

ACG[®] Dallas/Fort Worth

▲ 2024 Sponsorships

PLEASE CONTACT:

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Dallas Dealmaker

Content Series
By the Numbers

696

EVENT REGISTRATIONS

235,000+

EVENT IMPRESSIONS

589

UNIQUE COMPANIES



Dallas Dealmaker Content Series

Platinum
\$7,500

Gold
\$2,500

▲ SPONSORSHIP

Category Co-Exclusive

✓

Speaking Opportunity 3-min at One Featured Program

✓

Short Video/Article Highlighting the Company's Recent M&A Activity

✓

▲ BRANDING & MARKETING

Logo Recognition on ACG DFW Website

✓

✓

Logo Includes Link Directly to Company Website

✓

Logo Recognition on Event Website and E-Newsletter

✓

✓

Marketing Material/Swag at Featured Dealmaker Program

✓

Series Sponsor Signage on Site at all Dealmaker Programs

✓

✓

Slides Included in Slide Show at Each Program

3

1

Recognition from Podium at Each Program

✓

✓

▲ TICKETS

Complimentary Ticket to all Dealmaker Programs (\$55 Value)

2

1

ACG Membership (\$475 Value)

1

▲ SPECIAL

Discount on Additional ACG DFW Event Sponsorships

10%

First Right of Refusal for Next Season

✓

✓

Fort Worth

Event Series

By the Numbers

481

EVENT REGISTRATIONS

302,000+

EVENT IMPRESSIONS

365

UNIQUE COMPANIES



Fort Worth Event Series

Platinum
\$7,500

Gold
\$2,500

▲ SPONSORSHIP

Category Co-Exclusive



Speaking Opportunity 3-min at One Featured Program



Short Video/Article Highlighting the Company's Recent M&A Activity



▲ BRANDING & MARKETING

Logo Recognition on ACG DFW Website



Logo Includes Link Directly to Company Website



Logo Recognition on Event Website and E-Newsletter



Series Sponsor Signage on Site at all Fort Worth Events



Slides Included in Slide Show at Each Event (If Applicable)

3

1

Recognition from Podium at Each Event



▲ TICKETS

Complimentary Ticket to all Fort Worth Events (\$55+ Value)

2

1

ACG Membership (\$475 Value)

1

▲ SPECIAL

First Right of Refusal for Next Season



Discount on Additional ACG DFW Event Sponsorships

10%

Oklahoma

Event Series

NEW SERIES!



Oklahoma Event Series

Platinum
\$5,000

Gold
\$2,500

▲ SPONSORSHIP

- Category Co-Exclusive
- Speaking Opportunity 3-min at One Featured Program
- Short Video/Article Highlighting the Company's Recent M&A Activity



▲ BRANDING & MARKETING

- Logo Recognition on ACG DFW Website
- Logo Includes Link Directly to Company Website
- Logo Recognition on Event Website and E-Newsletter
- Series Sponsor Signage on Site at all Oklahoma Events
- Slides Included in Slide Show at Each Event (If Applicable)
- Recognition from Podium at Each Event



▲ TICKETS

- Complimentary Ticket to all Oklahoma Events (\$55+ Value)
- ACG Membership (\$475 Value)



▲ SPECIAL

- First Right of Refusal for Next Season
- Discount on Additional ACG DFW Event Sponsorships



PEER

Private Equity-Back Executive Roundtable Series



PEER: Private Equity-Backed Executive Roundtable

Presenting
\$7,500

▲ SPONSORSHIP

Category Exclusivity (max of three)



▲ BRANDING & MARKETING

Premier Sponsor Signage at Event



Logo Inclusion on All Marketing Materials



Marketing Materials table to pass out information/swag



Specific Highlights via Social Media



▲ TICKETS

Complimentary Attendee

1

Wine Tasting & DealSource

By the Numbers

730

EVENT REGISTRATIONS



86,000+

EVENT IMPRESSIONS



392

UNIQUE COMPANIES

Wine Tasting & DealSource

Presenting
\$11,000

Wine Glass
\$8,500

Lounge
\$7,500

Table
\$5,750

Gold
\$3,500

▲ SPONSORSHIP

Exclusivity	✓	✓	3 Max		
Sponsor Cork Pull Pre-Event	✓	✓	✓	✓	
First right of refusal for 2022	✓	✓	✓	✓	✓

