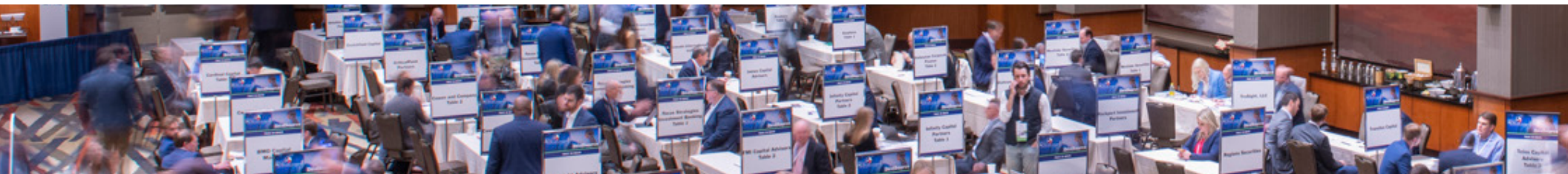


SPONSORSHIP PROSPECTUS

April 2-3, 2024

Hyatt Regency
Dallas, Texas

COMMITTEE CONTACTS



For two decades the Texas ACG Capital Connection “TACC” has been the most significant private equity and debt capital event in Texas and the Southwest. The Texas market is increasing and not slowing down, so it’s fitting that as one of the largest and most prestigious ACG Capital Connections in the country, TACC welcomes more than 100 private equity and mezzanine firms, over 50 investment banking firms, and 80 plus lending organizations to the Lone Star State, representing more than \$100 billion of capital available in one room.

We are thrilled to celebrate 20 years of Texas being the go-to state for deal flow, networking, and business development. As our 20th Anniversary, we are honored to celebrate each and every attendee, and look forward to helping with growth of your business.

We are continuing to grow and evolve as the business climate does, and in doing so, we have a better ACG Access scheduling tool than years past. We also have solidified the event as two days, so every individual can maximize their time spent in Texas.

Confirming that the setup, execution, and value are top tier for you, our sponsors. You will be featured for the maximum amount of time, multiplying advertising exposure, and increasing the return on your partnership dollar. And in the final analysis, TACC is the shining star it is because of dedicated partners. Your commitment to lead the way makes it possible for those of us who volunteer to serve and support our industry. For that reason, we want to make your partnership with our 20th Annual TACC your best returning investment ever! See you in Dallas!



CHAIR

Tony Banks

*Director
Grant Thornton*



CO-CHAIR

Dan Vermeire

*Partner
Corporate Finance
Associates*

SPONSORSHIPS

Paul Gautier
Cary Street Partners

Doug Janowski
Lazear Capital

PRIVATE EQUITY EXHIBITORS

Logan Wood
Netrex Capital

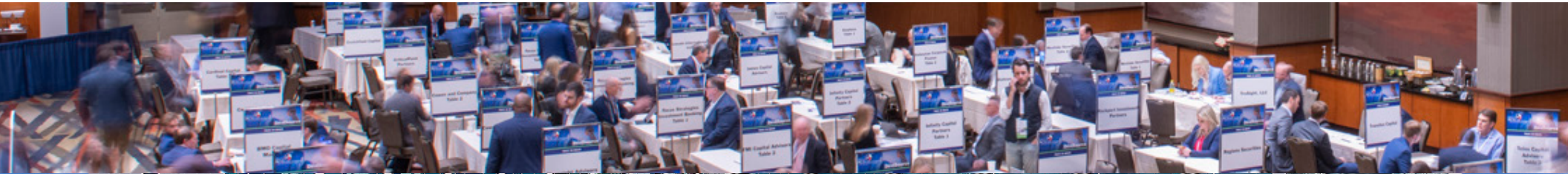
Stephanie McNelis
Bridgepoint Consulting

John Romney
SBM Ventures

INVESTMENT BANK SPONSORS

Ross Mesquita
ZRG Partners

TEXAS ACG CAPITAL CONNECTION



BRINGING OVER 100 OF THE NATION'S LEADING PRIVATE EQUITY AND MEZZANINE FIRMS TO TEXAS, REPRESENTING MORE THAN \$100 BILLION OF CAPITAL AVAILABLE FOR INVESTMENT

