# ACG 2022 Florida Capital Connection®

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**ON-SITE GUIDE** 

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# ESCAPE TO FLORIDA'S HIDDEN GEN

Where Networking & Deals Await You

Tuesday – Thursday November 1 – 3, 2022 Ritz Carlton, Amelia Island



# Attorneys at Law | Since 1910





**H. Timothy Gillis, Esq.** *Jacksonville Managing Partner* TGillis@shutts.com



Stefan A. Rubin, Esq.

Orlando Partner SRubin@shutts.com

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## **Welcome from the Chairs**

On behalf of ACG North Florida, the host chapter of the 2022 Florida ACG Capital Connection, we welcome you to Amelia Island and the beautiful Ritz Carlton for our 17th Annual Conference.

We are excited to host over 625 attendees and 32 sponsoring companies for what we are confident will be both a fun and beneficial experience for you. Our schedule offers you flexibility to network at many different events – Emerging Professionals Roundtable, Early Arrivals Reception, Bourbon & Cigars, Yoga, 5K run, Poker Tournament, and of course our Capital Connection/Wine Tasting on Wednesday, 11/2 at 5:00 pm.

In addition to hearing Jim VandeHei, a North Florida Capital Connection favorite, as our keynote speaker, we are also happy to present two (2) local speakers as they share their growth stories – Linda Sherrer, Founder and Chairman of Berkshire Hathaway HomeServices Florida Network Realty and Andy Kaufmann, Owner and CEO of Zawyer Sports. Don't miss their amazing stories!

A special thank you to our 2022 Committee Members for their help and support in continuing to make the Florida ACG Capital Connection the Southeast's premier event for deal flow and networking.



**Gwen Griggs** Managing Director Advos Legal 904-955-9050 gwen@advoslegal.com

### **Co-Chairs**

### Chair

Gwen, Co-Founder of ADVOS legal, has represented business owners, entrepreneurs, management teams and private equity firms through all stages of growth and transition, as well as holding various C-Suite level positions in Law, Administration, and Strategy. Her clients value her experience and insight helping them build strong legal foundations, handling complex transactions, and positioning for exits that exceed their expectations. Gwen has been recognized for her service to the community and economic development initiatives. In all of her work, Gwen is passionate about the power of entrepreneurism to build stronger communities. Gwen is a graduate of the University of North Florida and the University of Florida's Levin College of Law, with honors, is a Martindale Hubbell AV Preeminent<sup>®</sup> peer-rated attorney for more than 20 years, and has been recognized by Florida Trend's Legal Elite on several occasions including 2022. She serves on the board of the GrowFL, an organization supporting privately-held growth firms in Florida, on the state level and is the regional chapter president for North Florida. She is very involved in ACG and is honored to serve as co-chair of ACG Florida Capital Connection 2022.



Michael Brennan Director of Business Development Shoreline Equity Partners 904-222-6545 brennan@shorelineequitypartners.com



Matt Laffey Principal High Street Capital 904-277-8023 matt@highstreetcapital.com



Shoreline is a lower middle market private equity firm focused on actively partnering with leading management teams. Shoreline follows a total stakeholder model, meaning success should be a "win-win" proposition for shareholders, employees, customers, vendors, and the communities within which the Firm's companies operate. 904-222-6540

