



# 2023 Sponsorships

**PLEASE CONTACT:**

**Brittany Timmerman**  
Executive Director  
btimmerman@acg.org  
214.457.2378

**David L. Askenase, CFA**  
VP of Sponsorships  
David.Askenase@bernstein.com  
214.860.5261

# Dallas Dealmaker

Content Series

By the Numbers

**452**

EVENT REGISTRATIONS

**176,000+**

EVENT IMPRESSIONS

**370**

UNIQUE COMPANIES





**ACG<sup>®</sup>** Dealmakers Series  
Association for Corporate Growth  
Dallas/Fort Worth  
*Relationships are the deal.*

**Dallas Growth**

Platinum Growth Sponsors

 **Calvetti Ferguson**

**HAYNES BOONE**

Gold Growth Sponsors

**PERKINScoie**

 **REGIONS**

Driving Middle Market Growth<sup>®</sup>  
[www.acg.org/DFW](http://www.acg.org/DFW)



# Dallas Dealmaker Content Series

Platinum  
\$7,500

Gold  
\$2,500

## ▲ SPONSORSHIP

- Category Co-Exclusive
- Speaking Opportunity 3-min at One Featured Program
- Short Video/Article Highlighting the Company's Recent M&A Activity

✓  
✓  
✓

## ▲ BRANDING & MARKETING

- Logo Recognition on ACG DFW Website
- Logo Includes Link Directly to Company Website
- Logo Recognition on Event Website and E-Newsletter
- Marketing Material/Swag at Featured Dealmaker Program
- Series Sponsor Signage on Site at all Dealmaker Programs
- Slides Included in Slide Show at Each Program
- Recognition from Podium at Each Program

✓  
✓  
✓  
✓  
✓  
3  
✓

✓  
  
✓  
  
1  
✓

## ▲ TICKETS

- Complimentary Ticket to all Dealmaker Programs (\$55 Value)
- ACG Membership (\$475 Value)

2  
1

1

## ▲ SPECIAL

- Discount on Additional ACG DFW Event Sponsorships
- First Right of Refusal for Next Season

10%  
✓

✓

# Fort Worth

Event Series

By the Numbers

180

EVENT REGISTRATIONS

106,000+

EVENT IMPRESSIONS

143

UNIQUE COMPANIES







# Fort Worth Event Series

Platinum  
\$7,500

Gold  
\$2,500

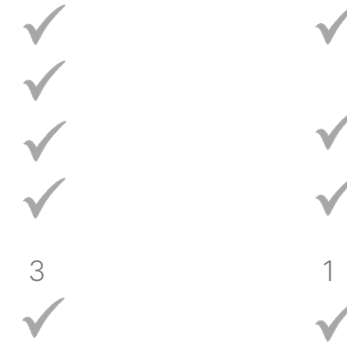
## ▲ SPONSORSHIP

- Category Co-Exclusive
- Speaking Opportunity 3-min at One Featured Program
- Short Video/Article Highlighting the Company's Recent M&A Activity



## ▲ BRANDING & MARKETING

- Logo Recognition on ACG DFW Website
- Logo Includes Link Directly to Company Website
- Logo Recognition on Event Website and E-Newsletter
- Series Sponsor Signage on Site at all Fort Worth Events
- Slides Included in Slide Show at Each Event (If Applicable)
- Recognition from Podium at Each Event



## ▲ TICKETS

- Complimentary Ticket to all Fort Worth Events (\$55+ Value)
- ACG Membership (\$475 Value)



## ▲ SPECIAL

- First Right of Refusal for Next Season
- Discount on Additional ACG DFW Event Sponsorships



# Wine Tasting & DealSource

By the Numbers

**740**

EVENT REGISTRATIONS

**76,988+**

EVENT IMPRESSIONS

**392**

UNIQUE COMPANIES







# Wine Tasting & DealSource

Presenting  
\$11,000

Wine Glass  
\$8,500

Lounge  
\$7,500

Table  
\$5,750

Gold  
\$3,500

## ▲ SPONSORSHIP

Exclusivity	✓	✓	3 Max		
Sponsor Cork Pull Pre-Event	✓	✓	✓	✓	
First right of refusal for 2022	✓	✓	✓	✓	✓

