



2024

SPONSORSHIP OPPORTUNITIES

ACG[®] Los Angeles

A Letter From the President



The Association for Corporate Growth (ACG) is a testament to the power of collaborative growth. Established in 1954, ACG now spans the globe with 50+ chapters representing 15,000 dedicated members, all M&A professionals focused on serving investors, buyers, executives, lenders, and advisors who fuel the engine of middle-market companies. Our enduring mission is to drive middle-market growth with unwavering dedication.

ACG Los Angeles stands as a beacon for the most dynamic middle market in the United States. We take pride in our commitment to member value, evident in our members-only events and engaging experiences, all curated to foster a vibrant community and leave lasting impressions. Our focus on the next generation of professionals ensures that we're not just thriving in the present but paving the way for future industry leaders.

Sponsorship with ACG Los Angeles is a powerful alignment with our successful mission of driving middle-market growth. Our sponsors are instrumental in shaping ACG's trajectory, imparting vital knowledge to industry decision-makers, and fortifying their brand's prominence in the middle market.

For 2024, we invite you to explore our ACG Los Angeles sponsorship opportunities. Our commitment to you is to align with your aspirations and accelerate your growth ambitions.

Together with our board and chapter leadership, I am looking forward to a prosperous collaboration.

Jalal Taby

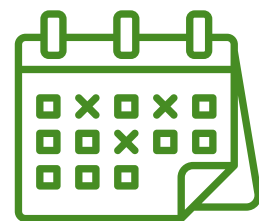
President, ACG Los Angeles

This is ACG *Los Angeles* ►



600+

Active Members



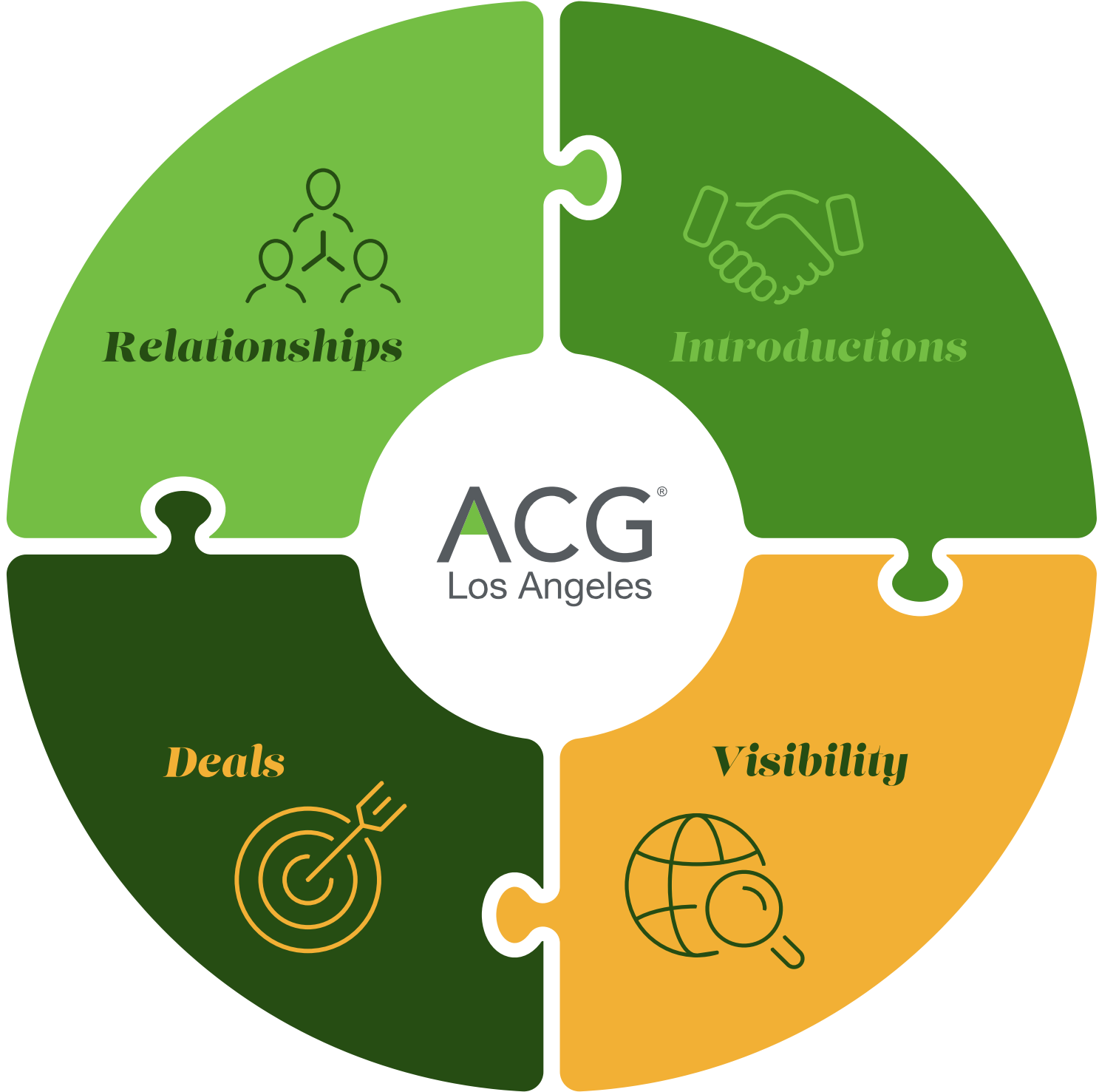
50+

Annual Events



15,000+

Email Subscribers



Annual Program Sponsorships

PLATINUM \$35,000

Signature Panels (3 events)

The State of Investment Banking

The State of Private Equity

The State of Middle Market M&A

- ▶ Five (5) complimentary passes (including VIP reception) to each panel
- ▶ One (1) invite to President's Dinner with panelists and board members for each panel
- ▶ Preferred logo placement on all event signage including digital marketing

Private Equity Roundtable (3 events)

Private Equity Poker Tournament

Private Equity DealSource

- ▶ Two (2) complimentary passes for your firm and two (2) complimentary passes for PE/IB guest for each event

Private Equity Golf Invitational

