

ACG[®] Boston

DEALFEST Northeast

THURSDAY, JUNE 22, 2023
BOSTON CONVENTION & EXHIBITION CENTER

SPONSORSHIP BROCHURE

ABOUT DEALFEST NORTHEAST

DealFest Northeast is the largest M&A block party in the northeast, bringing together over **700 middle-market deal professionals** — capital providers, intermediaries, transaction advisors and strategics — from all over the country to network, discover new partners, and identify untapped sources of dealflow.

The event kicks off with **DealSource Select**, by invitation only for capital providers & intermediaries, where over 300 attendees conduct one-on-one meetings, all prescheduled through DealSource Select's private online networking tool, making it the most efficient and concentrated way to source dealflow for the middle-market M&A community.

Following DealSource, all attendees will come together for **DealFest**, where New England's top private equity & investment banking firms host and share the region's finest craft beverages as attendees connect and strengthen their well-established networks of active investment community relationships, as well as create and build new relationships that can help source new quality investment opportunities.

AGENDA

Thursday, June 22, 2023

Boston Convention & Exhibition Center
415 Summer St., Boston, MA 02210

- **9:00am - 4:00pm:** Deal Source Select (by invitation only)
- **1:00pm - 2:00pm:** Women's Connection Networking Lunch (open to all women attending DealFest & DealSource)
- **2:30pm - 4:30pm:** Registration & Attendee Lounge open for General Attendees (with open tables for meetings)
- **4:30pm - 7:30pm:** DealFest
- **7:30pm - 9:30pm:** Deal Hunters After Dark: Young Professionals After Party

(All times shown in Eastern Standard)

THE BIGGEST M&A BLOCK PARTY IN THE NORTHEAST

SPONSORSHIP OPPORTUNITIES

DealFest Premier Level

\$10,000

SPONSORSHIP

- Premier level sponsor of DealFest reception
- 6' table w/signage among PE/IB host craft beverage stations
- Opportunity to provide marketing materials, attendee giveaway, or tasting item at station
- Prominent recognition on website, in email blasts & social media mentions as premier level sponsor
- 8 general attendee tickets to DealFest reception
- Discounted rate for additional DealFest attendees
- Company profile and full page color ad in digital guidebook
- DealFest attendee list with contact info pre & post event

Attendee Lounge (4 Available)

\$8,500

SPONSORSHIP

- Industry exclusivity as attendee lounge sponsor
- Sponsor of attendee lounge, open to DealSource attendees from 8:00am - 4:30pm, and general attendees from 2:30pm - 4:30pm
- Signage & table for marketing material and/or meetings in lounge area between 8:00am - 4:30pm
- Exclusive sponsor of one of the following (choose 1- first come, first serve):
 - DealSource Select breakfast
 - DealSource Select lunch
 - Afternoon snack break (all attendees)
 - Specialty coffee station (all attendees, all day)
- Recognition on website, in email blasts & social media mentions
- 6 general attendee tickets to DealFest reception
- Access for 2 people to DealSource Select from 9-4pm, including login to pre-scheduling platform
- Discounted rate for additional DealFest attendees
- Company profile and half page color ad in digital guidebook
- DealFest attendee list with contact info pre & post event

ACG Access (1 Available)

\$7,500

SPONSORSHIP

- Exclusive sponsor of ACG Access, the DealSource Select scheduling platform
- Recognition on website, in email blasts & social media mentions as ACG Access sponsor
- Logo displayed on ACG Access tool landing page
- Access for 2 people to DealSource Select from 9:00am - 4:00pm, including login to ACG Access to preschedule meetings
- 6 general attendee tickets to DealFest reception
- Discounted rate for additional DealFest only attendees (does not include DealSource Select)
- Company profile and half page color ad in digital guidebook
- DealFest & DealSource Select attendee list with contact info pre & post event