HISTORICALLY MORE THAN 1,200 ATTENDEES

- ▶ Private equity groups, hedge funds, subordinated debt funds, senior debt lenders and family offices
- ▶ Investment bankers and business brokers
- ▶ Business owners, entrepreneurs and senior executives
- ▶ Leading CEOs, CFOs and corporate development officers
- ▶ Accountants, lawyers, transaction service providers and executive search firms

Tuesday, April 2, 2024

11:30am - 1:00pm @ *Reunion Ballroom*

Kickoff Luncheon: Presented by the Women of ACG

1:00pm - 5:00pm @ *Landmark Ballroom*

DealSource Lounge Open
(Open for all attendees)

DealSource Meetings
(Private Equity Exhibitors and Investment Bank Sponsors Only)

5:00pm - 7:30pm @ *Reunion Ballroom*

Opening Reception

Wednesday, April 3, 2024 (All Conference Attendees)

8:00am - 9:00am @ *Landmark Ballroom Foyer*

Open Breakfast Buffet

8:00am - 2:00pm @ *Landmark Ballroom*

Capital Connection Marketplace

12:00pm - 1:00pm @ *Landmark Ballroom Foyer*

Grab & Go Lunch

OVERVIEW OF EVENTS



CAPITAL CONNECTION MARKETPLACE

The Capital Connection Marketplace provides an open format for exhibitors and sponsors to network, meet private equity exhibitors and investment bank sponsors, and do business.



KICKOFF LUNCHEON

The Kickoff Luncheon is presented by the Women of ACG. With high-impact speakers who are at the top of their game, attendees will start developing connections from the very start of the conference, even while picking up actionable ideas and strategies.



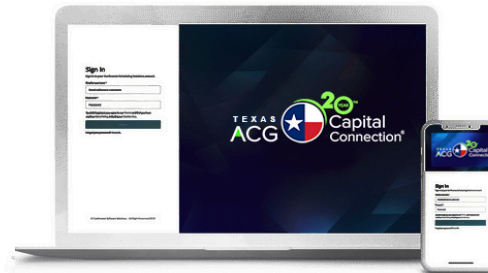
OPENING RECEPTION

The opening reception is open to all attendees and sponsors, including Private Equity and Investment Bankers. Cocktails flow as business gets done over hors d'oeuvres.



DEALSOURCE MEETINGS (EXCLUSIVE)

DealSource meetings consists of pre-arranged, 20-minute private conversations between the **private equity and investment banking sponsors only**.



ACG ACCESS

Replacing manual systems, ACG Access allows each attendee to plan the best use of their time at the event. Built-in functionality allows booking of meetings virtually, tracking scheduled meetings and managing contacts.

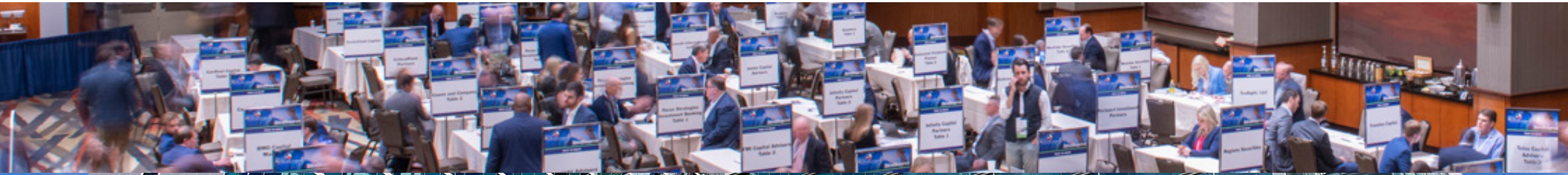


DEALMAKER LOUNGE

When it's time to get down to business, attendees visit the Dealmaker Lounge. Many deals are done over coffee. Will yours be next?



