

2024 Virginia Capital Conference | Sponsor Packages

September 25 – 26, 2024 | The Jefferson Hotel | Richmond, VA

Sponsor Benefits ¹	Gold ² \$10,000	Silver \$5,000	Bronze \$2,500	Supporting \$1,500
Brief Speaking Opportunity	✓			
Industry Exclusivity	✓			
Prominent 6' Display Table Space	✓			
Dedicated, Private Meeting Room	✓			
6' Exhibit Table in Sponsor Marketplace ³		✓		
Logo on Conference Website Hyperlink	✓	✓		
Digital Ad on acg.org/richmond website ⁴	✓	✓		
Sponsor Created LinkedIn Posts ⁵	✓	✓		
Company Listing on Website Hyperlink			✓	✓
Full Page Color Ad in Program Book ⁶	✓			
Half Page Color Ad in Program Book ⁷		✓		
Recognition in Program Book	✓	✓	✓	✓
Logo on Cover of Program Book	✓	✓		
Logo on Selected Email Blasts	✓	✓		
Company Name on Selected Email Blasts			✓	✓
Recognition in Conference Slideshow Loop ⁸	✓	✓	✓	✓
Registrations to Conference (\$400/avg. price)	10	6	3	2
Optional for Bronze Level: 6' Exhibit table in Sponsor Marketplace ³ and two (2) additional conference registrations			Available add-on Cost: \$1,000	N/A
Optional for Annual Sponsorship: Add on a local ACG Richmond annual sponsorship (annual sponsor /benefits run September 2024 – August 2025)	Annual ACG Richmond Sponsor includes: <ul style="list-style-type: none"> • Logo on ACG Richmond website for full program year • Logo on all ACG Richmond marketing emails • Two (2) annual sponsor "Thank you" posts on ACG Richmond LinkedIn including sponsor logos • Two (2) opportunities per program year for sponsor to create post for ACG Richmond LinkedIn page • Two (2) complimentary attendees for each of the six (6) breakfast meetings • Logo on display at all in-person ACG Richmond events (ACG Richmond provided) Add on Cost: \$750			

¹ Sponsor Benefits confirmed on a first-come, first-served basis; no refunds.

² Most prominent logo/name placement

³ Table location assignments for exhibiting sponsors subject to sponsorship level, availability and order of signup.

⁴ 728 x 90px runs August 2024 thru October 2024

⁵ 1 pre-event & 1 post-event LinkedIn post provided by sponsor. Run dates TBD based on sponsor and ACG social media calendar.

⁶ Full Page Color Ad: 8" w x 11" h

⁷ Half Page Color Ad: 8" w x 5.5" h

⁸ # Slides: 2/Gold; 1/Silver; Name recognition/Bronze, Supporting and Exhibitors

2024 Virginia Capital Conference | A la Carte Sponsor Options

October 25 – 26, 2023 | The Jefferson Hotel | Richmond, VA

A la Carte Sponsorships	\$1,000	\$500
Lanyards ⁹	✓	
Wi-fi sponsor	✓	
Water bottles (disposable or reusable) ¹⁰	✓	
Water stations	✓	
Snack breaks on Wednesday/Thursday (2 available)	✓	
Wednesday lunch	✓	
Wednesday reception	✓	
Attendee bags for overnight hotel guest attendees only ¹¹		✓
Branded item/material to be in attendee bags ¹²		✓

⁹ Sponsor company responsible for selecting, ordering and delivering lanyards by September 13, 2024. Quantity 275.

¹⁰ Sponsor company responsible for selecting, ordering and delivering water bottles by September 13, 2024. Quantity 275.

¹¹ Sponsor company responsible for selecting, ordering and delivering bags by September 13, 2024. Quantity 80.

¹² Sponsor company responsible for selecting, ordering and delivering items by September 13, 2024. Quantity 80. Items will be distributed in attendee bags to overnight hotel guest attendees only.