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|                     | SCHED    | ULE AT A GLANCE  |  |  |  |  |  |  |
|---------------------|----------|--|--|--|--|--|--|--|
| Tues.               | 3:00 PM  | Emerging Professionals Roundtable & Networking                                       |  |  |  |  |  |  |
| Nov. 1              | 5:00 PM  | Early Arrivals Reception   |  |  |  |  |  |  |
|                     | 7:00 PM  | Bourbon & Cigars   |  |  |  |  |  |  |
| Wed.                | 7:00 AM  | Yoga   |  |  |  |  |  |  |
| Nov. 2              | 8:00 AM  | Shotgun Golf Tournament  |  |  |  |  |  |  |
| -                   | 8:00 AM  | Continental Breakfast  |  |  |  |  |  |  |
| $\langle - \rangle$ | 8:30 AM  | Tennis Tournament  |  |  |  |  |  |  |
|                     | 9:00 AM  | Exhibit Hall/Sponsor & Attendee Lounge Open  |  |  |  |  |  |  |
|                     | 11:30 AM | Lunch & Featured Speaker – "Mistakes Made &  |  |  |  |  |  |  |
|                     |          | Lessons Learned", Linda Sherrer, Founder and   |  |  |  |  |  |  |
|                     |          | Chairman, Berkshire Hathaway HomeServices<br>Florida Network Realty                  |  |  |  |  |  |  |
|                     | 12:30 PM | Grab & Go Lunch  |  |  |  |  |  |  |
| Aller a             | 2:00 PM  | Breakout Session – Maximizing the ROI of   |  |  |  |  |  |  |
| 100                 |          | Digital Transformation   |  |  |  |  |  |  |
| I LA PAR            | 4:00 PM  | Featured Speaker - "Living the Sports Dream",  |  |  |  |  |  |  |
|                     |          | Andy Kaufmann, CEO Jacksonville Icemen,  |  |  |  |  |  |  |
|                     | _        | Community First Igloo, Savannah Ghost Pirates  |  |  |  |  |  |  |
|                     | 5:00 PM  | Wine Tasting/Capital Connection  |  |  |  |  |  |  |
| C. Alexandre        | 9:30 PM  | Late Night Desserts & ACG Florida Poker  |  |  |  |  |  |  |
| Thurs.              | 7:00 AM  | 5K Run   |  |  |  |  |  |  |
| Nov. 3              | 8:00 AM  | Breakfast Buffet   |  |  |  |  |  |  |
|                     | 8:00 AM  | Exhibit Hall/Sponsor & Attendee Lounge Open  |  |  |  |  |  |  |
|                     | 9:30 AM  | Breakout Session - "Why is Your People Strategy<br>Imperative for Post Acquisition?" |  |  |  |  |  |  |
|                     | 12:00 PM | Lunch & Keynote Speaker, Jim VandeHei,<br>Co-Founder and CEO of Axios                |  |  |  |  |  |  |
|                     | 3:00 PM  | Closing Reception  |  |  |  |  |  |  |

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# Florida Chapters ACG





ACG Florida is a partnership of four Florida Chapters – North Florida, Orlando, South Florida and Tampa Bay. The Florida ACG Capital Connection® is held each year in November and moves around the state.



acg.org/orlando acgorlando@acg.org

Sean Meder, Chapter President Vice President City National Bank of Florida 321-239-3758

Allison Roberts, Chapter Executive 407-221-3443



ACG<sup>®</sup> North Florida

acg.org/northflorida acgnorthflorida@acg.org

Nelson J. Bradshaw, Chapter President Managing Director, Banking Strategies and Wealth Advisor Farther 904-303-8134

Tara Lee, Executive Director 904-575-1242





Ilian Obregon, Chapter President Senior Corporate Banking Manager Mid- Corporate Banking HSBC Bank USA, N.A. 786-586-9498

acg.org/southflorida edjakonova@acg.org

Elena Djakonova, Chapter Executive 561-504-1306





Brooke Evans, Chapter President Chief Executive Officer **CFO** Alliance 813-541-1614

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Sherry Smith, Chapter Executive 813-205-0776

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#### CONTACT US FOR MORE INFORMATION:

Glen Kunofsky | 212.430.5115 | gkunofsky@stnladvisors.com Nico DePaul | 212.430.5186 | ndepaul@stnladvisors.com

#### Free Wifi

Throughout the conference meeting space

Login: Ritz\_Conf

Password: HWHLAW22





Cybersecurity & Compliance

## **Registration Desk**

#### **Kings Bay**

The Florida ACG Capital Connection registration desk will be open on Tuesday, November 1st through Thursday, November 3rd. Stop by to pick up your nametag, conference bag and on-site conference guide.

