



SPONSORSHIP GUIDE

Honoree Class of 2024

Sponsorship Levels

Each year the Atlanta Chapter of The Association for Corporate Growth® (ACG), a global professional organization focused on middle-market growth, mergers and acquisitions, and private investment, honors the top 40 fastest growing middle-market companies in Georgia.

Criteria and selection for the award includes the following:

- 1) Companies must be for profit and headquartered in Georgia
- 2) Most recent year-end revenues with a minimum of \$15 million
- 3) Three years of verifiable revenue and employee counts

Honorees and the event's associated sponsors will also be highlighted in a variety of online and print publications. Awards will be presented to honorees at the Georgia Fast 40 Awards Celebration in June where guests will enjoy an Outdoor evening reception with Honorees and the Who's Who of the Georgia business community.

Additional events for honorees will take place during the ACG calendar year.

Sponsorship Levels

	Inclusion in Georgia Fast 40 Program Committee and Interviews	Welcome Video On Virtual Platform	Introduction Video(s) on Virtual Platform	Presentation Time During the Virtual Program & Welcome at the Reception	Ad in Awards Program	Company Description in the Awards Program	Passes to Virtual Content (if applicable)	In-Person Attendees at the Celebration
DIAMOND	✓	✓	✓	Prominent	Full Page	100 Words	16	8
GOLD	✓	✓	✓	Standard	Full Page	75 Words	10	5
SILVER	✓		✓		1/4 Page	25 Words	10	5
BRONZE					1/4 Page	25 Words	10	5
HONOREE GIFT	✓		✓		Full Page	75 Words	10	5
EARLY ARRIVAL ACCESS	✓		✓		Half Page	50 Words	10	5
DESSERT RECEPTION	✓		✓		1/4 Page	50 Words	10	5
VIDEO SHOOT HOST	✓		✓		1/4 Page	50 Words	10	5

Sponsorship Levels

	Invitations for Early Access Arrival	Introductory Video for CFO Spotlight	Invitations to CFO Reception <i>(subject to total company attendee limit)</i>	Recognition on ACG ATL website, Social Media, and Live Celebration	Logo Placement on All Lower & Upper Category Promo Materials Including Event Website and Awards	Access to Video Shoot for 1 Staff Member for All Video Sessions <i>(subject to studio space)</i>	Logo Inclusion in the ATL Business Chronical <i>(If applicable)</i>	Listed in Award Program
DIAMOND	4	✓	2	Prominent	Prominent	✓	✓	✓
GOLD	2	✓	2	Standard	Standard	✓	✓	✓
SILVER	1	✓	1	Standard	Standard		✓	✓
BRONZE				Standard	Standard		✓	✓
HONOREE GIFT	2	✓	1	Standard	Standard		✓	✓
EARLY ARRIVAL ACCESS	4	✓	1	Standard	Standard		✓	✓
DESSERT RECEPTION	1	✓	1	Standard	Standard		✓	✓
VIDEO SHOOT HOST	1	✓	1	Standard	Standard	✓	✓	✓

Sponsorship Levels

	Exclusive Branding with Honoree Gift	Exclusive Branding with Early Access	Branded Email to Honorees Inviting them to Arrive Early <i>(Email in collab. and sent by ACG ATL)</i>	Exclusive Branding of the Final Hour of the Live Event and Dessert Item	Prominent Signage at the Reception	Logo Inclusion and Thank You on Montage Videos	Prominent Signage at the Video Shoot
DIAMOND							
GOLD							
SILVER							
BRONZE							
HONOREE GIFT	✓						
EARLY ARRIVAL ACCESS	✓	✓	✓				
DESSERT RECEPTION			✓	✓	✓		
VIDEO SHOOT HOST						✓	✓

Sponsorship Levels

Diamond (Exclusive) - \$22,500 - **SOLD OUT**

Gold (Category Exclusive) - \$10,500

Honoree Gift - \$10,000

Early Arrival Access (Category Exclusive) - \$9,000

Dessert Reception (Category Exclusive) - \$8,000

Video Shoot Host (Category Exclusive) - \$7,000

Silver - \$6,500

Bronze - \$4,500

Additional Details

Due to venue restrictions, additional in-person celebration tickets are only available to ACG Members. Additional virtual tickets can be purchased by sponsors online at **www.acg.org/atlanta**:

Live Celebration (includes virtual platform access):

- Early Pricing: \$275 - ACG Member
- Regular Pricing: \$295 - ACG Member
- Regular Pricing: \$325 - Non-Member & Guest

Due to prior year event sell out - Individual Tickets may not be made available to Non-Members

Please visit **www.acg.org/atlanta/events** for more information about the Georgia Fast 40 Awards including:

- Frequently Asked Questions (FAQ)
- Information on past nominees
- Video from prior year events
- Photos from prior year events

Or Contact:

Meg Williams - Executive Director - ACG Atlanta
404-846-4455 x1
acgatlanta@acg.org

Important Notifications and Policies

ACG Atlanta reserves the right to modify, substitute or eliminate sponsor benefits if needed, if the benefit is not available, and/or to preserve the integrity of the attendee and honoree experience.

All levels in this sponsorship guide apply to the lower and upper award categories. Please contact Melanie Brandt, President & CEO, to inquire about the NEW higher middle-market category awards.

The intent of the provision of attendee lists is to facilitate targeted networking and meaningful business connections prior to, at, and directly following the event. Acceptance of the attendee list implies agreement to the specific terms and conditions stated on the attendee list.

Additionally, the attendee list cannot be distributed to outside parties not directly associated with the event or conference, nor can it be used for mass solicitation purposes of any kind. Sponsors, exhibitors and registered attendees found to be in violation of ACG Atlanta policies and agreements voluntarily forfeit all of the remainder of the sponsor or attendee benefits that were to be provided to them.