# ACG®Detroit



# AUTOMOTIVE UPDATE



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## ACG Detroit Upcoming Events

Association for Corporate Growth

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- 9/27 Annual Sporting Clays Social & Networking Event
- 10/3 The Competitive Lending Landscape: Market Pressures/Dynamics
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- **12/6** Kimble Bells Networking & Charity Event

## WHAT IS THE SAA?

## The Society of Automotive Analysts is an organization that provides members with:

- Exclusive <u>events</u> across the broad scope of the automotive industry
- Direct and personal <u>access</u> to industry leaders
- Networking and interaction with key influencers







## UPCOMING EVENTS

- Sept. 20 -- Lunch & Learn Webinar Featuring AON Cybersecurity: Pains, Claims and Automobiles
- Oct. 3 -- BorgWarner Charging Forward: Transitioning from Combustion to Electric
- Oct. 11 -- Lunch & Learn Webinar Featuring Nexteer: Software-Defined Vehicles
   The Future of Safer and Smarter Mobility
- Oct. 18 SAA Coffee Break Automotive Aluminum: Driving the Future of Mobility Through Market Analysis, Collaboration with Automakers, and Ongoing

Go to www.SAAauto.com for the latest information



## **Automotive Update: The Transitions Accelerate**



Clay Vanderpool: Senior Vice President - Native American Gaming Division PNC

Mike Wall: IHS Executive Director, Automotive Analysis, S&P Global

Steven Wybo: Senior Managing Director, Riveron

Michael Alcala: Vice Chairman Board of Directors & CEO, GNS North America



**Overview** 

## GNS – Green-&-Safe

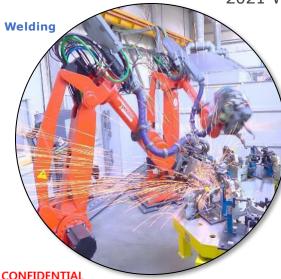
6 Production Facilities In 3 Different Countries Be Local, Globally

> **9-Time Winner Of "GM Supplier Of The Year"** Customer Is The Top Priority

> > **Industry Best & Brightest Employer Awards** People Are Most Important Resource

#### 6<sup>th</sup> Place

2021 Worldwide Hot Stamping Capacities



In-House Product Development, Engineering And HS Tooling Capability











#### (Michigan)

- Hot Stamping
- **Cold Stamping**
- Laser Cutting
- Welding & Assembly ٠
- **New Tooling Construction** ٠

## (Michigan)

• R&D

٠

•

- **Hot Stamping**
- Laser Cutting
- Welding & Assembly ٠



#### Mexico Plant

(San Jose Iturbide)

- Hot Stamping ٠
- Laser Cutting ٠
- Welding & Assembly .

## **OEMS AND UAW ARE FAR FROM AGREEMENT**



#### Goals

- Cost containment while they transition to BEV
- Billions committed to investment in facilities (Assembly and Battery JVs)
- Need to increase profitability with BEVs (all the profits currently in ICE)



- Goals
  - Wages
  - Jobs
  - Pensions
  - Joint venture jobs
  - Retiree benefits
  - Reduced work week/more overtime

A high bar has been set by the union and is expected to lead to a strike



## **UNION NEGOTIATIONS**



Demand	Public Statements Made by the Union		
Eliminate tiers	It's wrong to make any worker second class. We can't allow it any longer in the UAW. The Teamsters ended tiers at UPS. We're going to end tiers at the Big Three.		
Major wage increases	Yes, we're demanding double-digit pay raises. Big Three CEOs saw their pay spike 40 percent on average over the last four years. We know our members are worth the same and more.		
Restore COLA	It's COLA that made sure working-class communities thrived for decades. Taking that away hammered us and our hometowns. It must be restored.		
Defined benefit pensions	All workers deserve the retirement security that UAW members had for generations.		
Restore retiree medical benefits	That's just as essential as a solid pension.		
Right to strike over plant closures	The Big Three have closed 65 plants over the last 20 years. That's been as devasting for our hometowns as it has been for us. We have to have the right to defend our communities from the corporate greed that's killing so many cities and towns.		
Working family protection program	it's a program that keeps UAW members on the job. If companies try to flee our hometowns, they'll have to pay UAW members to do community service work. Companies can still make a healthy profit and it'll keep our communities healthy, too.		
Temp labor	We are going to end the abuse of temps. Our fight at the Big Three is a fight for every worker.		
Paid time off to be with families	Our members are working 60, 70 even 80 hours a week just to make ends meet. That's not living, it's barely surviving and it need to stop.		
Source: UAW			

