



SEPT 2023 – AUG 2024 SPONSORSHIP OPPORTUNITIES

Partner with ACG Tampa Bay

Increase Your Visibility within the Tampa Bay Middle-Market Business Community

ABOUT ACG TAMPA BAY - Our chapter, established in 1997, boasts a membership of 320+. As an approval chapter, we pride ourselves in maintaining the quality of members you'd like to meet. With over 25 programs per year, including top-notch education and deal-generating networking events, we strive to offer sponsors the chance to gain visibility and exposure to key movers and shakers in Tampa Bay, including Sarasota/Manatee, Pinellas, and Hillsborough Counties.

ABOUT ACG (a local community with global reach) - ACG, founded in 1954, has 59 chapters and 14,500 members worldwide. It serves as a resource for 90,000 investors, executives, lenders, and advisers who seek to grow middle-market companies. ACG's mission is to fuel middle-market growth.

75% of ACG members report that they have done business with fellow members.

This ROI has made ACG the most trusted and respected resource for middle-market dealmakers and business leaders who invest in growth and build companies. Face-to-face events, online tools, structured networking opportunities, exclusive member benefits, and leading-edge market intelligence provide ACG members with powerful business-building resources.

ACG brings together every segment of the growth community, from private equity professionals, investment bankers and intermediaries, attorneys, auditors and accountants, lenders, corporate development officers, company leaders, and others focused on the middle market.

Choose the sponsorship opportunity that aligns with your business goals and provides brand awareness and valuable business connections.

For more information, please contact our Sponsorship Chair:

Jeff Mitchell

Executive Vice President, Middle Market/Corporate Banking
Woodforest National Bank
813-559-3244; jeffrey.mitchell@woodforest.com

	ANNUAL PARTNER \$9,000	ANNUAL PLATINUM \$5,500	ANNUAL GOLD \$4,000	ANNUAL SILVER \$3,000	ANNUAL SARASOTA OR EMERGING PROFESSIONALS \$2,500
Industry Exclusive	√				
Sponsor Limit	3				
Thought Leader - Host Members Only Breakfast & Company Intro	√ (in conjunction with programs committee)	√ (in conjunction with programs committee)			
Wine Tasting Table	FREE	\$500 off			
Attendee at C-Suite Only Series	Two (2)	One (1)			
Social Media Highlights	Video	√	√		
Sponsor Only Party with Board (typically Aug)	√	√	√	√	√
Memberships	Four (4)	Two (2)	One (1)	One (1)	One (1)
Complimentary Monthly Meeting Registrations (including Tampa, St. Pete, EPs and Sarasota)	Four (4)	Two (2)	Two (2)	One (1)	One (1)
Online Ads on acg.org/tampabay	Leaderboard	Leaderboard	Billboard	Skyscraper	Skyscraper
Email Blasts	LOGO Top of emails	LOGO Top Placement in footer	LOGO In footer	LOGO In footer	LOGO In footer
Banners at in-person events	√	√	√	√	√
Podium Announcements and Nametag Recognition	√	√	√	√	√

Monthly Event Sponsorship & Special Events

Special Events

- Annual Wine Tasting Gala – Thursday, July 25, 2024 at Raymond James Stadium
 - Various options from \$1,500 to \$4,000
- Fishing Tournament – Friday, April 12th at Hula Bay
 - Various options from \$1,800 to \$3,000
- Annual Birdies & Beer (9-hole golf outing) – April or May
 - Various options from \$300 - \$2,000

Programs (\$1,500 Tampa, \$1,000 St. Petersburg and Sarasota, \$750 Emerging Professionals)

- Sponsor Highlight on Social Media
- Two Complimentary attendees to sponsored meeting
- Right of first refusal for next fiscal year
- Logo on email blasts regarding program and on event page
- Company introduction at monthly meeting (where appropriate)
- Provide giveaways at sponsored meeting

NEW Breakfast Series - \$2,500 for entire series, \$750 per each breakfast