

2023-24 ACG ARIZONA



SPONSORSHIP PROSPECTUS

ACG[®] Arizona
Association for Corporate Growth

OPPORTUNITIES TO CONNECT AND LEARN

There are a variety of opportunities to expose and engage your firm with people from corporate, private equity, finance, and professional service firms. Take advantage of the events offered by ACG Arizona to shine the spotlight on your company at the following:

A Celebration for Leadership Our annual September meeting is a celebration of the impact of leadership on our business community. This year's event celebrated our 17th anniversary and featured a panel discussion on what's next for Arizona's business community.

Networking Breakfast Events: From September 2023 to April 2024, we will host three Networking Breakfasts at the Arizona Biltmore resort. Mix, mingle, and network with professionals over coffee before enjoying a plated breakfast and a presentation from our featured speaker.

Social Events: The ACG Arizona Summer Social in August and Holiday Social in December are great opportunities to network in an upscale reception atmosphere. These events provide a great opportunity to bring a colleague to meet your fellow ACG members.

A Taste of Private Equity: This popular wine tasting event is back for October 2023. Enjoy Arizona wines and appetizer pairings with representatives from the Valley's top private equity firms.

Spring Social: Each year in March ACG Arizona picks a fun outdoor sporting event, such as Spring Training or golf, for our Spring Social.

For additional information or if you have any questions about sponsorship or membership to ACG Arizona, please contact Chapter Administrator Tom Evans at 602-448-3981.

QUICK FACTS

Founded in 1954, ACG is the premier M&A deal-making community with a mission of driving middle-market growth.

ACG's global network operates through 59 regional chapters worldwide and comprises more than 100,000 middle-market professionals who invest, own, and advise growing companies.

In Arizona, we have a targeted contact list of over 1700 people, focused on CEO's, CFO's, and COO's.

ACG Arizona's 50+ Emails per year = 85,000 impressions.

ACG Arizona hosts six breakfast meetings each year with an average attendance of 100 people.

The middle market is a driver of the U.S. economy.

Only 3% of U.S. businesses are middle market, yet employ 43 million people and generate a third of U.S. GDP.

ACG Arizona hosts five evening receptions and events with more than 125 registered attendees at each.

SPONSORSHIP PACKAGES & LEVELS

| | Platinum (2 Available) | Gold Plus (2 Available) | Gold (8 Available) | Copper Plus | Copper |
|---|---------------------------|----------------------------|-----------------------|----------------|----------------|
| One-Year ACG Memberships per Sponsorship* | 3 | 3 | 2 | 1 | 1 |
| Mergers and Acquisitions magazine subscription | 3 | 2 | 2 | 1 | 1 |
| Complimentary registrations to all breakfast events, Summer and Holiday Socials, Middle Market May reception and A Taste of Private Equity.** | 3 | 2 | 2 | 1 | |
| ACG Arizona website recognition | Logo and Link | Logo | Logo | Listing | Listing |
| Monthly newsletter eblast recognition | Logo and Link | Logo | Logo | Listing | Listing |
| Breakfast Program Recognition | Full Page Ad & Logo | Half-Page Ad & Logo | Logo | Listing | Listing |
| Stage Recognition at all ACG Arizona events | x | | | | |
| Event Sponsorship Choice: A Taste of Private Equity | x | x | | | |
| Social Media Promotion Opportunity: A chance to promote your firm or events your firm is sponsoring across all ACG's social media platforms | x | x | x | x | x |
| Table top logo signage at all breakfast events, socials, and special events | x | x | x | x | Listing |
| Member rate for all monthly networking events | x | x | x | x | x |
| Investment | \$10,000 | \$7,500 | \$5,000 | \$3,500 | \$2,500 |

*Valid for either a new or renewing member. ACG Memberships are considered individual memberships and may not be transferred.

** Does not include Spring Social, Young Dealmakers, Women in Business, or Member-Only events.

ADDITIONAL EVENT SPONSORSHIPS *Exclusive to Chapter Sponsors*

| | Summer Social | A Celebration of Leadership | A Taste of Private Equity | Holiday | Spring Social | Middle Market May Reception |
|---|---------------|-----------------------------|---------------------------|--------------|---------------|-----------------------------|
| EVENT TITLE SPONSOR (1 PER EVENT) Includes complimentary registrations indicated under amount, logo on event marketing materials, logo signage, and custom benefits for each event. | \$2,000 4 | \$2,000 4 | - | \$2,000 4 | \$2,000 4 | \$2,000 4 |
| EVENT SPONSOR Includes complimentary registrations indicated under amount, logo on event marketing materials, logo signage, and custom benefits for each event. | \$1,500 2 | \$1,500 2 | \$1,500 2 | \$1,500 2 | \$1,500 2 | \$1,500 2 |

Additional event sponsorships available for A Taste of Private Equity.



ABOUT ACG

ACG MEMBERS VALUE LEARNING BEST PRACTICES FROM THOUGHT LEADERS AND PARTICIPATING IN NETWORKING EVENTS WHERE THEY CAN GROW RELATIONSHIPS AND MAKE IMPORTANT BUSINESS CONNECTIONS.

ACG Global provides these services and maintains a high level of member satisfaction. Becoming involved and engaged as a partner and member will help you take advantage of all that ACG has to offer. ACG drives middle-market growth.

Here in the Grand Canyon state, ACG Arizona is dedicated to helping professionals create deals and grow businesses. ACG members are leaders driving much of the strategic corporate growth and mergers & acquisitions in the middle market today. Their titles — CEO, CFO, senior corporate development officer, equity partner, banker, lawyer, accountant — reflect significant levels of leadership and professional achievement.

Your profession requires more knowledge and research, quicker responses, and better, bolder moves. To achieve this level of performance, you need access to the best people, systems, and information worldwide. ACG is the best place to go to meet the leaders defining the global business community.

Learn more about ACG Arizona at www.acg.org/arizona

