

Please Note:

Some events/series include 2023 numbers due to being at the end of 2024 and hadn't occurred at the time this deck was created.



2025 Sponsorships

PLEASE CONTACT:

ACG DFW
acgdfw@acg.org
214.453.3394

David L. Askenase, CFA
Chair of Sponsorships
Vice President
Merrill Lynch
856.912.8791
david.l.askenase@ml.com

Dallas Dealmaker

Content Series, by the numbers

609

EVENT REGISTRATIONS

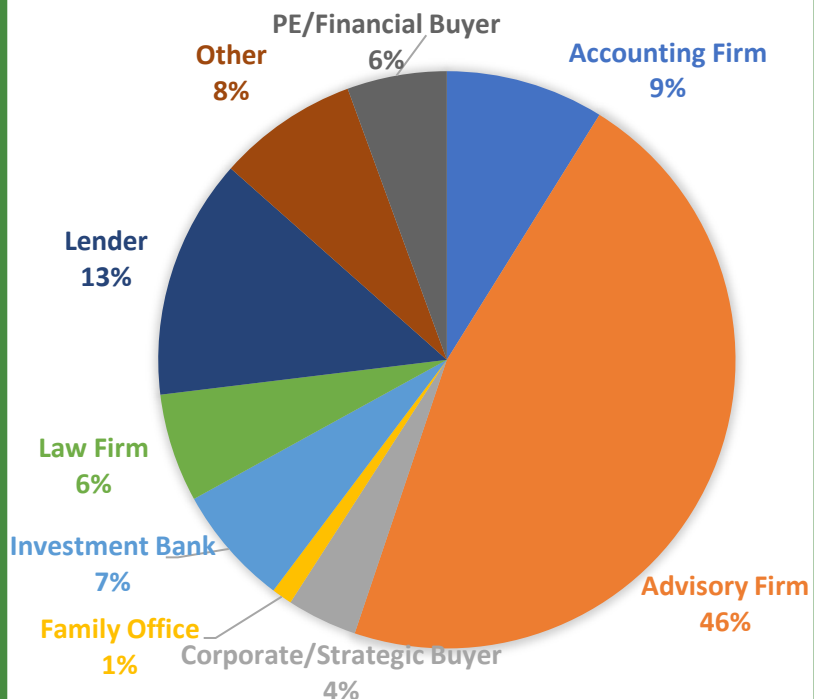
168,100+

EVENT IMPRESSIONS

487

UNIQUE COMPANIES

ATTENDEE BREAKDOWN



Dallas Dealmaker Content Series

Platinum
\$7,500

Gold
\$2,500

▲ SPONSORSHIP

Category Co-Exclusive

✓

Speaking Opportunity 3-min at One Featured Program

✓

Short Video/Article Highlighting the Company's Recent M&A Activity

✓

▲ BRANDING & MARKETING

Logo Recognition on ACG DFW Website

✓

✓

Logo Includes Link Directly to Company Website

✓

Logo Recognition on Event Website and E-Newsletter

✓

✓

Marketing Material/Swag at Featured Dealmaker Program

✓

Series Sponsor Signage on Site at all Dealmaker Programs

✓

✓

Slides Included in Slide Show at Each Program

3

1

Recognition from Podium at Each Program

✓

✓

▲ TICKETS

Complimentary Ticket to all Dealmaker Programs (\$65 Value)

2

1

ACG Membership (\$575 Value)