## **UAW KEY FACTS**

- UAW workforce is 150k employees under contract
  - Retirees over 300K
- Current 4 year contract expires at 11:59 pm on September 14
- Estimated strike fund is \$825M
  - Approximately 11 weeks of cash on hand if all employees strike at the same time

 150,000
 Active workers

 \$500
 Typical weekly strike pay

 \$75,000,000
 Total

 11
 Weeks

 \$825,000,000
 Keeks

- Recent strike history
  - 2019 GM-UAW strike lasted 40 days (5.7 weeks)
    - Estimated earnings impact to GM was (\$3B)
  - 1998 GM-UAW strike lasted 54 days (7.7 weeks)
  - 1970 GM-UAW strike lasted 67 days (9.6 weeks)
- It is important to note that the Canadian union (Unifor) contract also expires 4 days later on September 18

RIVERON

## SUPPLIERS' FINANCIAL HEALTH WORSE THAN IN 2019

#### After four years of consecutive extraordinary challenges, a potential work stoppage could be more catastrophic for many automotive suppliers than the GM strike in 2019

TTM Q1 2019 vs. Q1 TTM 2023

EBITDA %



83% 🖊

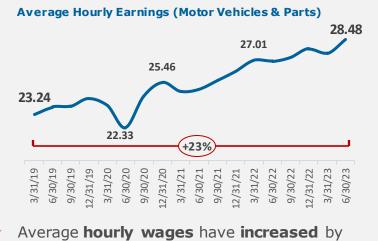
of suppliers

decreased

When comparing 2019 to 2023, performance worsened for the vast majority of our sample population, with EBITDA % decreasing for 81% of suppliers. On average, supplier EBITDA % decreased by 19%.

While our sample includes representative publicly traded companies, initial data suggests that more pain is being felt further down the supply chain in smaller suppliers more vulnerable to a potential labor strike.

Source: S&P Capital IQ



23% since March 2019

Source: U.S. Bureau of Labor Statistics



Tightened credit standards and higher interest rates further erode cash, impacting the ability to operate and fund growth

Source: Federal Reserve Bank of St. Louis

## **UAW STRIKE – WHERE TO FOCUS PREPARATION EFFORTS**

As suppliers brace for the looming UAW strike, proactive planning on multiple fronts will be critical to weather the storm



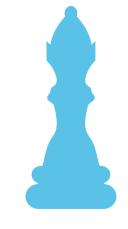
#### Liquidity / Cash Management

Cash conservation will be critical in buying time through the anticipated liquidity trough



Inventory & Production

Effective inventory management strategies can better position suppliers for downtime and restart



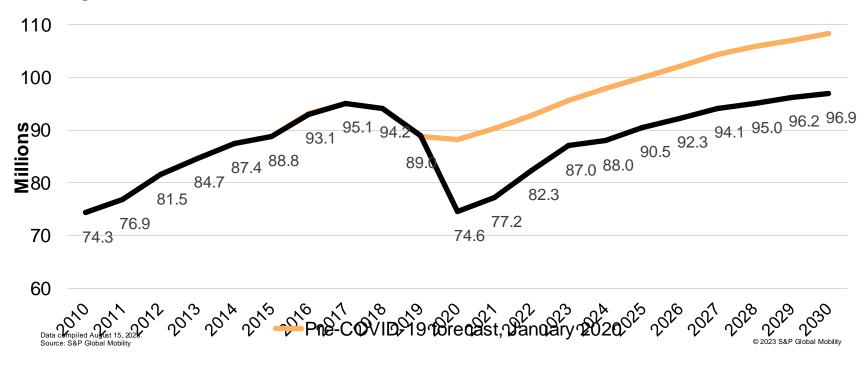
Labor & Alternative Plans

Multi-faceted labor plans will be essential in navigating potential shutdowns and layoffs

### **Global Light Vehicle Production Overview**

With over 37 million units cut from the forecast in the period to end 2022, what could the recovery look like?