- ▶ One foursome for a round of golf at a marquee course (to be filled with your firm's representative and your PE/IB guests)

Conference Presenting Sponsor (Pick 1)

(Excludes the ACG Los Angeles Business Conference)

 Consumer Conference

 Transaction Solutions Symposium

 Manufacturing & Industrial Conference

- ▶ Five (5) complimentary passes
- ▶ Opportunity to introduce a panel
- ▶ Preferred logo placement including digital marketing

Supporting Sponsor

ACG Los Angeles RushHour Happy Hours

ACG Los Angeles NextGEN Socials

 ACG Los Angeles Uncorked Summer Wine Tasting Event

ACG Los Angeles Holiday Party

- ▶ Two (2) complimentary passes to each event

Additional Benefits

- ▶ Eight (8) complimentary ACG Los Angeles annual memberships (\$575 value each)
- ▶ Sponsor may nominate a member of their firm for the distinguished "Rising Stars" program

Annual Program Sponsorships

DIAMOND \$22,500

Signature Panels (3 events)

The State of Investment Banking

The State of Private Equity

The State of Middle Market M&A

- ▶ Three (3) complimentary passes to each panel
- ▶ Preferred logo placement including digital marketing

Supporting Sponsor

ACG Los Angeles NextGEN Socials

ACG Los Angeles Uncorked Summer Wine Tasting Event

ACG Los Angeles Holiday Party

- ▶ Two (2) complimentary passes to each event

Additional Benefits

- ▶ Six (6) complimentary ACG Los Angeles annual memberships (\$575 value each)
- ▶ Sponsor may nominate a member of their firm for the distinguished "Rising Stars" program

CHOICE OF EITHER:

Presenting Sponsor (Pick 1)

(Excludes the ACG Los Angeles Business Conference)

Consumer Conference

Transaction Solutions Symposium

Manufacturing & Industrial Conference

- ▶ Three (3) complimentary passes
- ▶ Opportunity to introduce a panel
- ▶ Preferred logo placement including digital marketing

OR

Private Equity Roundtable (Pick 2)

Private Equity Poker Tournament

Private Equity DealSource

- ▶ Two (2) complimentary passes for your firm and two (2) complimentary passes for PE/IB guest for each event

Private Equity Golf Invitational

- ▶ One foursome for a round of golf at a marquee course (to be filled with your firm's representative and your PE/IB guests)



Annual Program Sponsorships

SILVER \$10,000

Signature Panels (3 events)

The State of Investment Banking

The State of Private Equity

The State of Middle Market M&A

- ▶ Two (2) complimentary passes to each panel

Benefits:

