



2024 Sponsorship Opportunities

For more information, please contact:

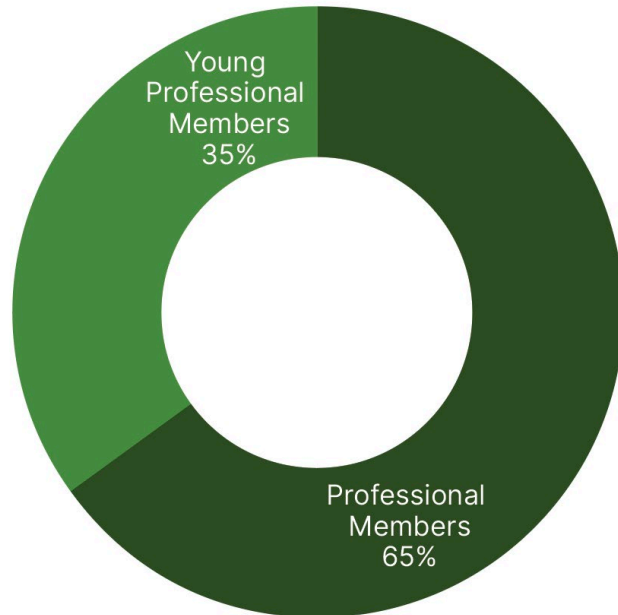
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ABOUT ACG DENVER

ACG Denver is the middle market business community providing access to a network of relationships, knowledge, and resources committed to supporting the growth of Colorado businesses.

Membership Composition



ACG DENVER 2024 QUICK FACTS

40+

EVENTS PER YEAR

650+ Attendees at Annual Rocky Mountain Corporate Growth Conference

400+ Members · **40+** Programs

45+ Networking Opportunities

2,600+

 **REGIONAL EMAIL CONTACTS**

INCLUDING 1,100+ EXECUTIVES

ACG DENVER

The value of an ACG investment is relationships. Relationships are the deal. By choosing to be an ACG Denver sponsor, you are investing in the growth of your business.



BRAND AWARENESS

All Annual Sponsors receive the following

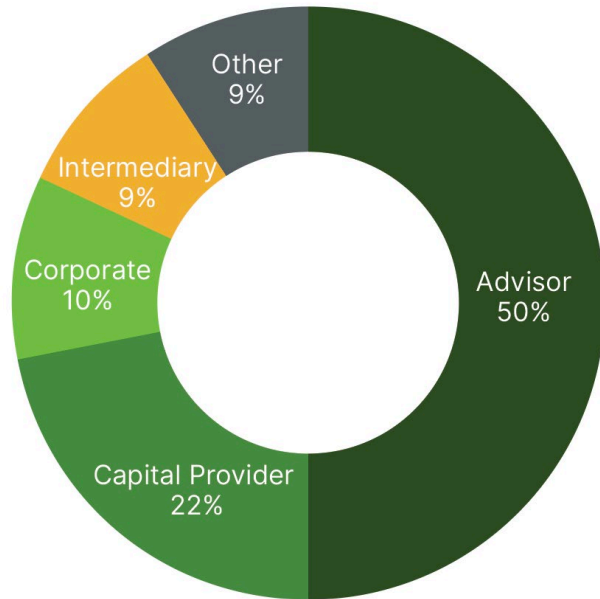
- ✓ Logo featured on website **event pages** (www.acg.org/denver)
- ✓ Logo featured on **event signage** (e.g., banners, table tents, handouts)
- ✓ Display firm **collateral** at event

- ✓ Logo featured on event invitational **emails**
- ✓ Publish content through ACG Denver's **social media** channels and monthly **e-newsletter**

EVENT TARGET AUDIENCE KEY

- C-Suite (Corporate C-level executives & business owners (\$5 million+ in revenue))
- All Members
- Women
- Merger & Acquisition Professionals
- Young Professionals

Membership Composition



THE BENEFITS OF INVESTING



Offers a great **networking opportunity** for members and non-members: **40+ Events, 2,600+ Contacts**



Puts you in front of your **target audience** of executives



2,600 contacts and growing + over 50 annual emails = **130,000 opportunities** to get your company in front of decision-makers



Provides **strong programming**, recognizing **outstanding companies** in our region