▲ BRANDING & MARKETING

Branded Staircase	✓				
Branded Wine Glasses		✓			
Wine Table with Logo	✓		✓	✓	
Logo Recognition on Event Website	✓	✓	✓	✓	✓
Logo Recognition in Event Newsletter	✓	✓	✓	✓	✓
Logo Inclusion on all Marketing Materials	✓	✓	✓	✓	✓
Sponsor Signage on Site at Event	✓	✓	✓	✓	✓
Program Ad		Back Cover	Full Page	Full Page	

▲ TICKETS

Complimentary Tickets	12	8	8	8	4
Additional Discounted Tickets	12	8	8	8	4

▲ ADDITIONAL SPONSORSHIPS AVAILABLE

DealSource Presenting
Photography
Program
DealSource WiFi
Valet

Family Office & Independent Sponsor DealSource



Family Office & Independent Sponsor DealSource

Presenting
\$12,000

Gold
\$7,500

▲ SPONSORSHIP

Exclusivity



Industry

▲ BRANDING & MARKETING

One (1) representative to give up to 3-minute welcome remarks



Premier Sponsor Signage at Event



Logo Inclusion on All Marketing Materials and event website



Marketing Materials table to pass out information/swag



Company recognition during introductory remarks



Includes access to DealSource meeting scheduler



Branded table for scheduled meetings

2

1

▲ TICKETS

Complimentary Tickets

4

2

Clay Shoot

By the Numbers

73

EVENT REGISTRATIONS

49,000+

EVENT IMPRESSIONS

58

UNIQUE COMPANIES



Cornhole Tournament

By the Numbers

88

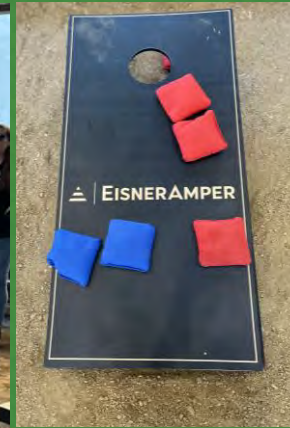
EVENT REGISTRATIONS

23,000+

EVENT IMPRESSIONS

73

UNIQUE COMPANIES



Cornhole Tournament

	Platinum \$3,000	Beer Cup \$1,500	Prize \$1,500	Scoreboard \$1,500	Game \$1,000	Bronze \$500
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▲ SPONSORSHIP

Exclusivity	✓	✓	✓	2 Max	✓	
Event Co-Host with ACGYP Including 3-minute Company Intro	✓					

▲ BRANDING & MARKETING

Premier Sponsor Signage at Event	✓					
Logo Inclusion on All Marketing Materials	✓	✓	✓	✓	✓	✓
Table with Signage and Marketing Materials	✓					
Official Giveaway Sponsor with Signage			✓			
Prize Host, Including Company Rep.			✓			
Official Game Sponsor with Signage					✓	
Sign with Football Game playing on stage					✓	
Official Scoreboard Sponsor with Signage				✓		
Official Branded Cup Sponsor with Signage		✓				