## ▲ BRANDING & MARKETING

Branded Staircase	✓				
Branded Wine Glasses	✓	✓		✓	
Wine Table with Logo			✓	✓	
Logo Recognition on Event Website	✓	✓	✓	✓	✓
Logo Recognition in Event Newsletter	✓	✓	✓	✓	✓
Logo Inclusion on all Marketing Materials	✓	✓	✓	✓	✓
Sponsor Signage on Site at Event	✓	✓	✓	✓	✓
Program Ad	Back Cover	Full Page	Full Page		

## ▲ TICKETS

Complimentary Tickets	12	8	8	8	4
Additional Discounted Tickets	12	8	8	8	4

## ▲ ADDITIONAL SPONSORSHIPS AVAILABLE

DealSource Sponsorships  
Program Sponsor  
Valet Sponsor



# Clay Shoot

By the Numbers

**73**

EVENT REGISTRATIONS

**17,000+**

EVENT IMPRESSIONS

**58**

UNIQUE COMPANIES







# Clay Shoot

	Platinum \$3,000	Station \$1,750	Ammo \$1,250	Equipment \$1,000	Beverage \$500	Cuisine \$500
▲ SPONSORSHIP						
Exclusivity	✓		✓	✓	✓	✓
Representative Provides Sponsor Message to Audience	✓					
▲ BRANDING & MARKETING						
Logo Inclusion on all marketing materials and brochure	✓	✓	✓	✓	✓	✓
Premier Sponsor Signage at Event	✓	✓				
Sponsor Signage at Event	✓	✓	✓	✓	✓	✓
Marketing and Signage at Event, Outdoors and/or Lobby	✓	✓	✓	✓	✓	✓
Unique branded item or station	✓	✓	✓	✓		
▲ TICKETS						
Complimentary Tickets	8	4	2	2	2	2
Additional Discounted Tickets	Limited	Limited	Limited	Limited	Limited	Limited

# Cornhole Tournament

By the Numbers

99

EVENT REGISTRATIONS

19,600+

EVENT IMPRESSIONS

56

UNIQUE COMPANIES







# Cornhole Tournament

Platinum	Prize	Game	Scoreboard	Bronze
\$2,000	\$1,000	\$1,000	\$1,000	\$500

## ▲ SPONSORSHIP

Exclusivity	✓	✓	✓	2 Max
Event Co-Host with ACGYP Including 3-minute Company Intro	✓			

## ▲ BRANDING & MARKETING

Premier Sponsor Signage at Event	✓				
Logo Inclusion on All Marketing Materials	✓	✓	✓	✓	✓
Table with Signage and Marketing Materials	✓				
Official Giveaway Sponsor with Signage		✓			
Prize Host, Including Company Rep.		✓			
Official Game Sponsor with Signage			✓		
Sign with Football Game playing on stage			✓		
Official Scoreboard Sponsor with Signage				✓	
Scoreboard with Logo will be Used				✓	

## ▲ TICKETS

Complimentary Tickets	4	2	2	2	2
<u>OR</u> Cornhole Teams	2	1	1	1	1



# Fort Worth Casino Night



# Fort Worth Casino Night

Platinum	Casino Table	Valet	Bronze
\$4,000	\$2,500	\$1,500	\$500

## SPONSORSHIP

Exclusivity	✓	5 Max	✓	
Co-Host with Fort Worth Series Founding Sponsor Including 3-minute Spotlight	✓			

