



2023-2024 ANNUAL SPONSORSHIP OPPORTUNITIES

Our program year runs from September 1, 2023 through August 31, 2024. Sponsorship benefits below would be fulfilled during that timeframe.

Platinum Annual Sponsorship

- Cost: \$7,500
- 4 complementary registrations for all monthly and affinity events (approx. 6 events)
- Discounted member registration rate for all signature events (PE Review, Wine Tasting and Deal Crawl)
- Involvement in programming and Deal Crawl committees
- Opportunity to spotlight your company and host an event (subject to approval by programming committee)
- Prominent on-site recognition at monthly events; logo displayed on signage and PowerPoint loops
- Acknowledgement in remarks at monthly events
- Logo on email communications for monthly events
- Logo displayed on ACG Charlotte website
- Additional branding opportunities may be discussed

Gold Annual Sponsorship

- Cost: \$5,000
- 2 complementary registrations for all monthly and affinity events (approx. 6 events)
- Involvement in programming and Deal Crawl committees
- On-site recognition at monthly events; logo displayed on signage and PowerPoint loops
- Acknowledgement in remarks at monthly events
- Logo on email communications for monthly events
- Logo displayed on ACG Charlotte website
- Additional branding opportunities may be discussed



2023-2024 EVENT SPONSORSHIP OPPORTUNITIES

Signature Events

10th Annual Deal Crawl Conference (November 2023)

- Various sponsorships are currently available
- Premier conference bringing together 250+ leading investment bankers, private equity professionals and trusted advisors from across the United States

10th Annual Private Equity Review* (February 1, 2024) – SOLD

- Exclusive sponsorship at \$7,500
- Panel discussion and networking reception
- ~80-100 registrants

17th Annual Wine Tasting* (May 16, 2024 - Charlotte Country Club) – SOLD

- Exclusive sponsorship at \$8,500
- Capital providers serve as fine wine and bourbon exhibitors
- Held outdoors on the event lawn, weather permitting
- 300+ registrants

Monthly Events

Monthly Chapter Meetings (70+ registrants)

- Exclusive sponsorship at \$5,000
- Fall Kickoff (September 21, 2023)
- **Economic Update* (March 7, 2024) – SOLD**
- **Spring Program* (April 2024) – SOLD**

Additional Programs

Fall Affinity Event (October 26, 2023) – SOLD

- ~70 registrants
- Exclusive sponsorship at \$2,500

Young ACG Networking Event (March/April 2024) – SOLD

- ~70 registrants
- Exclusive sponsorship at \$2,500

Women's Event* (April/May 2024) – SOLD

- ~60 registrants
- Exclusive sponsorship at \$2,500

Regional Event

- ACG Mid-Atlantic and Carolinas DealSchool (June 2024 in Atlanta)
- ~40 registrants from the Mid-Atlantic and Carolinas Region
- Various sponsorships will be available beginning Spring 2024

***Please note prior year's sponsor has first right of refusal for the PE Review, Wine Tasting, Economic Update, Spring Program and Women's Event.**



EVENT SPONSOR BENEFITS

- **Opportunity for sponsor representative to play a key in-person role at the event.** Possibilities, to be determined in coordination with the ACG Charlotte Programming Committee, include:
 - Welcome remarks
 - Speaker introduction
 - Panel moderation
- **Opportunity to drive content for the monthly chapter meetings**, subject to review and approval by the ACG Charlotte Programming Committee
- **Display marketing collateral onsite at the event**, at a booth and/or in attendee seats
- Complementary event registration(s):
 - Two (2) for \$2,500 sponsorships
 - Three (3) for \$5,000 sponsorships
 - Five (5) for \$7,500 sponsorships
 - Six (6) for \$8,500 sponsorships
- **Logo to be displayed on event marketing emails** (distributed to 5,000+ deal professionals, at least 3 email blasts)
- **Logo to be displayed on the ACG Charlotte website** event page
- **Logo to be displayed onsite** via signage and PowerPoint loops before/after the event program
- Additional branding opportunities may be discussed



ACG & CHAPTER OVERVIEW

The Association for Corporate Growth is a global community for middle-market M&A dealmakers and business leaders focused on driving growth.

Founded in 1954, the Association for Corporate Growth operates within 61 local markets worldwide representing 15,000 members. ACG serves 100,000 investors, owners, executives, lenders and advisors to growing middle-market companies. ACG's mission is to drive middle-market growth.

75% of ACG members report that they have done business with fellow members.

This return on investment has made ACG the most trusted and respected resource for middle-market dealmakers and business leaders who invest in growth and build companies. ACG Charlotte, founded in 1990, is dedicated to delivering quality programming and increasing networking opportunities for M&A professionals in Charlotte and the surrounding areas.

- ACG Charlotte's monthly and signature events draw attendees representing key deal-making firms from Charlotte and across the United States.
- Our Annual Deal Crawl Conference brings together leading investment bankers, private equity professionals and trusted advisors from across the United States for a unique 2-day networking event.
- ACG Charlotte has over 350 members:
 - 26% Capital Providers (private equity groups, family offices, lenders)
 - 12% Investment Bankers
 - 50% Advisors (attorneys, accountants, insurance providers, wealth management)
 - 8% Corporate
 - 4% Other

ACG[®] Charlotte

REPRESENTATIVE CHAPTER PARTICIPANTS





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Or reach out to another ACG Charlotte board member. We look forward to connecting with you soon!