Provides a forum for the **exchange of ideas and information**

Event Snapshot

Series Events*

Corporate Executive Roundtable Series - \$8,000

Program Series - \$5,000

Fly By Networking Series - \$2,500

Women's Networking - \$3,500

Young Professionals Networking Series - \$3,500

Single Events*

C-Suite Dinner - \$5,000

Dealmakers' Forum - \$5,000/\$2,500

Golf Tournament

Reception & Dinner - \$5,000

Overall Contest - \$5,000

Beverage Cart - \$5,000

Lunch - \$2,500

Mile High Dealmaking Networking - \$3,500

Young Professionals Rising Stars

Title - \$2,500

Cocktail Reception - \$1,500

Photography - \$1,000

Recognition - \$750

Corporate Executive Series (CES) Roundtable: \$8,000

This is intended for firms that seek a premium experience, which includes industry category exclusivity, one shared sponsor spotlight at one or multiple events and a select audience.

Targeted panel discussions

Average 55 in attendance

Details:

- Up to 6 industry exclusive sponsors
 - Series of 4 quarterly breakfasts
- Open to C-level executives of operating companies & ACG members only

Benefits:

- Seat on Planning Committee that selects topics and speakers
- Podium/panel visibility opportunity (pending planning committee approval)
- Pre-event registrant list, and post-event attendee list with contact information
- Invite up to 10 C-Suite guests with complimentary tickets
- Leaderboard ad on ACG Denver website
- Company collateral on registration desk

2 SOLD

Program Series: \$5,000

This is intended for firms whose primary goal is to create or enhance their brand awareness.

Panel discussions + networking

Average 75 in attendance with exception of the January Economic Forecast Luncheon – 140+

Details:

- Up to 6 sponsors
- Series of 4 quarterly luncheons + one Summer happy hour reception
- Open to members and nonmembers

Benefits:

- Seat on Planning Committee that selects topics and speakers
- Podium/panel visibility opportunity (pending Planning Committee approval)
- Invite up to 8 guests with complimentary tickets
- Pre-event registrant list, and post-event attendee list with contact info
- Skyscraper ad on ACG Denver website
- Company collateral on registration desk

2 SOLD

Fly By Networking Series: \$2,500

This is intended for firms whose primary goal is to create or enhance their brand awareness.

Average 35-65 in attendance

Details:

- Up to 4 sponsors
- Series of 4 quarterly members-only event
 - Held at various bar/restaurants in the Downtown Denver, Cherry Creek, Denver Tech Center areas
- Members-only & prospective member event
- Preceded by New Member Orientation session
 - No registration required

3 SOLD

Young Professionals Networking Series: \$3,500

This is intended for firms whose primary goal is to create or enhance their brand awareness.

Mix of content and networking events targeted at professionals under the age of 35

Average of 20-70 in attendance

Details:

- Up to 6 sponsors
- Series of 4 quarterly events
- Open to members and nonmembers

Benefits:

- Opportunity to join event planning committee
- Invite up to 3 guests with complimentary tickets to each event
- Pre-event registrant list, and post-event attendee list with contact info

3 SOLD



C-Suite Dinners: \$5,000 per dinner

This event for firms that seek a premium experience allowing each to exclusively host one dinner with a selective audience.

Exclusive for C-Level Guests

Average 15 in attendance

Details:

- One dinner per quarter in restaurant private room
- One sponsor per dinner
- Up to 12 C-level executives of operating companies per dinner

Benefits:

- Exclusive host of dinner
- Input on topic discussion recommendation
- Up to 2 complimentary invitations to dinner
- Pre-event registrant list, and post-event attendee list with contact info

SOLD OUT

Women's Networking Series: \$3,500

This is intended for firms whose primary goal is to create or enhance their brand awareness.

Targeted at women professionals

Mix of content and networking

Average 15-80 in attendance

Details:

- Up to 4 sponsors
- Series of 4 quarterly events including August Women's Networking event
- Open to members and nonmembers

Benefits:

- Opportunity to participate on planning committee
- Pre-event registrant list, and post-event attendee list with contact info
- Invite up to 3 guests with complimentary tickets to August event
- Company collateral on registration desk

1 SOLD

Dealmakers' Forum: \$5,000 / \$2,500

1 SOLD

This is intended for firms whose primary goal is to create or enhance their brand awareness.