DealSource Select

\$6,500

SPONSORSHIP

- Industry exclusive sponsor of DealSource Select from 9:00am - 4:00pm
- Recognition on website, in email blasts & social media mentions as DealSource sponsor
- Table in DealSource meeting room for marketing materials &/or pre-scheduled meetings
- Access for 2 people to DealSource Select from 9:00am - 4:00pm, including login to pre-scheduling platform
- 5 general attendee tickets to DealFest reception
- Discounted rate for additional DealFest only attendees (does not include DealSource Select)
- Company profile and half page color ad in digital guidebook
- DealFest & DealSource Select attendee list with contact info pre & post event

Name Badge Lanyard (1 Available)

\$6,500

SPONSORSHIP

- Exclusive event lanyard sponsor- logo on lanyard given out to all attendees
- Recognition as lanyard sponsor on DealFest website, in email blasts & social media mentions
- 5 general attendee tickets to DealFest reception
- Discounted rate for additional DealFest attendees
- Company profile and half page color ad in digital guidebook
- DealFest attendee list with contact info pre & post event

Water (1 Available)

\$6,500

SPONSORSHIP

- Exclusive event water sponsor - logo on all water bottles throughout the event
- Recognition as water sponsor on DealFest website, in email blasts & social media mentions
- 5 general attendee tickets to DealFest reception
- Discounted rate for additional DealFest attendees
- Company profile and half page color ad in digital guidebook
- DealFest attendee list with contact info pre & post event

DealFest Base

\$5,000

SPONSORSHIP

- Sponsor of DealFest reception from 4:30pm - 7:30pm
- High top cocktail table with signage for marketing material, attendee giveaway, etc. on DealFest floor
- Recognition on website, in email blasts & social media mentions
- 4 general attendee tickets to DealFest reception
- Discounted rate for additional DealFest attendees
- Company profile and half page black & white ad in digital guidebook
- DealFest attendee list with contact info pre & post event

Women's Connection Networking Lunch

\$3,500

SPONSORSHIP

- Industry exclusive sponsor of Women's Connection Lunch from 1:00pm - 2:00pm
- Recognition as Women's Lunch sponsor on DealFest website, in email blasts & social media mentions
- Signage onsite and opportunity to distribute giveaway item or display marketing materials at women's lunch
- 4 tickets to women's lunch; 2 general attendee tickets to DealFest reception
- Discounted rate for additional DealFest attendees
- DealFest attendee list with contact info pre & post event

Young Professionals After Party

\$3,500

SPONSORSHIP

- Industry exclusive sponsor of Young Professionals after party from 7:30pm - 9:30pm
- Recognition as Young Professionals after party sponsor on DealFest website, in email blasts & social media mentions
- Signage onsite and opportunity to distribute giveaway item or display marketing materials at after party
- 4 tickets to after party; 2 general attendee tickets to DealFest reception
- Discounted rate for additional DealFest attendees
- DealFest attendee list with contact info pre & post event

ACG[®] Boston

DEALFEST

VP Cruise

\$15,000

ACG Boston has partnered with Barton & Gray Mariners Club to offer a unique experience for our most senior level PE & IB dealmakers. By invitation only, and limited to 75 attendees, we've chartered 2 Hinckley yachts for **June 21, 2023**, the night before DealFest, from **5:00pm-8:00pm**, to run three 45 minute boat cruises through Boston Harbor, followed by an outdoor reception under the tent at Cisco Beer Garden.

Each boat holds 12 people, so, as a sponsor, you will host 1 of the boats for all 3 cruises and work with ACG Boston to create the invite list for each trip. **There is no other experience like this at an ACG event- be the first to lock in this unique sponsorship - only 2 available!**

- Industry exclusivity as cruise sponsor - branded as co-host with ACG Boston
- Exclusive access and sponsorship of one (1) Hinkley yacht for June 21, 2023 from 5:00pm-8:00pm: includes 3 cruises with 12 people on each cruise
- Branding/signage on the boat & at Cisco Beer Garden
- 4 tickets to boat cruise & Cisco Reception on June 21, 2023
- 10 general attendee tickets to DealFest on June 22 (can be used internally, or given to cruise participants, clients, etc.)
- 3 tickets to DealSource Select w/ access to scheduling tool for 1:1 meetings (if sponsor is IB firm, will also include an assigned table for meetings)
- Attendee list with contact info of all cruise & DealFest participants