1

▲ SPECIAL

Discount on Additional ACG DFW Event Sponsorships

10%

First Right of Refusal for Next Season

✓

✓

Sponsors receive Attendee list with contact info

✓

✓

Fort Worth

Event Series, by the numbers

483

EVENT REGISTRATIONS

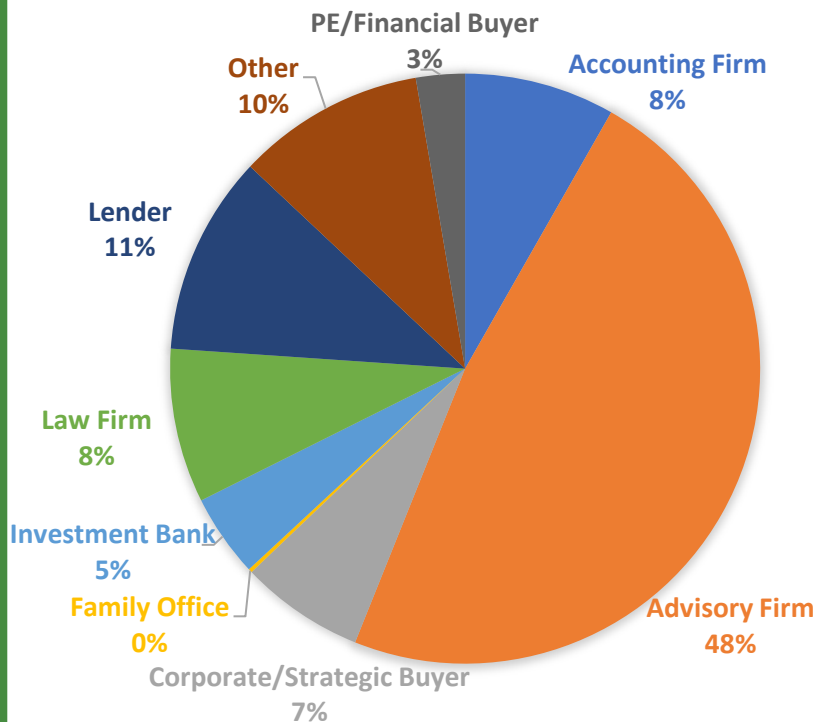
174,900+

EVENT IMPRESSIONS

351

UNIQUE COMPANIES

ATTENDEE BREAKDOWN



Fort Worth Event Series

Platinum
\$7,500

Gold
\$2,500

▲ SPONSORSHIP

Category Co-Exclusive



Speaking Opportunity 3-min at One Featured Program



Short Video/Article Highlighting the Company's Recent M&A Activity



▲ BRANDING & MARKETING

Logo Recognition on ACG DFW Website



Logo Includes Link Directly to Company Website



Logo Recognition on Event Website and E-Newsletter



Series Sponsor Signage on Site at all Fort Worth Events



Slides Included in Slide Show at Each Event (If Applicable)

3

1

Recognition from Podium at Each Event



▲ TICKETS

Complimentary Ticket to all Fort Worth Events (\$65+ Value)

2

1

ACG Membership (\$575 Value)

1

▲ SPECIAL

First Right of Refusal for Next Season



Discount on Additional ACG DFW Event Sponsorships

10%

Sponsors receive Attendee list with contact info



PEER

Private Equity-Back Executive Roundtable Series

C-Suite individuals and event sponsors only are able to attend.



PEER: Private Equity-Backed Executive Roundtable

Presenting
\$7,500

▲ SPONSORSHIP

Category Exclusivity (max of four)