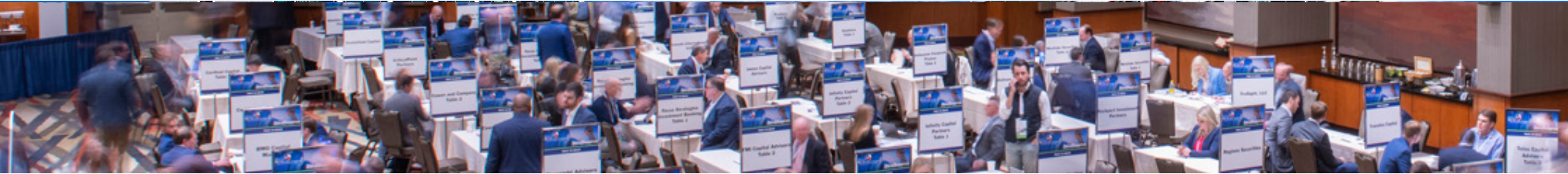
EVENT SPONSORSHIP OPPORTUNITIES



SOLD OUT

Sponsorship Benefits:	Platinum \$16,000	Gold \$11,000	Silver \$5,500	Event (next page)
Industry exclusivity	✓			
Exclusive sponsor branding on ACG Access (software package)	✓			
Opportunity to provide article in Business Journal insert	✓	✓		
Full-page of advertising in Program Guide	✓	✓		
Extensive publicity: print ads, email distribution and website	✓	✓	✓	✓
Sponsor-designated badge	✓	✓	✓	✓
Table at Capital Connection	Premium	Enhanced	✓	(see next page)
Complimentary conference registrations	8	6	4	4
Exposure to an expected 1,200+ attendees	✓	✓	✓	✓
Kick Off Luncheon Tickets	8	6	4	4
Logo recognition for specialty sponsorship opportunity				✓

EVENT SPONSORSHIP DESCRIPTIONS

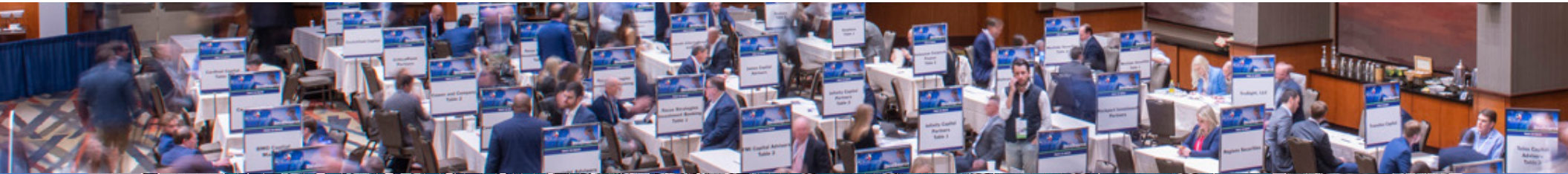


Event Sponsorships:	Price:	Exclusivity:	Table at Capital Connection	Description:
Dealmaker Lounge	SOLD \$10,500	Exclusive	✓	Branded Dealmaker Lounge
Opening Reception	\$8,000	Industry (max of 4)	✓	Host of Opening Reception
Refreshments	SOLD \$8,000	Exclusive	✓	Host of refreshment station inside the Capital Connection exhibit hall
Specialty Coffee Bar	SOLD \$8,000	Exclusive	✓	Host lounge and coffee bar available during the entire Capital Connection
Wi-Fi	SOLD \$8,000	Exclusive	✓	Logo display on Wi-Fi page and signage
DealSource	SOLD \$8,000	Industry (max of 2)	✓	Host table outside DealSource
Badge Lanyard	SOLD \$8,000	Exclusive	✓	Logo on badge lanyard worn by attendees
Charging Station	SOLD \$8,000	Exclusive	✓	Host of charging station available to attendees
Breakfast (April 3)	SOLD \$8,000	Exclusive	✓	Host of the breakfast buffet
Lunch (April 3)	SOLD \$8,000	Exclusive	✓	Host of the Grab and Go Lunch
Wayfarer	\$8,000	Exclusive	✓	Logo display on maps and floor signage throughout conference hallways
Tote Bag	SOLD \$8,000	Exclusive	✓	Logo on conference tote bag distributed to all attendees
Shoe Shine	SOLD \$8,000	Exclusive	✓	Host of shoe shine station inside the Capital Connection exhibit hall
Kickoff Luncheon	\$5,500	Industry (max of 3)		Host of Kickoff Luncheon
Hotel Key & Swag Bag Drop	\$5,500	Exclusive		Branded hotel key and ability to provide gift bag at check-in

