committee that selects topics and speakers
- Invite up to 8 guests with complimentary tickets to each networking event

FLY BY NETWORKING SERIES

\$2,500

This is intended for firms whose primary goal is to create or enhance their brand awareness.

Details:

- Up to 4 sponsors
- Series of 4 networking open admission events

Benefits:

- Two complimentary tickets to Membership Forum Series x 4 events

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ACG GOLF TOURNAMENT

\$5,000 or \$2,500

This is intended for firms whose primary goal is to create or enhance their brand awareness.

Details:

- July 2023
- Location: The Ridge at Castle Pines

Reception & Dinner Sponsor: \$5,000

Benefits Include:

- Post-event attendee list with contact information
- Remarks at reception
- Two foursomes
- Logoed Hole signage and Digital cart signage
- Recognition on website event page
- Your company promotional swag in goodie bags

Overall Contest Sponsor: \$5,000

Benefits Include:

- Post-event attendee list with contact information
- Two foursomes
- Logoed Longest Drive Holes signage and digital cart signage (men & women)
- Logoed Closest to the Pin Holes signage and digital cart signage (men & women)

Lunch Sponsor: \$2,500

Benefits Include:

- Post-event attendee list with contact information
- One foursome
- Logoed signage at lunch area, hole signage and digital cart signage
- Recognition on website event page
- Your company promotional swag in goodie bag

Beverage Cart Sponsor: \$2,500

Benefits Include:

- Post-event attendee list with contact information
- One Foursome
- Logoed Hole signage and Digital cart signage
- Company name on drink tickets
- Recognition on website event page
- Your company promotional swag in goodie bags

Hole Sponsorships: \$1,500

Benefits Include:

- Post-event attendee list with contact information
- Logoed Hole signage
- One foursome

WOMEN'S NETWORKING EVENT

\$2,500

This is intended for firms whose primary goal is to create or enhance their brand awareness.

Details:

- Up to 4 sponsors
- August 2023

Benefits:

- Post-event attendee list with contact information
- Invite up to 3 guests with complimentary tickets

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- ✓ Display firm **collateral** at event
- ✓ Logo featured on event invitational **emails**
- ✓ Publish content through ACG Denver's **social media** channels and monthly **e-newsletter**

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MILE HIGH DEALMAKERS' NETWORKING

\$5,000

This is intended for firms whose primary goal is to create or enhance their brand awareness.

Details:

- January 2023
- Up to 6 industry exclusive sponsors

Benefits:

- Post-event attendee list with contact information
- Invite up to 5 guests with complimentary tickets
- Skyscraper ad on ACG Denver website

DEALMAKERS' FORUM

\$5,000 or \$2,500

This is intended for firms whose primary goal is to create or enhance their brand awareness to the private equity and investment bank audience.

Details:

- October 2023
- Up to 4 industry exclusive sponsors at the \$5,000 level, up to 8 \$2,500 level sponsors

Benefits:

- Post-event attendee list with contact information
- \$5,000 Level – Skyscraper ad on ACG Denver website
- \$5,000 level – Seat on Forum Planning Committee that selects topics and speakers
- \$5,000 level – Invite up to 5 guests with complimentary tickets
- \$2,500 level – Invite up to 3 guests with complimentary tickets

YOUNG PROFESSIONALS SERIES

\$2,500

This is intended for firms whose primary goal is to create or enhance their brand awareness.

Details:

- Up to 4 sponsors
- Series of 4 events

Benefits:

- Post-event attendee list with contact information
- Invite up to 3 guests with complimentary tickets to each event
- Join ACG Young Professionals program planning committee

LEADERSHIP 20

\$2,500

Details:

- September 2023 - March 2024
- Up to 2 sponsors
- 7 Educational Sessions, 2 Networking Events (Welcome breakfast reception and Graduation)
- By Nomination Only

Benefits:

- Post-event attendee list with contact information
- Logo featured on course materials
- Welcome remarks at first session
- Cohost current cohort and alumni networking events with L20 chair or ACG board member