▲ TICKETS

Complimentary Tickets	4	2	2	2	2	2
<u>OR</u> Cornhole Teams	2	1	1	1	1	1

Casino Night

By the Numbers



141

EVENT REGISTRATIONS

50,000+

EVENT IMPRESSIONS

92

UNIQUE COMPANIES

Fort Worth Casino Night

Platinum
\$4,000

Casino Table
\$2,500

Valet
\$1,500

Bronze
\$500

▲ SPONSORSHIP

Exclusivity



5 Max



Co-Host with Fort Worth Series Founding Sponsor Including 3-minute Spotlight



▲ BRANDING & MARKETING

Premier Sponsor Signage at Event



Casino Table with Signage and Marketing Materials



Logo Inclusion on All Marketing Materials



Sponsor slide show inclusion

Slide

Logo

Logo

Logo

Official Valet Sponsor with Signage



Ability to Provide Gift or Item in Each Vehicle



▲ TICKETS

Complimentary Tickets

8

4

2

2

Craft Beer Bonanza

By the Numbers

161

EVENT REGISTRATIONS



63,000+

EVENT IMPRESSIONS



112

UNIQUE COMPANIES

Craft Beer Bonanza

Platinum
\$4,000

Beer Glass
\$3,000

Beverage
\$1,500

Bronze
\$500

▲ SPONSORSHIP

Exclusivity



7 Max

Event Co-Host with ACGYP Including 3-minute Company Intro



▲ BRANDING & MARKETING

Premier Sponsor Signage at Event



Logo Inclusion on All Marketing Materials



Beverage table with Signage and Marketing Materials



Company logo printed on all beer glasses



Slide show with logos of sponsors



▲ TICKETS

Complimentary Tickets

8

4

4

2

Dallas Holiday Party

By the Numbers

95

EVENT REGISTRATIONS

36,000+

EVENT IMPRESSIONS

76

UNIQUE COMPANIES



Dallas Holiday Party

Presenting
\$2,500

Top Shelf
\$1,000

Gold
\$500

▲ SPONSORSHIP

Exclusivity



▲ BRANDING & MARKETING

Premier Sponsor Signage at Event



Logo Inclusion on All Marketing Materials



Marketing Materials table to pass out information/swag



Named Signature Drink



Specific Highlights via Social Media

4

2

1

▲ TICKETS

Complimentary Tickets

8

4

2

Alternative DealFlow



Presenting
\$7,500

Gold
\$5,000

Silver
\$2,500

▲ SPONSORSHIP

Exclusivity



▲ BRANDING & MARKETING

One (1) representative to give up to 3-minute welcome remarks



Premier Sponsor Signage at Event



Logo Inclusion on All Marketing Materials and event website



Marketing Materials table to pass out information/swag



Company recognition during introductory remarks



Includes access to DealSource meeting scheduler



Branded table for scheduled meetings

2

1



▲ TICKETS

Complimentary Tickets

8

4

2

▲ 2024 DFW Event Calendar

● Included in Fort Worth Series

<p>January</p> <p>11: Fort Worth Networker ●</p> <p>24: Dallas Dealmaker Series</p> <p>31: Oklahoma Networker</p>	<p>February</p> <p>8: Fort Worth Content Program ●</p> <p>13: PEER Series</p> <p>15: New Member Mixer</p> <p>21: Dallas Dealmaker Series</p> <p>28: Family Office/Ind Sponsor DealSource</p>	<p>March</p> <p>7: Fort Worth Networker ●</p>	<p>April</p> <p>2-3: Texas Capital Connection</p> <p>17: Oklahoma Networker</p> <p>25: Casino Night ●</p>
<p>May</p> <p>2: M&A Awards with DCEO</p> <p>7: Craft Beer Bonanza</p> <p>15: Dallas Dealmaker Series</p> <p>21: PEER Series</p> <p>22: New Member Mixer</p>	<p>June</p> <p>5: Alternative DealFlow </p>	<p>July</p> <p>Summer Break</p>	<p>August</p> <p>21: Dallas Dealmaker Series</p> <p>27: PEER Series</p> <p>29: Fort Worth Networker ●</p>
<p>September</p> <p>5: Oklahoma Networker</p> <p>18: Wine Tasting & DealSource</p>	<p>October</p> <p>1: New Member Mixer</p> <p>10: Cornhole Tournament</p> <p>16: Dallas Dealmakers Series</p> <p>24: Fort Worth Content Program ●</p> <p>30: Ladies 9-Hole Pro & Play</p>	<p>November</p> <p>7: Fort Worth Clay Shoot ●</p> <p>13: Dallas Dealmakers Series</p> <p>19: PEER Series</p> <p>21: Oklahoma Networker</p>	<p>December</p> <p>4: Dallas Holiday Party</p> <p>11: Fort Worth Holiday Happy Hour ●</p> <p>Note: Dates are subject to change.</p>

CONTACT INFORMATION

Company Name: _____

Website: _____

Address: _____

City: _____

State: _____

Primary Contact: _____

Phone: _____

Email: _____

Marketing Contact: _____

Phone: _____

Email: _____

SPONSORSHIP OPPORTUNITIES

Sponsorships requested:

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.

AGREEMENT

Sponsorship commitments are fully earned and not refundable. No benefits other than those specifically stated in the prospectus are implied or promised.

Signature: _____ Date: _____

INSTRUCTIONS

To reserve your sponsorship, please email this completed form to btimmerman@acg.org
Previous year's sponsors are given first right of refusal with openings granted on a first-come, first-serve basis thereafter.

All sponsors will be invoiced once form is received and approved for exclusivity.