▲ BRANDING & MARKETING

Premier Sponsor Signage at Event



Logo Inclusion on All Marketing Materials



Marketing Materials table to pass out information/swag



Specific Highlights via Social Media



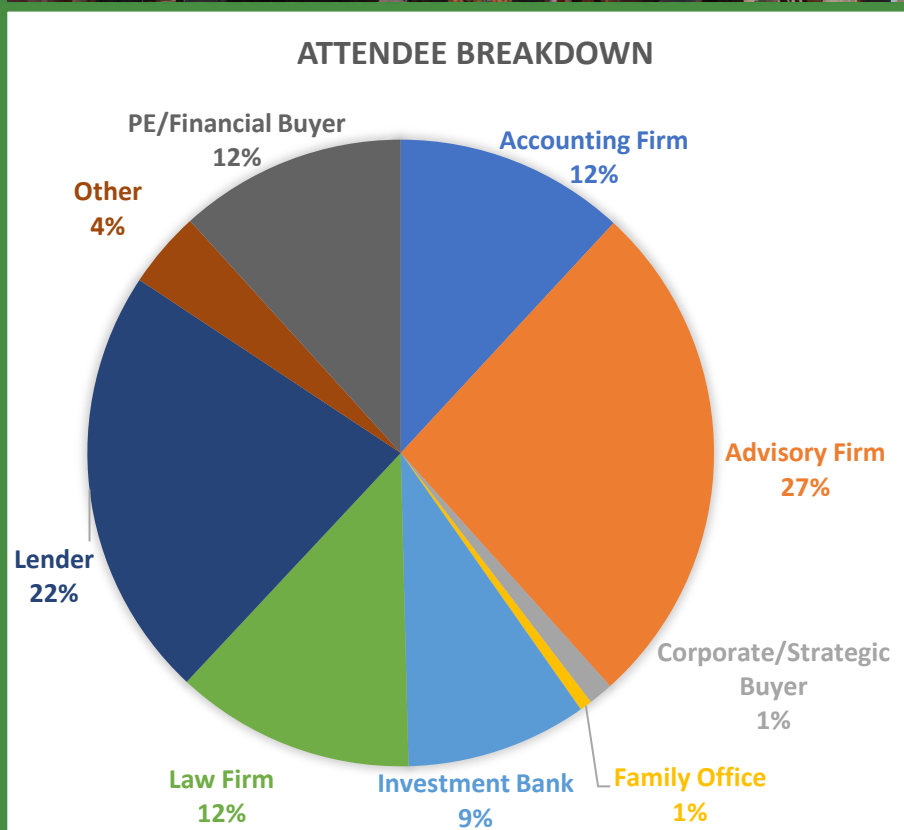
▲ TICKETS

Complimentary Attendee

1

Wine Tasting & DealSource

By the Numbers



631
EVENT REGISTRATIONS

93,100+
EVENT IMPRESSIONS

332
UNIQUE COMPANIES

Wine Tasting & DealSource

	Presenting \$11,000	Wine Glass \$8,500	Lounge \$7,500	Table \$5,750	Gold \$3,500
▲ SPONSORSHIP					
Exclusivity	✓	✓	3 Max		
Sponsor Cork Pull Pre-Event	✓	✓	✓	✓	
First right of refusal for 2026	✓	✓	✓	✓	✓
▲ BRANDING & MARKETING					
Branded Statement Piece	✓				
Branded Wine Glasses		✓			
Wine Table with Logo	✓		✓	✓	
Logo Recognition on Event Website	✓	✓	✓	✓	✓
Logo Recognition in Event Newsletter	✓	✓	✓	✓	✓
Logo Inclusion on all Marketing Materials	✓	✓	✓	✓	✓
Sponsor Signage on Site at Event	✓	✓	✓	✓	✓
Program Ad	Back Cover	Full Page	Full Page		
▲ TICKETS					
Complimentary Tickets	12	8	8	8	4
Additional Discounted Tickets	12	8	8	8	4
▲ ADDITIONAL SPONSORSHIPS AVAILABLE					
DealSource Presenting Photography Program DealSource Wi-Fi Valet	Sponsors receive Attendee list with contact info				

