

ACG Florida Capital Connection



— **2023** —

November 1-3, 2023
JW Marriott Water Street
Tampa, Florida

2023 Sponsorship Opportunities

hosted by ACG Tampa Bay

ABOUT the Florida Capital Connection



Since 2005, the Florida chapters of ACG have been hosting one of the Southeast's premier conferences for the middle market. Our 18th Florida ACG Capital Connection® will be held on November 1-3, 2023 in beautiful Downtown Tampa at the NEW JW Marriott Water Street.

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Our last 4 Capital Connections have grown to over 700 registered attendees & exhibitors from 29 states. Our attendees represent private equity firms, commercial and investment banks, growth-oriented companies, accounting and law firms, and other professionals all focused on middle-market deal making.

We have become known as the "place to be" in November, where "sun and fun" are a big part of our 2-1/2 day conference, including:

- Annual Golf Outing (*this year we are MOVING golf to the first day, Wednesday, 11/1 at 9:00 am so exhibitors/sponsors/attendees won't miss any of the main conference*)
- Early Arrivals Reception on the rooftop of the JW Marriott
- Capital Connection Cocktail Party
- ACG Florida Poker Tournament
- A schedule to give you maximum time to meetings
- and so much more

The Florida ACG Capital Connection is a joint venture of the four (4) Florida Chapters – North Florida, Orlando, South Florida and Tampa Bay.

ACG Tampa Bay is PROUD to host this years event.

Meet Our Chairs



Beth Cahill
President and CEO
Windsor Capital



Emery Ellinger
CEO
Aberdeen Advisors, Inc.



Reid Haney
Shareholder
Hill Ward Henderson

SCHEDULE OF EVENTS

Wednesday, 11/1

9:00 AM	Golf Shotgun Start, TPC Tampa Bay
2:00 PM	Exhibitor/Sponsor set-up tables
2:00 PM	Inaugural "Pickleball" Live 105, Tampa Yacht Club
3:00 PM	Emerging Professionals Roundtable/Networking
4:00 PM	Women's "Wine Down Wednesday"
5:00 PM	Early Arrivals Reception
7:00 PM	Bourbon and Cigars
8:00 PM	Enjoy Downtown Tampa on own or at Sponsor Hosted Parties

Thursday, 11/2

7:30 AM	5K Run & Yoga
8:00 AM	Breakfast Buffet
8:00 AM (ALL DAY)	PEG/IB Exhibitor Marketplace, Sponsor Lounge & Attendee Deal Lounge Open
9:00 AM	Speaker Session
12:30 PM	Opening Keynote Speaker & Lunch
4:00 PM	Capital Connection "Wine Tasting" with Exhibitors Pouring Wine
6:00 PM	Enjoy Downtown Tampa on own or at Sponsor Hosted Parties
9:00 PM	ACG Florida Poker Tournament & Late Night Snacks/Games

Friday, 11/3

8:00 to 2:00 PM	PEG/IB Exhibitor Marketplace, Sponsor Lounge & Attendee Deal Lounge Open
8:00 AM	Breakfast Buffet
12:00 PM	Grab & Go Lunch
2:00 PM	Conference Closes

ACG Florida is pleased to have the support of our Capital Connection sponsors. By partnering with ACG Florida, you gain high profile exposure to an audience of 700+ attendees and over 10,000 contacts who are active in the Southeast deal-making community. We are dedicated to helping you build relationships that lead to increased deal flow and valuable new sources of business.

Sponsorship is a great opportunity for organizations involved in middle-market growth to raise their profile and connect with other firms and professionals.

ACG Florida offers different levels/pricing to meet your needs. Each level allows you to choose a specific "event" within the conference which gives sponsors additional branding. **If you have an IDEA for a NEW Sponsorship, please let us know.** Contact Sherry Smith, Conference Manager, at acgflorida@acg.org or 813-205-0776

PRESENTING - \$15,000 (unlimited number but industry exclusive)

- 10 conference registrations (*valued up to \$8,000*)
- 4 golf registrations (*valued up to \$1,000*)
- Exhibit table in Sponsor Area or in PEG/IB Exhibit Hall (*depending on primary function*)
- Private meeting room at venue **NEW**
- Reserved seating at all speaker sessions **NEW**
- Stage time at conference
- Highest level logo presence on Conference website, promotion emails, and social media postings
- Company video shared on social media (*video provided by sponsor*) **NEW**
- Full page ad in onsite conference guide
- Leaderboard Ad (728x90) displayed on the top of every page on www.acg.org/florida
- Highest level logo presence on signage throughout venue
- Promotional item and brochure in conference bags (*sponsor to provide*)
- ACG Florida assistance is setting up "sponsor dinner/reception" at nearby venue (if desired and paid by Sponsor) **NEW**
- Early access to event attendee list (*at sponsor request*)
- Early access to scheduling software **NEW**
- 1 complimentary registration for booth staff
- Sponsor ribbons on attendee badges



— 2023 —

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GOLD SPONSORS - \$10,500 to \$12,000

