



## 2023-2024 ANNUAL SPONSORSHIP OPPORTUNITIES

Our program year runs from September 1, 2023 through August 31, 2024. Sponsorship benefits below would be fulfilled during that timeframe.

### Platinum Annual Sponsorship

- Cost: \$7,500
- 4 complementary registrations for all monthly and affinity events (approx. 6 events)
- Discounted member registration rate for all signature events (PE Review, Wine Tasting and Deal Crawl)
- Involvement in programming and Deal Crawl committees
- Opportunity to spotlight your company and host an event (subject to approval by programming committee)
- Prominent on-site recognition at monthly events; logo displayed on signage and PowerPoint loops
- Acknowledgement in remarks at monthly events
- Logo on email communications for monthly events
- Logo displayed on ACG Charlotte website
- Additional branding opportunities may be discussed

### Gold Annual Sponsorship

- Cost: \$5,000
- 2 complementary registrations for all monthly and affinity events (approx. 6 events)
- Involvement in programming and Deal Crawl committees
- On-site recognition at monthly events; logo displayed on signage and PowerPoint loops
- Acknowledgement in remarks at monthly events
- Logo on email communications for monthly events
- Logo displayed on ACG Charlotte website
- Additional branding opportunities may be discussed



## 2023-2024 EVENT SPONSORSHIP OPPORTUNITIES

### *Signature Events*

#### **10th Annual Deal Crawl Conference (November 2023)**

- Various sponsorships are currently available
- Premier conference bringing together 250+ leading investment bankers, private equity professionals and trusted advisors from across the United States

#### **10th Annual Private Equity Review\* (January 2024)**

- Exclusive sponsorship at \$7,500
- Panel discussion and networking reception
- ~80-100 registrants

#### **17th Annual Wine Tasting\* (May 2024 - Charlotte Country Club)**

- Exclusive sponsorship at \$8,500
- Capital providers serve as fine wine and bourbon exhibitors
- Held outdoors on the event lawn, weather permitting
- 300+ registrants

### *Monthly Events*

#### **Monthly Chapter Meetings (70+ registrants)**

- Exclusive sponsorship at \$5,000
- Fall Kickoff (September 21, 2023)
- Economic Update\* (February/March 2024)
- Spring Program\* (April 2024)

### *Additional Programs*

#### **Fall Affinity Event (October 26, 2023) – SOLD**

- ~70 registrants
- Exclusive sponsorship at \$2,500

#### **Young ACG Networking Event (March/April 2024) - SOLD**

- ~70 registrants
- Exclusive sponsorship at \$2,500

#### **Women's Event\* (April/May 2024)**

- ~60 registrants
- Exclusive sponsorship at \$2,500

### **Regional Event**

- ACG Mid-Atlantic and Carolinas DealSchool (June 2024 in Atlanta)
- ~40 registrants from the Mid-Atlantic and Carolinas Region
- Various sponsorships will be available beginning Spring 2024

**\*Please note prior year's sponsor has first right of refusal for the PE Review, Wine Tasting, Economic Update, Spring Program and Women's Event.**



## EVENT SPONSOR BENEFITS

- **Opportunity for sponsor representative to play a key in-person role at the event.** Possibilities, to be determined in coordination with the ACG Charlotte Programming Committee, include:
  - Welcome remarks
  - Speaker introduction
  - Panel moderation
- **Opportunity to drive content for the monthly chapter meetings**, subject to review and approval by the ACG Charlotte Programming Committee
- **Display marketing collateral onsite at the event**, at a booth and/or in attendee seats
- Complementary event registration(s):
  - Two (2) for \$2,500 sponsorships
  - Three (3) for \$5,000 sponsorships
  - Five (5) for \$7,500 sponsorships
  - Six (6) for \$8,500 sponsorships
- **Logo to be displayed on event marketing emails** (distributed to 5,000+ deal professionals, at least 3 email blasts)
- **Logo to be displayed on the ACG Charlotte website** event page
- **Logo to be displayed onsite** via signage and PowerPoint loops before/after the event program
- Additional branding opportunities may be discussed



## ACG & CHAPTER OVERVIEW

**The Association for Corporate Growth is a global community for middle-market M&A dealmakers and business leaders focused on driving growth.**

Founded in 1954, the Association for Corporate Growth operates within 61 local markets worldwide representing 15,000 members. ACG serves 100,000 investors, owners, executives, lenders and advisors to growing middle-market companies. ACG's mission is to drive middle-market growth.

***75% of ACG members report that they have done business with fellow members.***

This return on investment has made ACG the most trusted and respected resource for middle-market dealmakers and business leaders who invest in growth and build companies. ACG Charlotte, founded in 1990, is dedicated to delivering quality programming and increasing networking opportunities for M&A professionals in Charlotte and the surrounding areas.

- ACG Charlotte's monthly and signature events draw attendees representing key deal-making firms from Charlotte and across the United States.
- Our Annual Deal Crawl Conference brings together leading investment bankers, private equity professionals and trusted advisors from across the United States for a unique 2-day networking event.
- ACG Charlotte has over 350 members:
  - 26% Capital Providers (private equity groups, family offices, lenders)
  - 12% Investment Bankers
  - 50% Advisors (attorneys, accountants, insurance providers, wealth management)
  - 8% Corporate
  - 4% Other

# ACG<sup>®</sup> Charlotte

## REPRESENTATIVE CHAPTER PARTICIPANTS





## CONTACT US

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Or reach out to another ACG Charlotte board member. We look forward to connecting with you soon!