New levels:

- Ladies Champagne Hour (\$3,500) **SOLD**
- Wall Clock (\$8,000)
- Nametag Badge (\$10,000) **SOLD**

INVESTMENT BANK & PRIVATE EQUITY SPONSORSHIPS



We value your time and want to make sure every minute spent at TACC is productive. As such, we have made a number of changes to the flow this year, specifically as it relates to the private equity and investment banking experience. Some of the changes include:

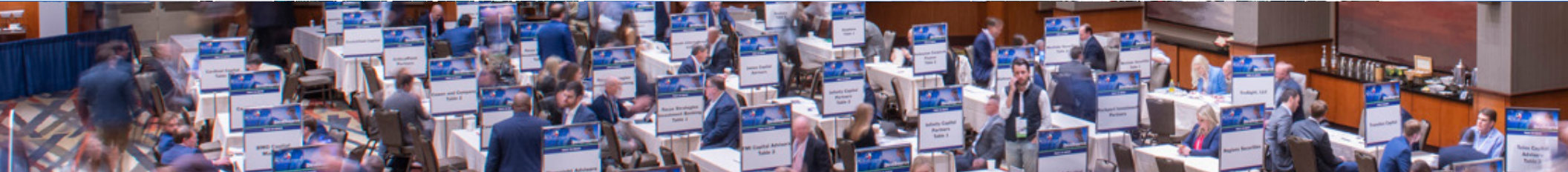
- ▶ No price increases for private equity groups or investment banks. We strive to offer the best value for all of our attendees
- ▶ We continue to place a great deal of emphasis on increasing investment banking attendance and participation in DealSource so that meeting slots fill up on everyone's schedule
- ▶ With ACG Access, we're able to give our attendees more opportunities to connect and facilitate the scheduling of meetings

**SOLD OUT
of Private Equity
Exhibitors &
Investment Bank
Sponsors!**

Investment Bank Sponsorship Benefits:	Early Bird: \$850* Regular: \$1,100
Complimentary conference registrations	4
Two tables at DealSource	✓
Dedicated meeting table at Capital Connection	✓
Attendance at DealSource Reception for only investors and investment banks	✓
Company name included in advertising and conference literature	✓
Private Equity, Family Office & Corporate Development Sponsorship Benefits:	Early Bird: \$1,500* Regular: \$1,750
Complimentary conference registrations	4
Exhibitor table at Capital Connection	✓
Participation in DealSource	✓
Attendance at DealSource Reception for only investors and investment banks	✓
Company profile included in Program Guide	✓
Company name included in advertising and conference literature	✓

* Early Bird expires on Friday, February 2, 2024

SPONSORSHIP REGISTRATION AND CONTRACT



CONTACT INFORMATION

Company Name: _____

Website: _____

Address: _____

City: _____

State: _____ Zip: _____

Primary Contact: _____

Phone: _____

Email: _____

Marketing Contact: _____

Phone: _____

Email: _____

SPONSORSHIP OPPORTUNITIES

Platinum Sponsor **\$16,000**

Gold Sponsor **\$11,000**

SOLD OUT **Silver Sponsor** **\$5,500**

Event Sponsor **\$ _____**

Event Sponsorship:

SOLD OUT **Private Equity, Family Office, Corp Dev** **\$1,500 / \$1,750**

SOLD OUT **Investment Bank Sponsor** **\$850 / \$1,100**

* Early Bird expires on Friday, February 2, 2024

If paying by check

Make sure to send the registration form in first, to confirm the sponsorship. Then you will be invoiced.

INSTRUCTIONS

To reserve your sponsorship, please email this completed form to txacg@acg.org

Previous year's sponsors are given first right of refusal with openings granted on a first-come, first-serve basis – but must respond by **11/17/2023** to preserve sponsorship status.

Sponsorship Confirmation:

Applications are subject to approval by the 2024 TACC Committee. Please allow one week to receive confirmation and three weeks for those paying by check.

AGREEMENT

Sponsorship commitments are fully earned and not refundable. No benefits other than those specifically stated in the prospectus are implied or promised.

Signature: _____

Date: _____