



# ▲ Sponsorships

## August – December 2022

**PLEASE CONTACT:**

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VP of Sponsorships  
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**Special Note:**

ACG DFW is moving from a “school year” to a true calendar year. Please review the sponsorships available through the end of 2022.

# Dallas Dealmaker

Content Series

**452**

EVENT REGISTRATIONS

**176,000+**

EVENT IMPRESSIONS

**370**

UNIQUE COMPANIES

# Dallas Dealmaker Content Series

August – December 2022

Pricing:

Platinum

~~\$7,500~~

Gold

~~\$2,500~~

Platinum

\$3,750

Gold

\$1,250

## ▲ SPONSORSHIP

- Category Co-Exclusive
- Speaking Opportunity 3-min at One Featured Program
- Short Video/Article Highlighting the Company's Recent M&A Activity

✓  
✓  
✓

## ▲ BRANDING & MARKETING

- Logo Recognition on ACG DFW Website
- Logo Includes Link Directly to Company Website
- Logo Recognition on Event Website and E-Newsletter
- Marketing Material/Swag at Featured Dealmaker Program
- Series Sponsor Signage on Site at all Dealmaker Programs
- Slides Included in Slide Show at Each Program
- Recognition from Podium at Each Program

✓  
✓  
✓  
✓  
✓  
3  
✓

✓  
  
✓  
  
✓

## ▲ TICKETS

- Complimentary Ticket to all Dealmaker Programs (\$45 Value)
- ACG Membership (\$425 Value)

2  
1

1

## ▲ SPECIAL

- Discount on Additional ACG DFW Event Sponsorships
- First Right of Refusal for Next Season

10%  
✓

✓

# Fort Worth

Event Series

**180**

EVENT REGISTRATIONS

**106,000+**

EVENT IMPRESSIONS

**143**

UNIQUE COMPANIES

# Fort Worth Event Series

August – December 2022  
Pricing:

~~Platinum~~  
~~\$5,000~~

~~Gold~~  
~~\$2,500~~

Platinum  
\$2,500

Gold  
\$1,250

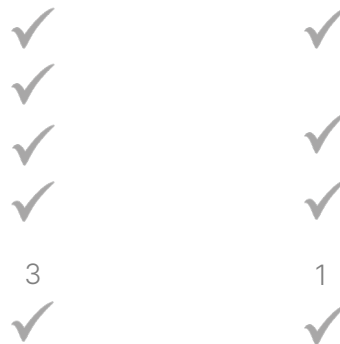
## ▲ SPONSORSHIP

- Category Co-Exclusive
- Speaking Opportunity 3-min at One Featured Program
- Short Video/Article Highlighting the Company's Recent M&A Activity



## ▲ BRANDING & MARKETING

- Logo Recognition on ACG DFW Website
- Logo Includes Link Directly to Company Website
- Logo Recognition on Event Website and E-Newsletter
- Series Sponsor Signage on Site at all Fort Worth Events
- Slides Included in Slide Show at Each Event (If Applicable)
- Recognition from Podium at Each Event



## ▲ TICKETS

- Complimentary Ticket to all Fort Worth Events (\$45+ Value)

2 1

## ▲ SPECIAL

- First Right of Refusal for Next Season



# Wine Tasting & DealSource

By the Numbers

**600**

EVENT REGISTRATIONS

**46,000+**

EVENT IMPRESSIONS

**307**

UNIQUE COMPANIES



# Wine Tasting & DealSource

Presenting  
\$11,000

Wine Glass  
\$8,500

Lounge  
\$7,500

Table  
\$5,750

Gold  
\$3,500

## ▲ SPONSORSHIP

Exclusivity	✓	✓	3 Max		
Sponsor Cork Pull Pre-Event	✓	✓	✓	✓	
First right of refusal for 2022	✓	✓	✓	✓	✓

## ▲ BRANDING & MARKETING

Branded Staircase	✓				
Branded Wine Glasses	✓	✓			
Wine Table with Logo			✓	✓	
Logo Recognition on Event Website	✓	✓	✓	✓	✓
Logo Recognition in Event Newsletter	✓	✓	✓	✓	✓
Logo Inclusion on all Marketing Materials	✓	✓	✓	✓	✓
Sponsor Signage on Site at Event	✓	✓	✓	✓	✓
Program Ad	Back Cover	Full Page	Full Page		

## ▲ TICKETS

Complimentary Tickets	12	8	8	8	4
Additional Discounted Tickets	12	8	8	8	4

## ▲ ADDITIONAL SPONSORSHIPS AVAILABLE

Program Sponsor  
Valet Sponsor

# Clay Shoot

By the Numbers

**73**

EVENT REGISTRATIONS

**17,000+**

EVENT IMPRESSIONS

**58**

UNIQUE COMPANIES



# Clay Shoot

	Platinum \$3,000	Station \$1,750	Ammo \$1,250	Equipment \$1,000	Beverage \$500	Cuisine \$500
▲ SPONSORSHIP						
Exclusivity	✓		✓	✓	✓	✓
Representative Provides Sponsor Message to Audience	✓					
▲ BRANDING & MARKETING						
Logo Inclusion on all marketing materials and brochure	✓	✓	✓	✓	✓	✓
Premier Sponsor Signage at Event	✓	✓				
Sponsor Signage at Event	✓	✓	✓	✓	✓	✓
Marketing and Signage at Event, Outdoors and/or Lobby	✓	✓	✓	✓	✓	✓
Unique branded item or station	✓	✓	✓	✓		
▲ TICKETS						
Complimentary Tickets	8	4	2	2	2	2
Additional Discounted Tickets	Limited	Limited	Limited	Limited	Limited	Limited

# Cornhole Tournament

Second Annual

Cornhole Tournament

Platinum  
\$2,500

Prize  
\$1,000

Beverage  
\$1,000

Scoreboard  
\$1,000

Bronze  
\$500

▲ SPONSORSHIP

Exclusivity	✓	2 Max	3 Max	3 Max	
Event Co-Host with ACGYP Including 3-minute Company Intro	✓				

▲ BRANDING & MARKETING

Premier Sponsor Signage at Event	✓				
Front and Center Branding with Media Partner	✓				
Logo Inclusion on All Marketing Materials	✓	✓	✓	✓	✓
Table with Signage and Marketing Materials	✓				
Official Giveaway Sponsor with Signage		✓			
Prize Host, Including Company Rep.		✓			
Official Valet Sponsor with Signage			✓		
Ability to Provide Gift or Item in Each Vehicle			✓		
Official Scoreboard Sponsor with Signage				✓	
Scoreboard with Logo will be Used				✓	

▲ TICKETS

Complimentary Tickets	4	2	2	2	2
<u>OR</u> Cornhole Teams	2	1	1	1	1

### CONTACT INFORMATION

Company Name: \_\_\_\_\_

Website: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Marketing Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### SPONSORSHIP OPPORTUNITIES

Sponsorships requested:

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.

### AGREEMENT

Sponsorship commitments are fully earned and not refundable. No benefits other than those specifically stated in the prospectus are implied or promised.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### INSTRUCTIONS

To reserve your sponsorship, please email this completed form to [btimmerman@acg.org](mailto:btimmerman@acg.org)  
Previous year's sponsors are given first right of refusal with openings granted on a first-come, first-serve basis thereafter.

All sponsors will be invoiced once form is received and approved for exclusivity.