ACG®Cleveland

ACG Cleveland offers a variety of sponsorship opportunities – allowing your firm to maximize exposure in the M&A community by presenting options that keep your name in front of the deal makers of NEO on a continuous basis.	PLATINUM ANNUAL, INDUSTRY EXCLUSIVE	GOLD ANNUAL, INDUSTRY EXCLUSIVE	SILVER annual, industry exclusive	YACG ANNUAL, INDUSTRY EXCLUSIVE	WIT ANNUAL, INDUSTRY EXCLUSIVE	AKRON annual, industry exclusive	ACG CUP EXCLUSIVE SPONSOR
Benefits & Options	\$12,500	\$6,250	\$3,750	\$6,250	\$6,250	\$6,250	\$5,000
Annual Deal Maker Awards	▲		A				
Complimentary Tickets (\$200 value each)	10	7	2	5	5	5	5
Logo Exposure on Site	A						
Logo on Deal Maker Nomination Form	A						
Annual Golf Outing - Firestone CC							
Logo Exposure on Premises	A	A	A				
Name in Program	A	A	A				
North Course Foursome (\$1,400 value)	\$1,200	\$1,200	\$1,200				
South Course Foursome (\$1,800 value)	\$1,600	\$1,600	\$1,600				
Skill / Hole-In-One	A						
Hole Sponsor		A					
General Programs							
Add a new YACG or WIT Member from firm – first year dues covered		A		A	A	A	
Live Acknowledgement at Events	A					A	
Logo on Website including Hotlink	A	▲		A	A	A	
Logo on Signage at Select Event(s)	A			A	A	A	
Logo on Hardcopy Documents (attendee lists)	A			A	A	A	
Introduce the Speaker for 1 event	A						
Complimentary Tickets per Year	20	10	5	3	3	3	3
Literature Table at ACG Cup®				A	A	A	
Name or Logo on Email Announcement			A	A	A	A	N/A
Panel Moderator for Panel Event							
Sponsor Recognition on ACG Cleveland social media #							
No. of Sponsor Recognition posts on Twitter & LinkedIn	12 (1 per month)	4 (1 per quarter)		2	2	2	
No. of "Member Profiles" from Sponsor Organization	2	1		1	1	1	

2023-24 Sponsorship Matrix as of 7/26/23