#### **Hours of Operation**

Tuesday, November 1, 11:00 AM to 7:00 PM Wednesday, November 2, 7:30 AM to 7:00 PM Thursday, November 3, 7:30 AM to 3:00 PM

Nametags sponsored by Westshore Capital Partners Conference bags sponsored by Strategy Partners Group On-site conference guide sponsored by Generational Equity





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### **Tuesday, November 1st**

#### 1:30 – 5:00 PM C-Suite Event (invitation only)

#### Salt

This invitation-only event is reserved for select C-suites across the state whose companies meet a criterion of "seeking/interested in acquisitions, growth financing or understanding exit strategies". Roundtable discussions and personal introductions to attendees will be offered to our C-Suite executives.



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#### 3:00 – 5:00 PM Emerging Professionals Roundtable & Networking

#### Santa Maria

"A Roadmap for Young Professionals – Experienced Professionals Share Advice on the Road to Success"

Get to know other Emerging Professionals (35 and under) who are attending the Florida ACG Capital Connection, prior to the Early Arrivals Reception at 5:00 pm.

Young professionals will want to attend this Roundtable of seasoned professionals who will provide a brain to pick, an ear to listen and a push in the right direction, including advice on navigating the system and other ways to advance their careers.

#### 5:00 – 7:00 PM Early Arrival's Reception

#### Ocean Front Lawn

Make your first connections while enjoying cocktails and appetizers at our Early Arrival's Reception on the beautiful ocean lawn at the Ritz Carlton, Amelia Island.





#### 7:00 – 8:30 PM Bourbon & Cigars

#### Courtyard Lawn

Enjoy a great cigar with a taste of bourbon? Join us for our first-ever Bourbon & Cigar Tasting. Learn about some of your favorite bourbons and maybe some new ones while enjoying a hand-rolled cigar. Sponsored by:

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## Wednesday, November 2nd

#### 7:00 – 8:00 AM Yoga

#### Ocean Front Lawn

Yoga and meditation reduces stress, increases focus, and revitalizes the senses. Start out your day right by joining us on the beach and be ready for golf, tennis or your day full of networking.

#### 8:00 AM Scramble Golf Tournament (optional event)

#### The Golf Club of Amelia Island

Continental breakfast, check-in, and range balls from 7:00 to 7:50 am.

Shotgun start at 8:00 am Boxed lunch provided Sponsored by:



#### 8:00 – 9:00 AM Continental Breakfast

#### **Ritz Carlton Ballroom Foyer**

Grab a cup of coffee, juice and a quick bite from our continental breakfast buffet before your day begins.

#### 8:30 AM Tennis Tournament, Doubles (optional event)

**Ritz Carlton Tennis Courts** 

#### 9:00 AM Exhibit Hall opens for PEGs/IBs

Let the deal-making begin! The exhibit hall will host our PEG and IB exhibitors to begin their pre-scheduled or impromptu meetings with other exhibitors and attendees.

#### 9:00 AM Sponsor Lounge

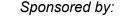
#### **Ritz Carlton Ballroom Foyer**

It takes great partners to close and execute a deal! Our sponsor lounge is a great place to meet our sponsor companies who have expert advisors familiar will all facets of middle-market deals. Create new connections!

#### 9:00 AM Attendee Lounge

#### Plaza Ballroom

While our app, ACG Access, provides opportunities for pre-arranged meetings, our attendee lounge is available for those open networking and impromptu one-on-one meetings.





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#### **INVESTMENT TYPES**

- Owner Recapitalizations
- Family Succession Recapitalizations
- Management Buyouts
- Management Buy-ins
- Industry Consolidations

#### **TRANSACTION CRITERIA**

- · Companies that are #1, #2, or #3 in their market or industry
- Revenues between \$8 million and \$100 million
- EBITDA between \$1.5 million and \$7 million
- Owners and management with a vision for future growth
- Stable demand for products or services

#### **Westshore Capital Partners**

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#### David J. Malizia

djm@westshorecapitalpartners.com

Michael J. Sullivan mjs@westshorecapitalpartners.com

J. Cameron Robinett jcr@westshorecapitalpartners.com

## Wednesday, November 2nd (continued)

11:30 AM Lunch and Featured Speaker "Mistakes Made & Lessons Learned" through an Amazing Success Story

Talbot

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Linda H. Sherrer Founder and Chairman Berkshire Hathaway HomeServices Florida Network Realty

As the founding broker of Berkshire Hathaway HomeServices, Linda has guided the company since its inception in 1988 to the most dynamic and respected real estate firm in Northeast Florida.

