

Cali Williams Yost
CEO & Founder
Flex+Strategy Group

For more than two decades, Cali Williams Yost has been a leading authority on high performance work flexibility. A visionary workplace futurist, strategist, and author, Yost is the Founder and CEO of the Flex+Strategy Group, a solutions company helping organizations unlock performance and engagement by reimagining how, when, and where work is done.

Called “one of the most sophisticated thinkers” on the transformation of work by *The New York Times*, Cali has been one of the leading commentators on the pandemic’s impact on work and life, across premiere media platforms including in the *WSJ*, *HBR*, *USA TODAY*, NPR and the TODAY Show. She has also written two books on the subject.

Yost approaches flexible work transformation as a strategic business imperative. Her work is rooted in original research on the skills individuals need to leverage flexibility and take control of their work+life “fit” to do their jobs and manage their lives.

Yost graduated with honors from Columbia Business School where she’s noted as an alumnus “Changing the World.” In 2018, she was named one of the global management thinkers “On the Radar” by Thinkers50, and she has been cited as one of Forbes’s 40 Women to Watch Over 40.