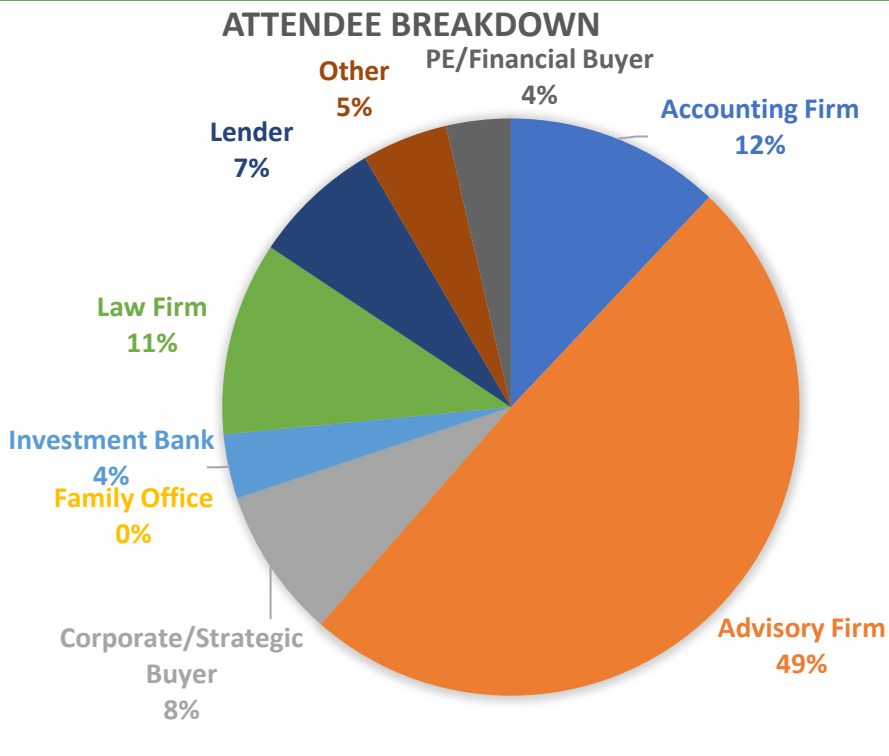
Clay Shoot

By the Numbers



83

EVENT REGISTRATIONS



21,900+

EVENT IMPRESSIONS



60

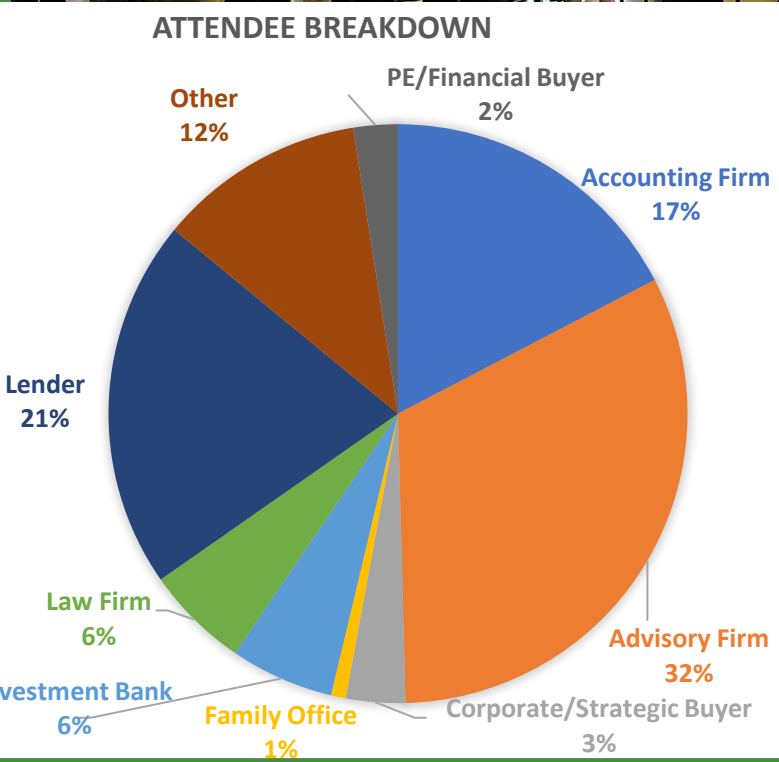
UNIQUE COMPANIES

Clay Shoot

	Platinum \$3,000	Station \$1,750	Ammo \$1,250	Equipment \$1,000	Beverage \$500	Bronze \$450
▲ SPONSORSHIP						
Exclusivity	✓		✓	✓	✓	✓
Representative Provides Sponsor Message to Audience	✓					
First right of refusal for following year	✓	✓	✓	✓	✓	✓
▲ BRANDING & MARKETING						
Logo Inclusion on all marketing materials and brochure	✓	✓	✓	✓	✓	✓
Premier Sponsor Signage at Event	✓	✓				
Sponsor Signage at Event	✓	✓	✓	✓	✓	✓
Marketing and Signage at Event, Outdoors and/or Lobby	✓	✓	✓	✓	✓	✓
Unique branded item or station	✓	✓	✓	✓		
▲ TICKETS						
Complimentary Tickets	8	4	2	2	2	2
Additional Discounted Tickets	Limited	Limited	Limited	Limited	Limited	Limited
Sponsors receive Attendee list with contact info	✓	✓	✓	✓	✓	✓

Craft Beer Bonanza

By the Numbers



139

EVENT REGISTRATIONS

34,140+

EVENT IMPRESSIONS

96

UNIQUE COMPANIES

Craft Beer Bonanza

	Platinum \$4,000	Beer Glass \$3,000	Beverage \$1,500	Bronze \$500
▲ SPONSORSHIP				
Exclusivity	✓	✓	7 Max	
Event Co-Host with ACGYP Including 3-minute Company Intro	✓			
▲ BRANDING & MARKETING				
Premier Sponsor Signage at Event	✓			
Logo Inclusion on All Marketing Materials	✓	✓	✓	✓
Beverage table with Signage and Marketing Materials	✓		✓	
Company logo printed on all beer glasses		✓		
Slide show with logos of sponsors	✓	✓	✓	✓
▲ TICKETS				
Complimentary Tickets	8	4	4	2
Sponsors receive Attendee list with contact info	✓	✓	✓	✓