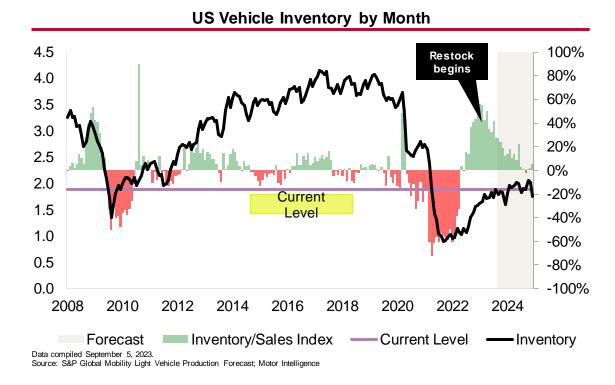
#### **Global Light Vehicle Production Forecast**



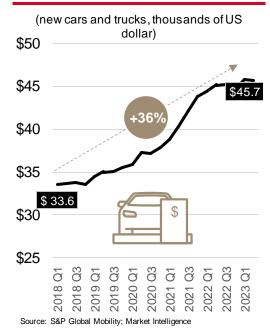


### US Vehicle Inventory Levels

Supply chain challenges are finally abating enabling some inventory re-build, yet recovering sales offset broader re-stock efforts in the near-term; Average new vehicle prices increase by 36% since Q1-2018



#### US Avg. Light Vehicle Prices

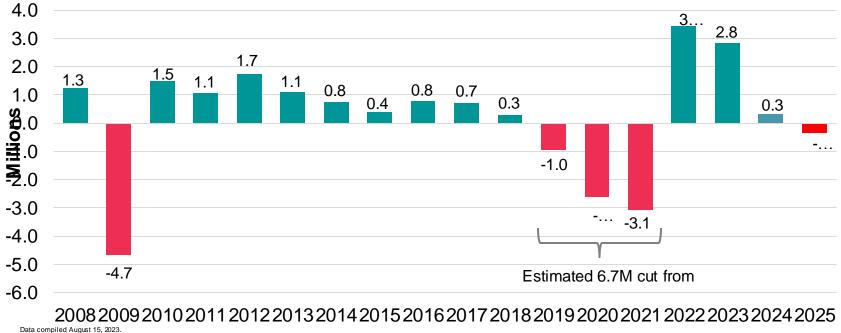




### Rebuilding Inventory Levels Continue to Offer Some Upside...For Now

Stocks need to increase but not to pre-crisis levels; Strength of 2022 effect changes pattern in the short-term; Who blinks first? Will OEMs retain discipline as headwinds ease?

#### Change in Global Production Levels Versus Global Sales (Proxy for Global Inventory Levels)



Data compiled August 15, 202 Source: S&P Global Mobility

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### US: Light Vehicle Sales Outlook

**US Light Vehicle Sales** 

Supply chain constraints alter initial sales recovery; Pent-up demand provides near-term support yet is vulnerable to second order impacts from macro/market conditions; Availability gives way to affordability

#### Millions 20 18 17.1 16 16.5 15.8 14 14.6<sup>15.1</sup> 15.4 13.9 12 10 8 2010 2016 2018 2019 2023 2025 2026 2011 2020 2022 2024 2028 2029 2 က 4 S 2021 2027 2030 $\sim$ 201 201 201 201 201 January 2020 FC July 2023 FC Data compiled July 17, 2023. © 2023 S&P Global

#### Source: S&P Global Mobility

#### **Key issues**

- · US consumer outlook remains challenged with inflation, interest rates, vehicle pricing and confidence as material concerns, yet fleet sales serve as a critical support to vehicle sales
- A faster transition from supply constrained to demand constrained is already in process
- Opportunities to find right customer based on vehicle age and scrappage
- Launch activity is accelerating, finding the optimal mix (segment, trim, etc.) will be critical
- Vehicle development costs rising
  - Regulatory compliance
  - Consumer contenting
- Market conditions are shifting, yet sales are still running at below-trend levels
  - Rising interest rates
  - Affordability becoming a greater challenge; macro environment weighs on sentiment