- ▶ ACG Los Angeles Uncorked Summer Wine Tasting Event with a table
- ▶ ACG Los Angeles Holiday party through pre-, onsite, and post-event marketing (physical and digital signage)
- ▶ Four (4) complimentary ACG Los Angeles annual memberships (\$575 value each)
- ▶ Firm logos on all ACG Los Angeles digital communications (emails, newsletters, etc.) and in ACG Los Angeles social media. Firm to be tagged in social media via "@firm" and related tools
- ▶ Sponsor may nominate a member of their firm for the distinguished "Rising Stars" program

JANUARY

THURSDAY, 11
2024 Kickoff (Members Only)

THURSDAY, 25
State of Investment Banking

FEBRUARY

THURSDAY, 08
Rush Hour

WEDNESDAY, 21
New Member Breakfast

THURSDAY, 29
Experience (Members Only)

MARCH

THURSDAY, 07
PERT Poker

WEDNESDAY, 20
NextGEN (Spring)

TUESDAY, 26
Consumer Conference

APRIL

THURSDAY, 11
Women of ACG Spring Event

THURSDAY, 18
State of Private Equity
(Members Only)

TUESDAY, 30
DealMax (through 5/1)

MAY

WEDNESDAY, 15
New Member Breakfast

THURSDAY, 16
Tennis

TUESDAY, 21
Rush Hour/Experience

JUNE

**WEDNESDAY, 05 /
THURSDAY, 06**
PERT DealSource

WEDNESDAY, 12
Rush Hour/Experience
(Members Only)

THURSDAY, 20
NextGen (Summer)

TUESDAY, 25
Transaction Solutions
Conference

JULY

THURSDAY, 18
Summer Social
(Members Only)

THURSDAY, 25
Women of ACG
Summer Luncheon

AUGUST

WEDNESDAY, 07
New Member Breakfast

THURSDAY, 15
ACG LA Uncorked

THURSDAY, 22
Rush Hour/Experience

SEPTEMBER

MONDAY, 09
LA Business Conference
(through 9/11)

WEDNESDAY, 18
NextGen/Experience

THURSDAY, 26
Veterans Casino Night
(Members Only)

OCTOBER

WEDNESDAY, 09
Annual Awards

THURSDAY, 17
Women of ACG Regional Fall
Conference

THURSDAY, 24
Tennis

TUESDAY, 29
Industrial/Manufacturing
Conference

NOVEMBER

WEDNESDAY, 06
New Member Breakfast

THURSDAY, 14
State of Middle Market M&A
(Members Only)

**WEDNESDAY, 20 /
THURSDAY, 21**
PERT Golf

DECEMBER

THURSDAY, 05
Holiday Party

TUESDAY, 10
Experience
(Members Only)

Private Equity / Investment Banker Roundtable

As a professional service provider, you may only gain access to this premier ACG LA event series through sponsorship.

ACG LA's Private Equity Roundtable events are invitation-only engagements for private equity firms, investment banks and other select M&A professionals.

These specialty curated events create focused networking opportunities for PE and IB professionals and our event sponsors. The quality and exclusivity of these 100-200 person events attracts local, regional and national participants and creates unparalleled value for sponsors.

For more information or sponsorship inquiries, please contact Tuan Hoang at TMHoang@BDO.com or 310.557.8233

Schedule of Events for 2024 *

March 7, 2024 | 12th Annual PE/IB Poker Tournament 

Your sponsorship will include:

Two (2) comp passes for your firm and two (2) comp passes for PE/IB guest

June 5-6, 2024 | 12th Annual PE/IB Dealsource 

Your sponsorship will include:

Two (2) comp passes for your firm and two (2) comp passes for PE/IB guest ability to participate in Dealsource private one-on-one PE/IB meetings

November 20-21, 2024 | 14th Annual PE/IB Golf Invitational 

Your sponsorship will include:

One foursome for a round of golf at a marquee course (to be filled with your firm's representative and your PE/IB guest)

**dates subject to change*

Private Equity Roundtable:

Annual Sponsor \$15,000
(All 3 Events)

Any Single Event \$6,000

Sponsors will be promoted, and logo will appear in event marketing

Public acknowledgement at the start of each event

Sponsor signage prominently displayed at each event

Sponsor representatives will be allowed to attend the event

Sponsors will receive complimentary passes for their PE or IB guest



WOMEN of ACG Los Angeles



Women of ACG events are a highlight of membership. Attendees comprise a similar professional demographic to the broader ACG community, including executives, capital providers, attorneys, CPAs, investment bankers and other deal professionals. Women of ACG focuses on facilitating connections between women leaders in the dealmaking community, by providing an authentic and intimate opportunity for dialogue, business networking, and personal connection. These events are dedicated to empowering women and helping one another succeed.