- 6 conference registrations (*valued up to \$5,000*)
- 2 golf registrations (*valued up to \$500*)
- Exhibit table in Sponsor Area or in PEG/IB Exhibit Hall (*depending on primary function*)
- Branded email to over 12,000 middle-market professionals highlighting sponsorship
- Branded linked-in post(s) highlighting sponsorship
- Reserved seating at speaker sessions **NEW**
- Tiered level logo presence on Conference website, promotion emails, and social media postings
- Company promo shared on social media (*provided by sponsor*) **NEW**
- Full page ad in onsite conference guide
- Leaderboard Ad (728x90) displayed on the top of every page on www.acg.org/florida
- Tiered level logo presence on signage throughout venue
- ACG Florida assistance is setting up "sponsor dinner/reception" at nearby venue (if desired, and paid by Sponsor) **NEW**
- Promotional item in conference bags (*sponsor to provide*)
- Early access to scheduling software **NEW**
- Early access to event attendee list (*at sponsor request*)
- 1 complimentary registration for booth staff
- Sponsor ribbons on attendee badges

AVAILABLE GOLD SPONSORSHIPS

\$12,000 Capital Connection Wine Tasting, Thursday, 11/2	\$12,000 Keynote with Sit-down Lunch, Thursday, 11/2
\$10,500 PE/IB Exhibitor Marketplace	\$10,500 Bourbon & Cigars, Wednesday, 11/2
\$10,500 Headshot Lounge	\$10,500 Click 'N Share Photography
\$10,500 Morning Speaker Session, Thursday, 11/2	

Ask about co-sponsorship opportunities

SILVER SPONSORS - \$7,500 to \$9,000

- 4 conference registrations (*valued up to \$3,200*)
- 1 golf registration (*valued at \$250*)
- Exhibit table in Sponsor Area or in PEG/IB Exhibit Hall (*depending on primary function*)
- Tiered level logo presence on Conference website, promotion emails, and social media postings
- Company promo shared on social media (*provided by sponsor*) **NEW**
- 1/2 page ad in onsite conference guide
- Billboard Ad (970x250) displayed on www.acg.org/florida
- Tiered level logo presence on signage throughout venue
- Promotional item in conference bags (*sponsor to provide*)
- Early access to scheduling software **NEW**
- Early access to event attendee list (*at sponsor request*)
- 1 complimentary registration for booth staff
- Sponsor ribbons on attendee badges

AVAILABLE SILVER SPONSORSHIPS

\$9,000 Conference Bags	\$8,000 Room Keys
\$8,000 Lanyards	\$8,000 Water
\$7,500 Charging Stations	\$8,000 Golf Tournament
\$7,500 Conference Scheduling Software	\$7,500 Poker Tournament, Thurs, 11/2
\$7,500 Interactive Sponsor Booth - Shoe Shine	\$7,500 Interactive Sponsor Booth - Massage Chair
\$7,500 Interactive Sponsor Booth - Chocolates	\$7,500 Interactive Sponsor Booth - Espresso

BRONZE SPONSORS - \$5,000 to \$6,500

- 2 conference registrations (*valued up to \$1,590*)
- Exhibit table in Sponsor Area or in PEG/IB Exhibit Hall (*depending on primary function*)
- Tiered level logo presence on Conference website, promotion emails, and social media postings
- 1/4 page ad in onsite conference guide
- Skyscraper Ad (240x400) displayed on www.acg.org/florida
- Tiered level logo presence on signage throughout venue
- Promotional item in conference bags (*sponsor to provide*)
- Early access to scheduling software **NEW**
- Early access to event attendee list (*at sponsor request*)
- Sponsor ribbons on attendee badges

AVAILABLE BRONZE SPONSORSHIPS

\$6,500 - Late Night Snacks & Games, Thurs, 11/2	\$6,500 - Women's Wine Down Wednesday
\$6,500 - Early Arrivals Reception #1, Wed, 11/1 (industry exclusive)	\$6,500 - Early Arrivals Reception #2, Wed, 11/1 (industry exclusive)
\$6,000 - Registration	\$6,000 - Attendee Deal Lounge
\$6,000 - Breakfast, Thursday, 11/2	\$6,000 - Breakfast, Friday, 11/3
\$6,000 - WiFi	\$6,000 - "Hair of the Dog" Bar, Thursday, 11/2
\$6,000 - "Hair of the Dog" Bar, Friday, 11/3	\$6,000 - Coffee Break #1
\$6,000 - Coffee Break #2	\$6,000 - "Grab & Go" Lunch, Friday, 11/3
\$5,500 - Conference Guide (inside front cover ad)	\$5,500 - Conference Guide (back cover ad)
\$5,500 - C-Suite Event #1	\$5,500 - C-Suite Event #2
\$5,000 - EP Roundtable/Networking	\$5,000 - Refreshment Break #1
\$5,000 - Refreshment Break #2	\$5,000 - Yoga
\$5,000 - 5K Run	\$5,000 - Pickleball
\$5,000 - Silent Disco	