Not only will you get some insights into lessons learned from Linda's success story (entrepreneurship, capital raising, navigating the great recession, and more) but she will also share her thoughts on the economy and the real estate market.

Read more at www.acg.org/florida



12:30 – 1:30 PM Grab & Go Lunch

Ritz Carlton Ballroom Foyer

Sponsored by:



Not golfing or able to attend our lunch and Featured Speaker Series? Take a break from your meetings/ networking and grab a quick bite.

# 2:00 – 3:00 PMBreakout – "Maximizing the ROI of Digital Transformation"

Santa Maria

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#### Christoper Hodges Author of Noble Automation Now

Digital transformation is here and revolutionizing business, are you ready? Gain the edge by turning your digital transformation into a business advantage.

Turn capacity Challenges into growth opportunities. 7

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# 32 Deals Completed TTM ended 10/6/22



#### **INVESTMENT BANKERS**

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| IB1  | 1858 Capital Partners       | IB15 | Configure Partners          | IB28 | Hyde Park Capital Advisors, |
|------|-----------------------------|------|-----------------------------|------|-----------------------------|
|      |                             | -    | ° I                         | ID20 |                             |
| IB2  | Aberdeen Advisors           | IB16 | CRI Capital Advisors        |      | LLC (2)                     |
| IB3  | Ascension                   | IB17 | Crosstree                   | IB29 | LCG Advisors                |
| IB4  | Benchmark International     | IB18 | Finquest                    | IB30 | Woodbridge International    |
| IB5  | BlackArch Partners          | IB19 | FORVIS Corporate Finance    | IB31 | Mesirow                     |
| IB6  | Blackmore Partners, Inc.    | IB20 | G2 Capital Advisors         | IB32 | PCE Investment Bankers      |
| IB7  | BMO Middle Market M&A       | IB21 | Generational Equity         | IB33 | Pickwick Capital Partners,  |
| IB8  | BRG                         | IB22 | Genesis Capital             |      | LLC                         |
| IB9  | Capital Strategies Group    | IB23 | Growth Capital Advisors     | IB34 | Rush Street Capital         |
| IB10 | Cassel Salpeter & Co        | IB24 | Harbor View Advisors        | IB35 | SourceCo                    |
| IB11 | Chiron Financial LLC        | IB25 | Heritage Capital Group      | IB36 | Three Sixty Seven Advisors  |
| IB12 | Citizens M&A Advisory       | IB26 | Houlihan Capital            | IB37 | VRA Partners, LLC           |
| IB13 | ClearCap Strategic Advisors | IB27 | Hyde Park Capital Advisors, | IB38 | Windsor Capital             |
| IB14 | Commercial Finance Partners |      | LLC (1)                     | IB39 | Bainbridge                  |
|      |                             |      |                             |      |                             |