Panel program(s) followed by networking targeted at private equity and investment banks

Details:

- October 22, 2024 at the Grand Hyatt Downtown Denver
- Open to members and nonmembers

Benefits \$5,000:

- Up to 4 industry exclusive sponsors
- Seat on planning committee that selects topics and speakers
- Podium/panel visibility opportunity (pending planning committee approval)
- Pre-event registrant list, and post-event attendee list with contact info
- Invite up to 5 guests with complimentary tickets
- Company collateral on registration desk

Benefits \$2,500:

- Up to 6 sponsors
- Pre-event registrant list, and post-event attendee list with contact info
- Invite up to 2 guests with complimentary tickets
- Company collateral on registration desk

Golf Tournament: \$5,000 / \$2,500

This is intended for firms whose primary goal is to create or enhance their brand awareness.

Premiere summer event

Average 130 players

Details:

- July 23, 2024 at
The Ridge at Castle Pines
- Open to members and nonmembers

Benefits \$5,000 (Beverage Cart Sponsor):

- Two foursomes
- Logoed Hole signage and Digital cart signage
- Company name on drink tickets
- Pre-event registrant list, and post-event attendee list with contact info
- Your company promotional swag in goodie bags

Benefits \$5,000 (Reception & Dinner Sponsor):

- Two foursomes
- Post-event attendee list with contact information
- Remarks at reception
- Presentation of awards
- Logoed Hole signage and Digital cart signage
- Your company promotional swag in goodie bags

Benefits \$2,500 (Lunch Sponsor):

- One foursome
- Logoed signage at lunch area
- Pre-event registrant list, and post-event attendee list with contact info
- Your company promotional swag in goodie bag

Mile High Dealmaker's Networking - \$3,500

This is intended for firms whose primary goal is to create or enhance their brand awareness.

Exclusive for Private Equity and Investment Banks

Average over 100 in attendance

Details:

- DealSource – Schedule 1:1 meetings
 - Networking reception

Benefits:

- Up to 4 industry exclusive sponsors
- Pre-event registrant list, and post-event attendee list with contact info
- Invite up to 5 guests with complimentary tickets
- Company collateral on registration desk

Young Professionals Rising Stars: \$2,500/\$1,500/\$1000/\$750

This is intended for firms whose primary goal is to create or enhance their brand awareness

Premier awards dinner honoring outstanding young professionals under the age of 35

Details:

- Various sponsors
- One dinner and recognition event
 - October 2024
- Open to members and nonmembers
- Pre-event registrant list, and post-event attendee list with contact info

Benefits:

\$2,500 – Title (1 Exclusive)

- Opportunity to join event planning committee
- Opportunity to introduce your company and MC event
- Invite up to 5 guests with complimentary tickets to event

\$1,500 – Cocktail Reception (2)

- Signage at cocktail reception
- Special drink named after sponsor
- Invite up to 3 guests

\$1,000 - Photography (2)

- Logo included background of step & repeat
- Invite up to 2 guests

\$750 – Recognition (5)

- Photo opportunity with nominees
- Invite 1 guest

2024 ACG Denver Event Calendar*

<p>January 25 – Economic Outlook 31 - Young Professionals Happy Hour</p>	<p>February 12-13 – Rocky Mountain Corp Growth 14 – RMCGC Ski Event</p>	<p>March 7 – C-Suite Dinner 20 – Fly By Networking 26 – CES Roundtable</p>
<p>April 11 - Young Prof Speaker Event 18 – Mile High Dealmakers’ Networking</p>	<p>May 7 – C-Suite Dinner 16 – Fly By Networking</p>	<p>June 12 – Young Prof Summer Soiree 26 – ACG Denver Summer Social</p>
<p>July 10 – C-Suite Dinner 23 – Annual Golf Tournament</p>	<p>August 20 – Women’s Networking Event 22 – Fly By Networking</p>	<p>September 19 – C-Suite Dinner 24 – Dealmakers’ Forum 26 - Young Professionals Rising Stars</p>
<p>October 20 – CES Roundtable 28 – Fly By Networking</p>	<p>November 8 - Young Professionals Volunteer Event</p>	<p>December 5 - Young Professional Holiday Event</p>

*Calendar subject to change