S&P Global Mobility



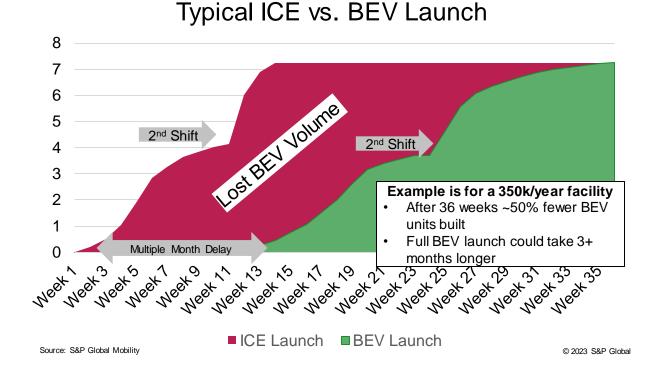
## The Battery Electric Vehicle Transition is Accelerating US BEV Market

	2021	2030
Tesla Share of US EV Sales	71%	19% 7
California Share of US EV Sales	36% 🚫	16%
Top 90% <b>Brands</b> of US EV volume		
Models # of EV Models	26	300+
Charging Infrastructure Private, Public, Semi-Public Stations	0.94M	15.3M

Source: S&P Global Mobility; 2021 based on Total New Registrations



BEV Launches Likely To Be Delayed and Protracted Lessons learned after decades of ICE launches may not apply to BEVs



#### DNA of a BEV Launch

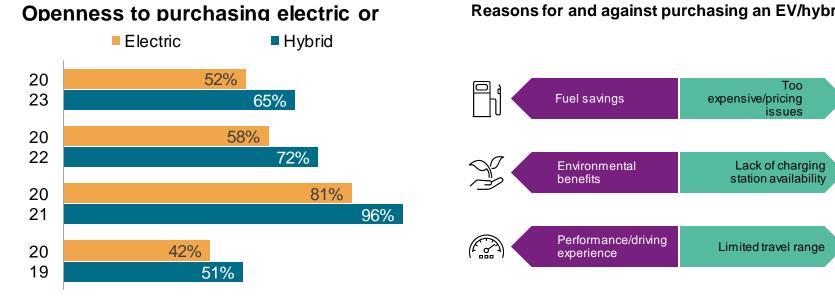
- New production process
- New supplier ecosystem
- Newly trained workforce
- New logistics
- Lack of carryover systems
- Suppliers not tested at rate

#### **Impact on Suppliers**

- Stranded capital
- Lower productivity & efficiency
- · Additional inventory costs
- Opportunity cost vs. more stable programs

### Consumer Openness and Buying Decisions – US Respondents

Skepticism toward EV technology continues to grow. While industry and macroeconomic factors help drive adoption of electrification, pricing, battery technology, and charging infrastructure remain barriers



As of May 2023. N=US (2019: 732; 2021: 728; 2022: 700; 2023: 622) Source: S&P Global Mobility. © 2023 S&P Global.

Reasons for and against purchasing an EV/hybrid



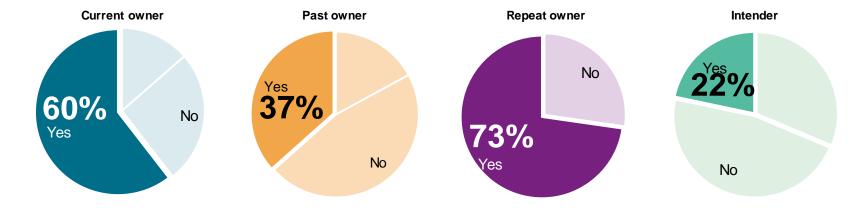
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### Charging Infrastructure – US Respondents

EV charging infrastructure remains mostly insufficient for many consumers, particularly for intenders

#### Charging infrastructure is sufficient for my needs



More consumers are aware of available charging stations near their home or workplace, but the charging infrastructure continues to be a key barrier to widespread adoption of EV technology.

As of May 2023. N=US:917. Source: S&P Global Mobility.



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