#### **PRIVATE EQUITY GROUPS**

| PE18<br>PE19<br>PE20 | Deerpath Capital<br>Management, LP<br>Dubin Clark & Company, Inc.<br>EBSCO Capital<br>Everberg Capital, LLC<br>Gauge Capital<br>GenNx360 Capital Partners | PE25<br>PE26<br>PE27<br>PE28<br>PE30<br>PE31<br>PE32<br>PE33<br>PE34<br>PE35<br>PE36<br>PE37<br>PE38<br>PE39<br>PE40<br>PE41<br>PE42<br>PE43<br>PE44 | KLH Capital<br>LFM Capital<br>LSQ<br>Main Street Capital<br>Mangrove Equity Partners<br>Mayfair Capital Partners<br>McCarthy Capital<br>Midwest Mezzanine Funds<br>Monomoy Capital Partners<br>Northcreek Mezzanine<br>O2 Investment Partners<br>OCEANM19<br>Osceola Capital Management<br>Parkway Capital | PE50<br>PE51<br>PE52 | Route 2 Capital<br>Shoreline Equity Partners<br>Silver Oak Services Partners<br>Star Mountain Capital, LLC<br>Stonehenge Partners, Inc.<br>Summit Park<br>Tecum Capital Partners<br>Tenet Equity<br>Tenex Capital Management<br>The Edgewater Funds<br>Thompson Street Capital<br>Partners<br>Trivest<br>Two Roads Partners<br>Vance Street Capital<br>VSS Capital Partners<br>Watermill Group |
|----------------------|---|--|--|----------------------|--|
|                      | Gauge Capital   |  |  |                      | VSS Capital Partners   |
| PE20                 | GenNx360 Capital Partners   | PE44   | Parkway Capital  | PE68                 | Watermill Group  |
| PE21                 | Gryphon Investors   | PE45   | Peninsula Capital Partners   | PE69                 | Webster Equity Partners  |
| PE22                 |   |  | LLC  | PE70                 | Westshore Capital Partners   |
|                      | Partners, LLC   | PE46   | Petra Capital Partners   | PE71                 | WhiteHorse Capital   |
| PE23                 | Heartwood Partners  | PE47   | PGIM Private Capital   | PE72                 | WILsquare Capital  |
|                      |   | PE48   | PNC Riverarch Capital  |                      |  |

