

Momin Ghaffar

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Responsibilities

Momin is responsible for strategy development and solution delivery for McKinsey & Company, a global management consulting firm. He mostly recently led a sports analytics department at the Jacksonville Jaguars in the National Football League, served in another sports front office at the San Antonio Spurs in the National Basketball Association, and spent time in corporate strategy and finance at The Home Depot and Goldman Sachs.

Experience

Prior to joining McKinsey, Momin was the Director of Strategic Research and Development at the Jacksonville Jaguars, where he partnered with executive stakeholders to enhance data-driven decision-making across the organization's business and football operations. In addition to fielding ad hoc requests from team ownership, he focused on conducting quantitative analyses to generate insights and facilitated product development, data infrastructure improvements, and technological innovations. By leveraging his background in data science, he has co-authored research publications in sports analytics and medicine. His group's topic on minimizing punting in football to induce offensive scoring won an honorable mention in the inaugural Big Data Bowl hosted by the National Football League. Additionally, his surgical outcomes research from his time at Duke University Medical Center has been published in peer-reviewed medical journals.

Areas of Strength

Momin is passionate about coaching and mentoring women and people of color within sports. He is a founding member of the Big Data Bowl Mentorship Program, an initiative which aims to increase diversity within sports, analytics, and leadership positions inside and outside the sports industry.

Education

Momin earned a Bachelor of Science in Evolutionary Anthropology with minors in Spanish and Economics from Duke University. He has been a guest speaker at the MIT Sloan School of Management Sports Analytics Conference and presented topics on [shooting in basketball](#) and [player-tracking in football](#).