

## Breakfast and Annual Sponsorship

*Updated 6/16/2023*

Sponsor Benefits <sup>1</sup>	Breakfast + Annual Sponsor (1 available <sup>2</sup> )	Breakfast Sponsor (1 available <sup>3</sup> )	Annual Sponsor (unlimited)
	\$2,750	\$2,000	\$1,000
Podium Time (2 -3 minutes at sponsored breakfast)	✓	✓	
Opportunity to introduce speaker at sponsored breakfast	✓	✓	
Up to three (3) complimentary registrations at sponsored breakfast	✓	✓	
Company logo and weblink on ACG Richmond webpage for sponsored breakfast	✓	✓	
Company logo on marketing materials for sponsored breakfast	✓	✓	
Promotion of the event including sponsor logo on LinkedIn for sponsored breakfast	✓	✓	
Company signage on display at sponsored breakfast ( <i>company provided</i> )	✓	✓	
Marketing material on display at sponsored breakfast ( <i>company provided</i> )	✓	✓	
Logo on ACG Richmond website for full program year	✓		✓
Logo on all ACG Richmond marketing emails	✓		✓
Two (2) annual sponsor “Thank you” posts on ACG Richmond LinkedIn including sponsor logos	✓		✓
Two (2) opportunities per program year for sponsor to create post for ACG Richmond LinkedIn <sup>4</sup> page	✓		✓
Two (2) complimentary attendees for each of the six (6) breakfast meetings	✓		✓
Logo on display at all in-person ACG Richmond events ( <i>ACG Richmond provided</i> )	✓		✓

**Questions? Interested in Sponsorship?** Contact Jessica Marsh, Executive Director, at [jmarsh@acg.org](mailto:jmarsh@acg.org) or 804-381-6439.

<sup>1</sup> Sponsor Benefits confirmed on a first-come, first-served basis; no refunds. Annual Sponsorships run a full program year from Sept 1 – June 30.

<sup>2</sup> There are only 6 breakfast sponsorships available in a program year. Sponsorships are filled first come, first served. The number of Breakfast + Annual sponsors sold impacts the number of Breakfast Sponsorships available and vice versa. There can only be 6 companies with podium time per program year which equals 1 main sponsor with podium time per breakfast.

<sup>3</sup> There are only 6 breakfast sponsorships available in a program year. Sponsorships are filled first-come, first-served. The number of Breakfast Sponsors sold impacts the number of Breakfast + Annual Sponsorships available and vice versa. There can only be 6 companies with podium time per program year which equals 1 main sponsor with podium time per breakfast.

<sup>4</sup> LinkedIn post can promote events, share whitepaper, vlog/blog content, press release, etc. Timing TBD between sponsor and ACG Richmond promotional calendar.