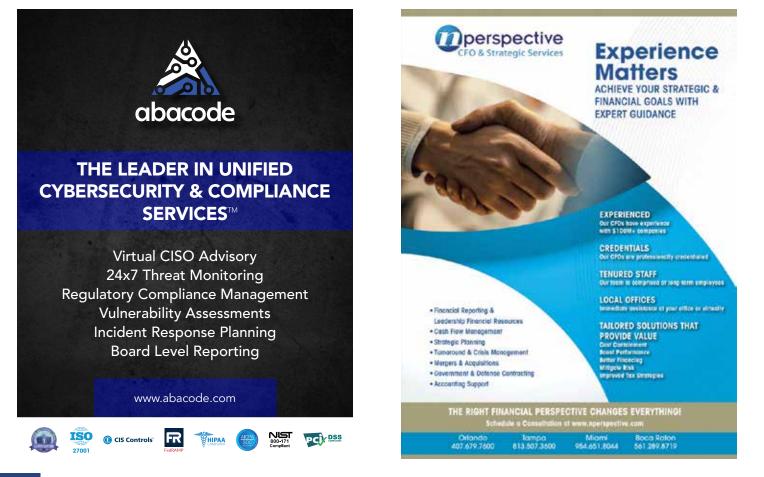
## **Exhibit Hall**

|             |             | $\bigcirc$  |             |             |             |                    |                   |             |               |                  | l      |
|-------------|-------------|-------------|-------------|-------------|-------------|--------------------|-------------------|-------------|---------------|------------------|--------|
| IB1         | IB2         | IB3         | IB4         | IB5         | IB6         | IB7                | IB8               | IB9 IE      | B10 IB1       | 1 IB12           |        |
|             |             |             |             |             |             |                    |                   |             |               |                  | L      |
|             | <b>PE1</b>  | <b>PE2</b>  | <b>PE3</b>  | <b>PE4</b>  | <b>PE5</b>  | <b>PE6</b>         | <b>PE7</b>        | <b>PE8</b>  | <b>PE9</b>    | <b>IB13</b>      | $\leq$ |
| 9           | <b>PE10</b> | <b>PE11</b> | <b>PE12</b> | <b>PE13</b> | <b>PE14</b> | <b>PE15</b>        | <b>PE16</b>       | <b>PE17</b> | <b>PE18</b>   |                  |        |
| <b>B36</b>  | <b>PE19</b> | <b>PE20</b> | PE21        | <b>PE22</b> | <b>PE23</b> | <b>PE24</b>        | PE25              | <b>PE26</b> | <b>PE27</b>   | IB15 0           | [      |
| <b>IB37</b> | <b>IB39</b> | <b>PE28</b> | <b>PE30</b> | <b>PE31</b> | <b>PE32</b> | <b>PE33</b>        | <b>PE34</b>       | <b>PE35</b> | <b>PE36</b>   | 6 <b>IB17</b>    |        |
|             | <b>PE37</b> | <b>PE38</b> | <b>PE39</b> | <b>PE40</b> | <b>PE41</b> | <b>PE42</b><br>∪ ∪ | <b>PE43</b>       | <b>PE44</b> | <b>PE45</b>   | <b>IB18 IB19</b> |        |
|             | <b>PE46</b> | <b>PE47</b> | <b>PE48</b> | <b>PE49</b> | <b>PE50</b> | <b>PE51</b>        | <b>PE52</b>       | <b>PE53</b> | <b>PE54</b>   | B20              | ſ      |
|             | <b>PE55</b> | <b>PE56</b> | <b>PE57</b> | <b>PE58</b> | PE59        | <b>PE60</b>        | ∩∩<br><b>PE61</b> | <b>PE62</b> | <b>PE63</b>   | <b>IB21</b>      |        |
|             | <b>PE64</b> | <b>PE65</b> | <b>PE66</b> | <b>PE67</b> | <b>PE68</b> | <b>PE69</b>        | <b>PE70</b>       | <b>PE71</b> | <b>PE72</b>   | 2 4              |        |
|             |             |             |             |             |             |                    |                   |             |               |                  | ĺ      |
| 334         | -           | _           |             |             |             |                    |                   | 1.7         | <b>54 IB5</b> |                  | ļ      |
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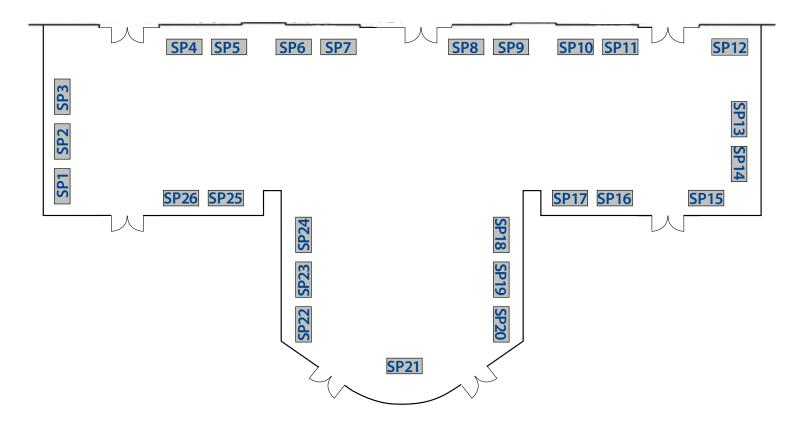
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| SP1 | ACG Florida             | SP10 | STNL                     | SP19 | Paylocity                 |
|-----|-------------------------|------|--------------------------|------|---------------------------|
| SP2 | Warren Averett          | SP11 | Shutts & Bowen LLP       | SP20 | Trenam Law                |
| SP3 | Hill Ward Henderson     | SP12 | Abacode                  | SP21 | RSM                       |
| SP4 | Crowe                   | SP13 | Woodbridge International | SP22 | Tab Bank                  |
| SP5 | Generational Equity     | SP14 | Nperspective             | SP23 | Elliott Davis             |
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| SP7 | Advos Legal             | SP16 | SS&C Intralinks          | SP25 | Atlantix Partners         |
| SP8 | Strategy Partners Group | SP17 | Paychex                  | SP26 | Carr, Riggs & Ingram, LLC |
| SP9 | Paro                    | SP18 | Fifth Third Bank         |      |                           |

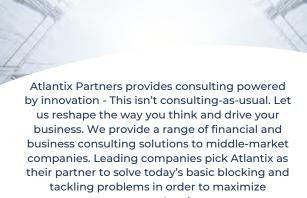




### **Sponsor Lounge**







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