



# ROCKY MOUNTAIN **CORPORATE GROWTH** CONFERENCE 2024

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**Where the Colorado Middle Market Meets**

**For more information, please contact:**

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# 2024 Sponsorship Opportunities

**February 12-13, 2024**  
**Hyatt Regency Downtown Denver**



# ROCKY MOUNTAIN CORPORATE GROWTH CONFERENCE 2024

## ACG DENVER 2024 QUICK FACTS

**40+**

**EVENTS PER YEAR**

**650+** Attendees at Annual  
Rocky Mountain Corporate  
Growth Conference

**420+** Members · **40+** Programs

**45+** Networking Opportunities

**2,600+**

  
**REGIONAL  
EMAIL  
CONTACTS**

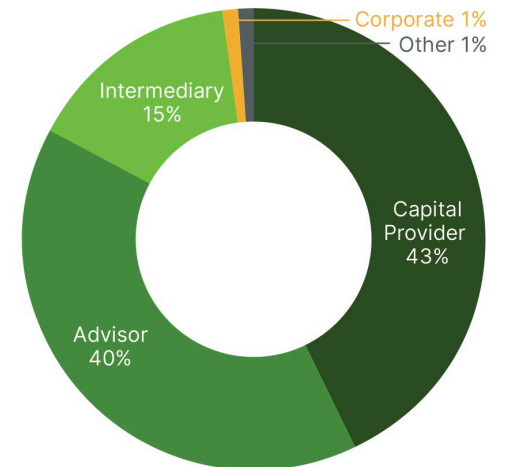
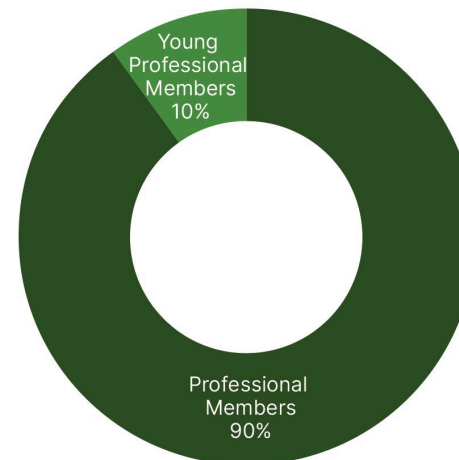
**INCLUDING  
1,100+  
EXECUTIVES**

## ACG DENVER

The value of an ACG investment is relationships. ACG represents the “voice of the middle-market,” and our mission is to drive middle-market growth.

By choosing to be an ACG Denver sponsor, you are investing in the growth of your business.

Conference Attendee Composition





## BENEFITS TO ALL SPONSORS

ACG Denver website: [acg.org/denver](https://acg.org/denver)



Right of first refusal for sponsorship level at 2025 Rocky Mountain Corporate Growth Conference (Valid until November 1, 2024)



Logo featured on website **event pages**



Logo featured on **slide show** and **event signage** (e.g., banners, table tents, handouts)



Publish content through ACG Denver's **social media** channels and monthly **e-newsletter**



Sponsor ribbons on **name badges**



Access to **pre-registered guest list** 2-3 weeks prior to Conference



Early access to **scheduling platform**

## THE BENEFITS OF INVESTING



Offers a great **networking opportunity** for members and non-members, Colorado and out-of-state attendees: **600+ Attendees**



Puts you in front of your **target audience** of executives



2,600 contacts and growing + over 50 annual emails = **130,000 opportunities** to get your company in front of decision-makers



Provides **strong programming**, providing meaningful **networking opportunities** with key decisionmakers



Provides a forum for the **exchange of ideas and information**

# Sponsorship Opportunity Snapshot

- Capital Connection Reception - \$17,500
- Keynote Luncheon - \$15,000
- Morning Session - \$8,000
- DealSource Lounge - \$7,500
- Wi-Fi - \$7,500
- Closing Reception - \$7,500
- Corporate Development Officer Roundtable - \$7,500
- Lanyards - \$5,000
- Coffee & Snack Bar - \$5,000
- Conversation Lounge - \$5,000
- Women in Dealmaking Session - \$5,000
- Sustainability Sponsor - \$5,000
- M&A Corporate Summit - \$5,000
- Grab n' Go Lunch - \$5,000
- Networking Breakfast - \$2,500
- Ski-Gaitors - \$750

See below for details on each opportunity

**SOLD**

## Capital Connection Reception: \$17,500

### Benefits:

- Exclusive sponsor of the Capital Connection Private Equity and Investment Bank reception and overall reception.
- 12 complimentary tickets
- Opening remarks at Capital Connection Private Equity and Investment Bank exclusive reception
- Two reserved tables at Keynote Luncheon
- Special member pricing for additional sponsor tickets
- Premier placement of sponsor exhibitor table
- Public acknowledgement of sponsorship at podium
- Billboard ad on Conference website pages for one year





