

# ACG<sup>®</sup> Los Angeles

## Middle Market Consumer Conference

APRIL 27, 2023 | THE MAYBOURNE BEVERLY HILLS

The ACG Los Angeles Middle Market Consumer Conference is the place to network with the brightest minds and most active dealmakers. You will be among the most respected consumer industry leaders at all levels. Through the timely content and insightful panels, you will gain exclusive intelligence, enabling you to maintain a competitive advantage in today's ever-changing market.

### SPONSORSHIP OVERVIEW

#### LUNCH

(Exclusive Sponsor)

Integrate your brand into a well-attended portion of the event

- **Lunch Sponsorship:** Includes logo recognition throughout the lunch, with the opportunity to customize brand integration (limitations apply)
- **Middle Market Growth magazine:** One full-page ad included in the upcoming Awards Special Issue; ads due 3/14
- **Branding:** Includes branding throughout the event
- **Attendee List:** Full event attendee list (includes name and email address)
- **Event Registration:** Includes registrations for three attendees

\$10,000

#### PM BREAK

(Exclusive Sponsor)

Exclusive brand exposure

- **Refresher PM Break Sponsorship:** Includes logo recognition throughout break, with the opportunity to customize brand integration (limitations apply)
- **Middle Market Growth magazine:** One full-page ad included in the upcoming Awards Special Issue; ads due 3/14
- **Branding:** Includes branding throughout the event
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- **Event Registration:** Includes registrations for three attendees

\$10,000

#### COCKTAIL RECEPTION

(Limited Number)

Continue to network

- **Cocktail Reception Sponsorship:** Includes logo recognition throughout the cocktail reception, with the opportunity to customize brand integration (signature cocktails, etc. limitations apply)
- **Middle Market Growth magazine:** One full-page ad included in the upcoming Awards Special Issue; ads due 3/14
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### SPONSORSHIP OVERVIEW

#### PANEL SPONSORSHIP

(Limited Number)

Unique Brand Exposure

- **Panel Sponsorship:** Includes opportunity to introduce the panel, give a one (1) minute intro about the sponsoring firm, and optional seat drop (limitations apply)
- **Branding:** Includes branding throughout the event
- **Attendee List:** Full event attendee list (includes name and email address)
- **Event Registration:** Includes registrations for three attendees

\$10,000

#### REGISTRATION

(Exclusive Sponsor)

Brand Exposure

- **Registration sponsorship:** Includes logo recognition on event registration landing page, and confirmation emails
- **Exclusive Branding:** Includes logo on event name badges
- **Event Registration:** Includes registrations for three attendees

\$5,000

#### PLEASE CONTACT:

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