

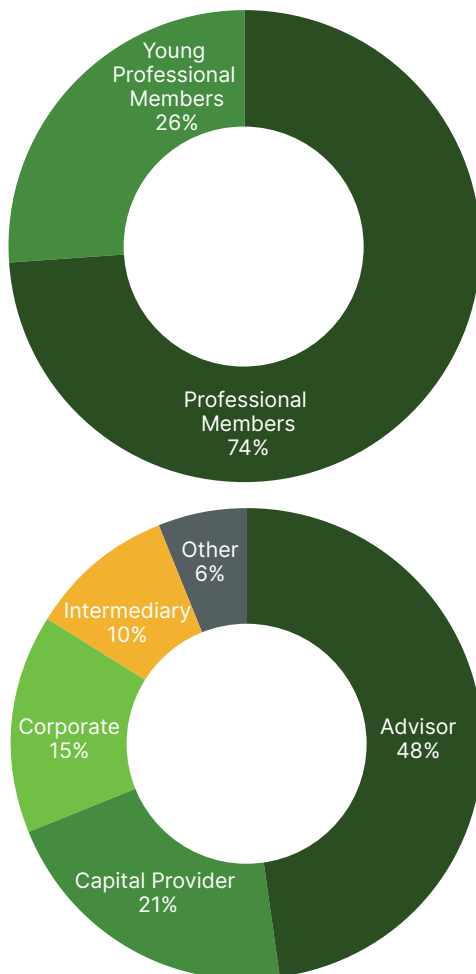
2023 Sponsorship Opportunities

GOLF TOURNAMENT

ABOUT ACG DENVER

ACG Denver is the middle market business community providing access to a network of relationships, knowledge, and resources committed to supporting the growth of Colorado businesses.

Membership Composition



ACG DENVER 2023 QUICK FACTS

40+

EVENTS PER YEAR

500+ Attendees at Annual Rocky Mountain Corporate Growth Conference

420+ Members · **20+** Programs

45+ Networking Opportunities

2,600+

 **REGIONAL
EMAIL
CONTACTS**

**INCLUDING
1,100+
EXECUTIVES**

ACG DENVER PROGRAMS

The value of an ACG investment is relationships. Relationships are the deal.

By choosing to be an ACG Denver sponsor, you are investing in the growth of your business.

THE BENEFITS OF INVESTING



Offers a great **networking opportunity** for members and non-members:
40+ Events, 2,600+ Contacts



Puts you in front of your **target audience** of executives



2,600 contacts and growing + over 50 annual emails = **130,000 opportunities** to get your company in front of decision-makers



Provides **strong programming**, recognizing **outstanding companies** in our region



Provides a forum for the **exchange of ideas and information**

For more information: acg.org/denver

Contact: Veronica M. Muñoz, Executive Director, 800.919.0181 or vmunoz@acg.org

2023 Sponsorship Opportunities

GOLF TOURNAMENT

Golf Tournament

\$2,500 or \$1,200

This is intended for firms whose primary goal is to create or enhance their brand awareness.

Event target audience: All Members

Details:

- July 2023
- Location: The Ridge at Castle Pines

Reception & Dinner Sponsor: \$2,500

Benefits Include:

- Post-event attendee list with contact information
- Remarks at reception
- Two foursomes
- Logoed Hole signage and Digital cart signage
- Recognition on website event page
- Your company promotional swag in goodie bags

Overall Contest Sponsor: \$2,500

Benefits Include:

- Post-event attendee list with contact information
- Two foursomes
- Logoed Longest Drive Holes signage and digital cart signage (men & women)
- Logoed Closest to the Pin Holes signage and digital cart signage (men & women)

Lunch Sponsor: \$2,500

Benefits Include:

- Post-event attendee list with contact information
- One foursome
- Logoed signage at lunch area, hole signage and digital cart signage
- Recognition on website event page
- Your company promotional swag in goodie bag

Beverage Cart Sponsor: \$2,500

Benefits Include:

- Post-event attendee list with contact information
- One Foursome
- Logoed Hole signage and Digital cart signage
- Company name on drink tickets
- Recognition on website event page
- Your company promotional swag in goodie bags

Hole Sponsorships: \$1,200

Benefits Include:

- Post-event attendee list with contact information
- Logoed Hole signage
- One foursome

Brand Awareness: (All sponsors)

- Logo featured on website event pages (www.acg.org/denver)
- Logo featured on event signage (e.g., banners, table tents, handouts)
- Display firm collateral at event
- Logo featured on event invitational emails
- Publish content through ACG Denver's social media channels and monthly e-newsletter

2023 Sponsorship Opportunities

GOLF TOURNAMENT

2022 Reach At-A-Glance

AS OF NOVEMBER 31, 2021



113

individuals attended
the Golf Tournament



862

visits to event web page
with your logo



5

social media post with

3,878

organic impressions
on LinkedIn



5

promotional emails sent to

2,342

individuals with your logo



5

E-Newsletters featuring your
logo, with circulation of

9,623

2023 Sponsorship Opportunities

GOLF TOURNAMENT

DATE	E-NEWSLETTER FEATURE	REACH	OPEN RATE*	LOGO/THOUGHT LEADERSHIP
4/14/22	April Newsletter	9,623	20.90%	Yes
5/16/22	May Newsletter	9,613	21.30%	Yes
6/14/22	June Newsletter	9,565	20.90%	Yes
7/18/22	July Newsletter	9,525	20.20%	Yes
8/16/22	August Newsletter	9,488	21.60%	Yes

* Open Rate is for newsletter email, not individual feature articles.

DATE	EMAIL FEATURE	DELIVERED	CLICK RATE	LOGO
2/3/22	ACG Golf Tournament	2,342	31.10%	Yes
5/10/22	Registration is open for our first Annual Golf Tournament	446	50.01%	Yes
6/7/22	Register for our Golf Tournament!	395	45.20%	Yes
6/16/22	Let's get a Hole-in-One!	387	40.30%	Yes
6/30/22	Last Day to Register is July 5!	386	42.50%	Yes

DATE	SOCIAL MEDIA POST	LINKEDIN		
		ORGANIC IMPRESSIONS*	LIKES	ENGAGEMENT RATES*
5/12/22	Registration is open for ACG Denver's first annual golf tournament!...	680	13	3.24%
5/27/22	Registration is open for ACG Denver's first annual golf tournament at the Ridge at Castle Pines North...	297	8	2.02%
6/6/22	Register for a 4-mile hike with Professionals Opening Doors (POD)...	297	6	2.02%
7/1/22	Make new connections on the green!...	357	7	1.96%
7/20/22	ACG Denver Members & Friends spent the afternoon yesterday Tee-ing off at ACG Denver's First Annual Golf Tournament...	2,247	59	62.38%

* Includes clicks, likes, comments and shares.

Views when the update is at least 50% on screen for at least 300 ms, or when it is clicked, whichever comes first.

Social Media

GOLF TOURNAMENT

ACG Denver

1,248 followers

4mo • Edited •

ACG Denver Members & Friends spent the afternoon Tuesday, Tee-ing off at ACG Denver's First Annual Golf Tournament. Thank you to everyone who met us on the Green at [The Ridge at Castle Pines North](#). A special thank you to our sponsors [Axos Bank](#), [Eide Bailly LLP](#), [Insperity](#), and [Moss Adams](#) for hosting such a great event!

[#acgdenver](#) [#acgdenvernetworking](#) [#middlemarket](#) [#thankyou](#)

THANK YOU for participating in our 2022 Golf Tournament



Thank you to our sponsors:







Golf Tournament

JULY 2022