Dallas Holiday Party

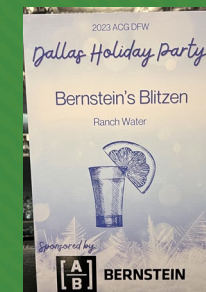
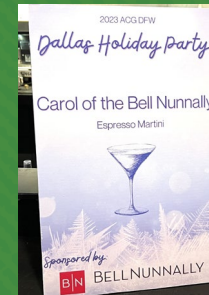
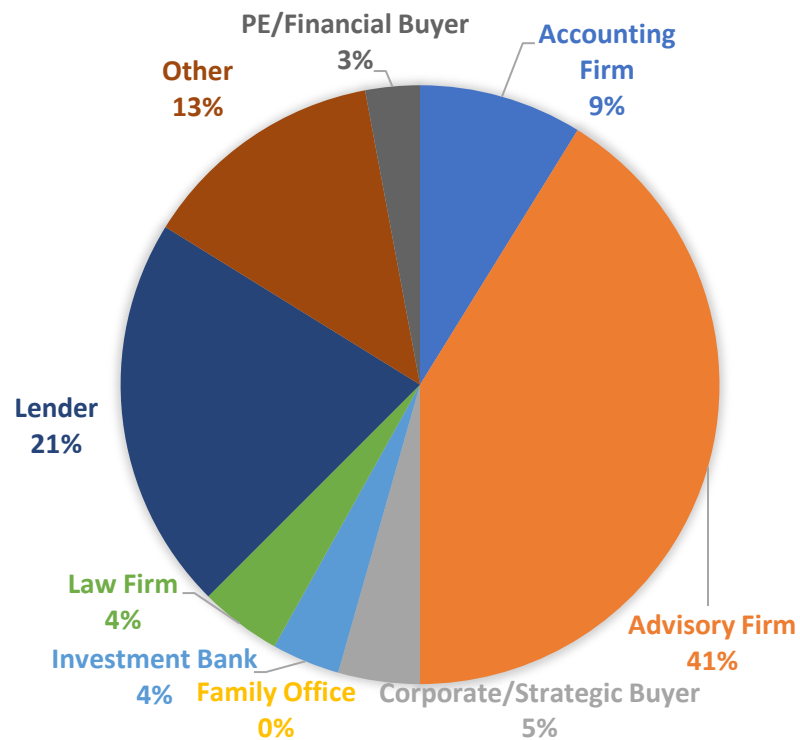
By the Numbers

136

EVENT REGISTRATIONS



ATTENDEE BREAKDOWN



42,000+

EVENT IMPRESSIONS

97

UNIQUE COMPANIES

Dallas Holiday Party

Presenting
\$2,500

Top Shelf
\$1,000

Gold
\$500

SPONSORSHIP

Exclusivity



BRANDING & MARKETING

Premier Sponsor Signage at Event



Logo Inclusion on All Marketing Materials



Marketing Materials table to pass out information/swag



Named Signature Drink



Specific Highlights via Social Media

4

2

1

TICKETS

Complimentary Tickets

8

4

2

Sponsors receive Attendee list with contact info



2025 DFW Event Calendar

● Included in Fort Worth Series

January 15: Dallas Dealmaker Series 22: Fort Worth Networker ● 29: New Member Mixer	February 12: Dallas Dealmaker Series 18: PEER Series 27-28: Texas Capital Connection	March 26: Fort Worth Content Program ●	April 2: New Member Mixer 17: Fort Worth Networker ● 23: Dallas Dealmaker Series
May 6: M&A Awards with DCEO 14: Craft Beer Bonanza ○ 20: PEER Series 21: Fort Worth Content ●	June Summer Break	July Summer Break	August 20: Dallas Dealmaker Series 26: PEER Series 28: New Member Mixer
September 10: Wine Tasting & DealSource 25: Fort Worth Networker ●	October 1: New Member Mixer 8: Dallas Dealmaker Series ● 15: Fort Worth Content Program 28: YP Networker	November 5: Dallas Dealmaker Series 12: Fort Worth Networker ● 18: PEER Series	December 3: Dallas Holiday Party 10: Fort Worth Holiday Happy Hour ●

Note: Dates are subject to change.

CONTACT INFORMATION

Company Name: _____

Website: _____

Address: _____

City: _____

State: _____

Primary Contact: _____

Phone: _____

Email: _____

Marketing Contact: _____

Phone: _____

Email: _____

SPONSORSHIP OPPORTUNITIES

Sponsorships requested:

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.

AGREEMENT

Sponsorship commitments are fully earned and not refundable. No benefits other than those specifically stated in the prospectus are implied or promised.

Signature: _____ Date: _____

INSTRUCTIONS

To reserve your sponsorship, please email this completed form to acgdfw@acg.org

Previous year's sponsors are given first right of refusal with openings granted on a first-come, first-serve basis thereafter.

All sponsors will be invoiced once form is received and approved for exclusivity.