**SOLD**

## Keynote Luncheon: \$15,000

### Benefits:

- Exclusive sponsor of the main luncheon
- 10 complimentary tickets
- Opportunity to introduce speaker or moderate fire side chat
- Opportunity for input on speaker(s) selection (if commit prior to Oct. 1)
- Two reserved tables at Keynote Luncheon
- Special member pricing for additional sponsor tickets
- Premier placement of sponsor exhibitor table
- Public acknowledgement of sponsorship at podium
- Billboard ad on Conference website pages for one year



**SOLD**

## Morning Session: \$8,000

### Benefits:

- Exclusive to one sponsor
- 8 complimentary tickets
- Opportunity to introduce speakers or moderate panel
- Opportunity to join content planning committee (if commit prior to Oct 15)
- One reserved table at Morning Session
- Special member pricing for additional sponsor tickets
- Premier placement of sponsor exhibitor table
- Public acknowledgement of sponsorship at podium
- Skyscraper ad on Conference website pages for one year



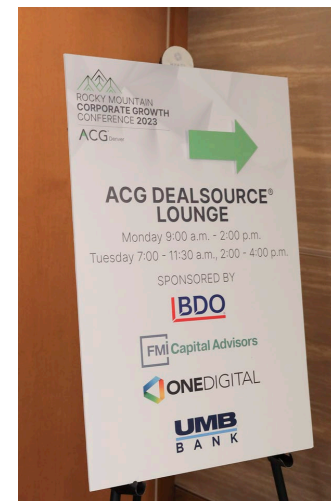


2 SOLD

## DealSource Lounge: \$7,500

### Benefits:

- Up to 4 industry exclusive sponsors
- 1 table at the DealSource Lounge
- 5 complimentary tickets
- Sponsor exhibitor table
- Early access to scheduling platform
- Special member pricing for additional sponsor tickets
- Logo on Conference website pages for one year







# ROCKY MOUNTAIN CORPORATE GROWTH CONFERENCE 2024

## Wi-Fi: \$7,500

### Benefits:

- Exclusive to one sponsor
- Prominent logo recognition in Wi-Fi address and Wi-Fi signage
- 5 complimentary tickets
- Sponsor exhibitor table
- Special member pricing for additional sponsor tickets
- Logo on Conference website pages for one year



## Closing Reception: \$7,500

### Benefits:

- Up to 2 industry exclusive sponsors
- Kickoff remarks at Reception
- Prominent logo recognition display at the reception in the Foyer
- 5 complimentary tickets
- Sponsor exhibitor table
- Special member pricing for additional sponsor tickets
- Logo on Conference website pages for one year



**SOLD**

## Corporate Development Officer Roundtable: \$7,500

### Benefits:

- Exclusive to one sponsor
- Welcome remarks
- Sponsor exhibitor table
- 5 complimentary tickets
- Special member pricing for additional sponsor tickets
- Prominent logo recognition display at the Roundtable in the conference foyer
- Logo on Conference website pages for one year

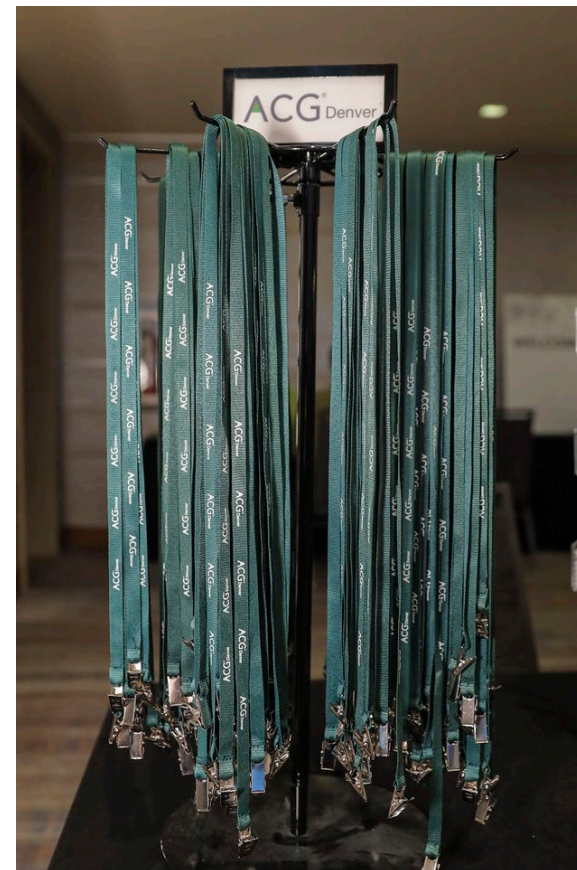




## Lanyards: \$5,000

### Benefits:

- One exclusive sponsor
- 3 complimentary ticket
- Sponsor exhibitor table
- Special member pricing for additional sponsor tickets
- Prominent logo recognition displayed on name badge lanyards
- Logo on Conference website pages for one year



## Coffee Bar & Snacks: \$5,000

### Benefits:

- Up to 2 sponsors
- Prominent logo recognition display at coffee station
- 3 complimentary tickets
- Sponsor exhibitor table
- Special member pricing for additional sponsor tickets
- Logo on Conference website pages for one year





