

BOLD AWARDS

Innovating, improving, expanding and overcoming obstacles...these are just some of the terms that describe our nominees and winners of the BOLD Awards. The BOLD Awards showcase cutting edge business moves, expansions and mergers that keep Minnesota growing each year. Our audience consists of the Who's Who of C-Level officers and their teams. Be BOLD and recognize the leaders, teams and dealmakers that make Minnesota business happen.

BOLD Awards Nominee Judging Reception			
January 5, 2023 Average attendance 300+			
BENEFITS	Event Sponsor \$12,500	Venue Sponsor \$7,500	Bar Sponsor \$6,500
Prominent skyscraper ad displayed on ACG MN Website with hyperlink	●		
Logo displayed on BOLD Awards event page with hyperlink	●		
Logo displayed on BOLD Awards event page	●	●	●
Logo displayed on digital and printed marketing materials	●	●	●
Logo displayed on Email Announcements	●	●	●
Logo on event signage	●	●	●
Social media mention/event blasts	●	●	●
Recognition from podium	●	●	●
Complimentary BOLD Nominee Reception registrations	8	4	2
Complimentary BOLD Awards registrations	4	2	2
Pre-event registrant list for a one-time mailing	●		
Logo displayed on event napkins	●	●	●
Opportunity to announce nominees at event	●		
Sponsor-aware name badges	●	●	●
Opportunity to provide swag in gift bags	●	●	●

"ACG MN is a welcoming and lively community! Between the BOLD Awards and social events, Carlson Private Capital has enjoyed the opportunity to expand our network with the broader deal community."

ACG MN Member, Emma G

"ACG MN is the best group for middle market deal making.

The program lineup is diverse and caters to several different groups which keeps networking vibrant."

ACG MN Member, Leah B

BOLD AWARDS

The BOLD Awards showcase and honor Minnesota companies making cutting edge business moves, expansions and mergers that keep Minnesota growing each year. BOLD moves and innovation, collaboration, mergers, acquisitions and other BOLD moves will be recognized at our annual Gala. Our audience consists of the Who’s Who of C-Level officers and their teams. Be BOLD and recognize the leaders, teams and dealmakers that make Minnesota business happen.

BOLD Awards Gala : February 28, 2023

Individual categories available are Startups, Emerging, Small & Growing, Middle Market, Large & Established and Non-Profits. Average Attendance 300+

BENEFITS	BOLDEST of the BOLD \$10,500	CATEGORY SPONSOR \$5,500
Logo displayed on ACG MN BOLD Awards event webpage	●	●
Logo displayed on ACG MN BOLD Awards event webpage with hyperlink	●	
Logo displayed on QR code throughout the venue	●	
Logo displayed on screen during LIVE VOTE at Gala	●	●
Logo displayed on BOLDest of the BOLD voting app	●	
Logo displayed on digital and printed marketing materials	●	●
Logo on event signage	●	●
Logo on email announcements	●	●
Half page ad in the BOLD Awards supplement	●	
1/4 page ad in the BOLD Awards supplement		●
Social media mention/event blasts	●	●
Opportunity to introduce respective category finalists		●
Opportunity to present the BOLD winner of respective category		●
Opportunity to kick off BOLDest of the BOLD vote	●	
Opportunity to present the BOLDest of the BOLD award winner	●	
Opportunity to host a private dinner with category winners	●	
Complimentary BOLD Nominee Reception registrations	4	2
Complimentary BOLD awards Ceremony registrations	8	3
Reserved table with company logo prominently displayed on table	●	
Pre-event registrant list for a one-time mailing	●	
Sponsor-aware name badges	●	●
Opportunity to provide swag in gift bags	●	●

BOLD Awards Gala

Average Attendance: 300+

BENEFITS	Bar Sponsor \$6,000	BOLD-tini Sponsor \$4,500	Corporate Table \$2,500	BOLD Partner \$500
Logo displayed on ACG MN Bold Awards event page	●	●		
Logo displayed on digital and printed marketing materials	●	●		
Logo on event signage	●	●		
Logo on landing page	●	●		
Logo on email announcements	●	●		
Social media mention/event blasts	●	●		
Recognition from podium	●	●		
Complimentary BOLD Nominee Reception registrations	2	2		
Complimentary BOLD Awards registrations	2	2	10	2
Firm included in "Partners of BOLD ad in the supplement				●
Company name on ACG MN BOLD Awards event sponsor page			●	
Company name listed on event materials			●	
Reserved table with company logo displayed on table			1	
Logo displayed on branded napkins at Gala	●	●		
Logo prominently displayed on ice sculpture at Gala		●		
Sponsor-aware name badges	●	●		
Opportunity to provide swag in gift bags	●	●	●	●
Prominent Skyscraper Ad on ACG MN Website w/hyperlink	●			
Company name on event program			●	