## BRANDING & MARKETING

Premier Sponsor Signage at Event	✓			
Casino Table with Signage and Marketing Materials	✓	✓		
Logo Inclusion on All Marketing Materials	✓	✓	✓	✓
Sponsor slide show inclusion	Slide	Logo	Logo	Logo
Official Valet Sponsor with Signage			✓	
Ability to Provide Gift or Item in Each Vehicle			✓	

## TICKETS

Complimentary Tickets	8	4	2	2
-----------------------	---	---	---	---



# Craft Beer Bonanza

By the Numbers

**164**

EVENT REGISTRATIONS

**37,113+**

EVENT IMPRESSIONS

**103**

UNIQUE COMPANIES







# Craft Beer Bonanza

	Platinum \$4,000	Beer Glass \$3,000	Beverage \$1,000	Bronze \$500
▲ SPONSORSHIP				
Exclusivity	✓	✓	7 Max	
Event Co-Host with ACGYP Including 3-minute Company Intro	✓			
▲ BRANDING & MARKETING				
Premier Sponsor Signage at Event	✓			
Logo Inclusion on All Marketing Materials	✓	✓	✓	✓
Beverage table with Signage and Marketing Materials	✓		✓	
Company logo printed on all beer glasses		✓		
Slide show with logos of sponsors	✓	✓	✓	✓
▲ TICKETS				
Complimentary Tickets	8	4	4	2

# Dallas Holiday Party

By the Numbers

**95**

EVENT REGISTRATIONS

**36,127+**

EVENT IMPRESSIONS

**76**

UNIQUE COMPANIES





# Dallas Holiday Party

Presenting  
\$5,000

Top Shelf  
\$2,500

Gold  
\$1,000

Silver  
\$500

## ▲ SPONSORSHIP

Exclusivity



## ▲ BRANDING & MARKETING

Premier Sponsor Signage at Event



Logo Inclusion on All Marketing Materials



Marketing Materials table to pass out information/swag



Named Signature Drink



Specific Highlights via Social Media

4

2

1

## ▲ TICKETS

Complimentary Tickets

8

4

2

1



# ▲ 2023 DFW Event Calendar

Included in Sponsored Series:

- Dallas Dealmaker
- Fort Worth Events

<b>January</b> 18: Fort Worth Networker ● 25: Dallas Dealmaker Series ●	<b>February</b> 9: Fort Worth Content Program ● 15: Dallas Dealmaker Series ●	<b>March</b> 7-8: Texas Capital Connection 21: YP Networker 28: New Member Mixer	<b>April</b> 5: Family Office/Ind Sponsor DealSource 11: Fort Worth Casino Night ● 19: Dallas Dealmaker Series ●
<b>May</b> 4: M&A Awards with DCEO 11: Fort Worth Networker ● 16: Craft Beer Bonanza	<b>June</b> Summer Break	<b>July</b> Summer Break	<b>August</b> 23: Dallas Dealmaker Series ● 31: Fort Worth Networker ●
<b>September</b> 14: Wine Tasting & DealSource	<b>October</b> 5: Cornhole Tournament 12: Fort Worth Content Program ● 18: Dallas Dealmakers Series ●	<b>November</b> 2: Ladies 9-Hole Pro & Play 9-10 Texas Deal School 15: Dallas Dealmakers Series ● 30: Fort Worth Clay Shoot ●	<b>December</b> 6: Dallas Holiday Party 12: Fort Worth Holiday Happy ● Hour

Note: Dates are subject to change.

## CONTACT INFORMATION

Company Name: \_\_\_\_\_

Website: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Marketing Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## SPONSORSHIP OPPORTUNITIES

Sponsorships requested:

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.

## AGREEMENT

Sponsorship commitments are fully earned and not refundable. No benefits other than those specifically stated in the prospectus are implied or promised.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## INSTRUCTIONS

To reserve your sponsorship, please email this completed form to [btimmerman@acg.org](mailto:btimmerman@acg.org). Previous year's sponsors are given first right of refusal with openings granted on a first-come, first-serve basis thereafter.

All sponsors will be invoiced once form is received and approved for exclusivity.