1 SOLD

## Conversation Lounge: \$5,000

### Benefits:

- Up to 2 sponsors
- Prominent logo recognition display at each conversation pod (consist of groupings of 2 or more seats, including charging stations) for private conversation
- 3 complimentary tickets
- Sponsor exhibitor table
- Special member pricing for additional sponsor tickets
- Logo on Conference website pages for one year



**SOLD OUT**

## Women in Dealmaking: \$5,000

### Benefits:

- Up to 2 sponsors
- Opportunity to introduce speakers or moderate panel
- Opportunity to join content planning committee (if commit prior to Oct 15)
- One reserved table at Women's Session
- 3 complimentary tickets
- Sponsor exhibitor table
- Special member pricing for additional sponsor ticket
- Prominent logo recognition display at session and conference

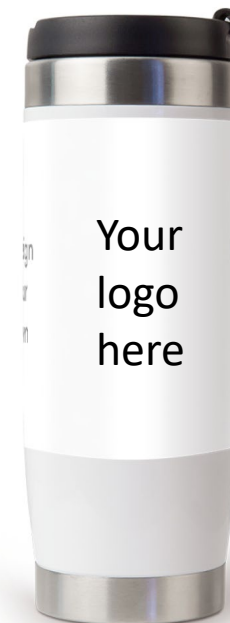


**SOLD OUT**

## Sustainability Sponsor: \$5,000

### Benefits:

- Up to 2 sponsors
- Logo on tumblers provided to each registered attendee to support conference sustainability initiative
- 3 complimentary tickets
- Sponsor exhibitor table
- Special member pricing for additional sponsor ticket
- Prominent logo recognition display at conference



**SOLD OUT**

## M&A Corporate Summit: \$5,000

### Benefits:

- Up to 2 sponsors
- Opportunity to join planning committee and participate in program if appropriate to the topic
- Opportunity to join content planning committee (if commit prior to Oct 15)
- 3 complimentary tickets
- Sponsor exhibitor table
- Special member pricing for additional sponsor ticket
- Logo on Conference website pages for one year

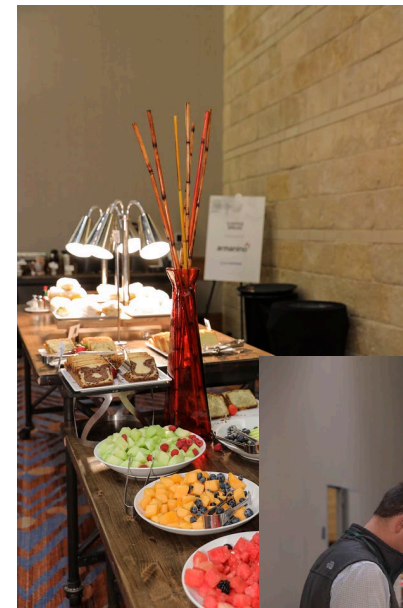




## Grab n' Go Lunch: \$5,000

### Benefits:

- Up to 2 sponsors
- 3 complimentary ticket
- Special member pricing for additional sponsor tickets
- Prominent logo recognition displayed at breakfast bar
- Logo on Conference website pages for one year





# Networking Breakfast: \$2,500

## Benefits:

- Up to 4 sponsors
- 1 complimentary ticket
- Special member pricing for additional sponsor tickets
- Prominent logo recognition displayed at breakfast bar
- Logo on Conference website pages for one year



## Ski Gaiters: \$750

### Benefits:

- Up to 2 sponsors
- Logo on Ski Gaiters worn during post-conference ski networking event





# Conference Schedule\*

\*Subject to change

2024 RMCGC Schedule	
<b>Monday, February 12</b>	
8:30 am - 3:00 pm	Specialty Coffee Bar
9:00 am - 2:00 pm	DealSource Lounge
9:00 am - 3:00 pm	Conversation Lounge
11:30 am - 1:00 pm	Grab n' Go Lunch
12:00 - 1:00 pm	Women in Dealmaking
1:00 - 2:00 pm	Corporate Development Officers Roundtable (invitation only)
2:30 - 3:30 pm	Corporate M&A Summit
4:00 - 5:00 pm	Young Professionals/Leadership 20 Reception
4:00 - 5:00 pm	Capital Connection Reception DealSource PE/IB Hour (Private Equity & Investment Banks Only)
4:00 - 6:30 pm	Capital Connection Opening Reception (All)
<b>Tuesday, February 13</b>	
7:00 am - 3:00 pm	Specialty Coffee Bar
7:00 am - 4:00 pm	Conversation Lounge
7:00 - 8:30 am	Networking Breakfast
7:00 - 11:30 am	DealSource Lounge
9:00 - 10:00 am	Morning Session
10:00 - 12:00 noon	Open Networking
12:15 noon - 1:30 pm	Keynote Luncheon
1:30 - 2:00 pm	Break
2:00 - 4:00 pm	DealSource Lounge
1:30 - 3:00 pm	Open Networking
3:00 - 4:30 pm	Closing Reception
<b>Wednesday, February 14</b>	
8:00 am - 3:00 pm	Ski & Winter Sport Networking Event