Annual Sponsor: \$7,500 (3 events)

Single Event: \$3,000



- ▶ Three (3) tickets
- ▶ First right of refusal for buying sought-after tables (at member rate)
- ▶ Logo inclusion on email invitation and table placard (when applicable)
- ▶ Full company description and contact person in program guide (when applicable), as well as a verbal mention by speaker during "thank you"



NextGEN

(Young Professionals)

Peer networking events for professionals age 40 & under

NextGen is ACG Los Angeles' peer group of future business leaders in the LA middle-market M&A community, age 40 or younger. NextGen is an effort to build a pipeline of younger members and identify the Next Generation of professionals in the community, by providing engaging networking opportunities in an intimate setting.

Interested in getting your firm name and logo in front of the up-and-coming in Southern California's dealmaking community? It's time to make new connections and enhance existing ones with this Next Generation of dealmakers.

Series Sponsorship: \$6,000 for all three events

Single Events Sponsorship: \$2,500 per event





A nomination program designed to recognize up-and-coming deal professionals and provide opportunities for mentorship and personal growth

Entering its 11th cohort, the ACG LA Rising Stars program assembles a broad cross section of younger deal professionals including attorneys, capital providers, investment bankers, private equity investors and related service professionals, who seek to enhance, and jump- start their networking efforts.

Series Sponsorship: \$3,000 (six events)

Comprised of six formally programmed sessions, including topics like getting outside of the office to network; how to build your pipeline through referrals; how to best present yourself to clients; and how to create your personal brand; while also providing informal networking opportunities with other members of the program.

Is your firm looking for exposure to the next generation of Southern California's dealmakers? Are there younger professionals at your firm who would benefit from curated content and a turbocharged network? **Who is your next Rising Star?**



Rising Stars >>>

Conferences

Signature Panels

Conferences

Consumer (3/26)

Transaction Solutions (6/25)

Industrial & Manufacturing (10/29)

Presenting Sponsor \$10,000:

- ▶ Five (5) complimentary passes
- ▶ Opportunity to introduce a panel
- ▶ Preferred logo placement including digital marketing
- ▶ Attendee List (includes name and email address)

Brand Awareness \$5,000:

- ▶ Three (3) complimentary passes
- ▶ Branding throughout the event
- ▶ Attendee List (includes name and email address)

Signature Panels

State of Investment Banking (1/25)

State of Private Equity (4/18)

State of Middle Market M&A (11/14)

Presenting Sponsor \$7,500:

- ▶ Five (5) complimentary passes (including VIP reception)
- ▶ One (1) invite to President's Dinner post event w/ panelists and board members
- ▶ Preferred logo placement on all event signage including digital marketing

VIP or Cocktail Reception Sponsor \$5,000:

- ▶ Three (3) complimentary passes (including VIP reception)
- ▶ Preferred logo placement on all event signage including digital marketing

Sponsorship Overview & À La Carte Options

If you would prefer to select specific series or individual events to create a custom sponsorship, you may reference the pricing below. Please contact Fabio Simi, fabio.simi@marsh.com to discuss.

Annual Sponsorship

Platinum	\$35,000
Diamond	\$22,500
Silver	\$10,000

Series & Programs:

	Individual (1 Event)	Series (3 Event)
Private Equity Roundtable	\$6,000	\$15,000
Women of ACG Los Angeles	\$3,000	\$7,500
NextGEN	\$2,500	\$6,000
Rising Stars		\$3,000

Individual Events

Annual Awards

Title	\$15,000
Winners Table	\$7,500
VIP or Cocktail Reception	\$6,000
Table	\$5,000
Brand Awareness	\$3,000

Conferences

(excluding LA Business Conference)

Presenting	\$10,000
Brand Awareness	\$5,000

Signature Panels

Presenting	\$7,500
VIP or Cocktail Reception	\$5,000



ACG Los Angeles 2023 Sponsors

PLATINUM



DIAMOND



SILVER





CONNECT WITH US

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