

JW Marriott – Miami Turnberry Resort & Spa
November 13-15, 2024



2024 SPONSORSHIP PROSPECTUS

Over the past eighteen years, the Florida ACG Capital Connection has emerged as a vital event in the middle-market for deal-making across Florida and the Southeast. As Florida continues to experience tremendous growth, this conference is fast becoming one of the largest ACG gatherings in the country. In 2023, we witnessed a record number of attendees and exhibitors, with over 90 private equity and family office firms and 41 investment banking firms participating.

The Florida ACG Capital Connection is a collaborative effort of four ACG chapters in Florida – North Florida, Orlando, South Florida & Tampa. Our team takes pride in making deal-making a fun and fruitful activity for the middle-market. We bring together top-notch speakers and a well-planned schedule to maximize networking opportunities for our attendees. We also offer some of ACG Florida's "FUN" signature events, such as the annual golf tournament, pickleball, Bourbon Tasting, Poker Tournament, Women's Wine Down, Emerging Professionals Roundtable, and much more!

Join us and expand your deal pipeline for 2025 by networking with over 900 representatives from private equity firms, commercial and investment banks, growth-oriented companies, accounting and law firms, and other professionals, all focused on middle-market deal-making.

This year's event is hosted by ACG South Florida and our Conference Chair is:



Robert C. Brighton, Jr.
Shareholder
Becker & Poliakoff
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AGENDA (subject to change)

| Wednesday, November 13, 2024 | |
|-------------------------------------|---|
| 8:30 am | Golf Tournament |
| 1:00 pm | Pickleball |
| 3:00 pm | Emerging Professionals Networking |
| 4:00 pm | Women's "Wine Down Wednesday" |
| 5:00 to 7:00 pm | Early Arrival's Reception |
| 7:00 to 9:00 pm | Bourbon & Cigars |
| Thursday, November 14, 2024 | |
| 7:30 am | 5K Run/Yoga |
| 8:00 am | Breakfast Buffet |
| 8:00 am | PEG/IB Exhibitor Marketplace, Sponsor Lounge/Attendee Deal Lounge |
| 8:30 am | Speaker Session |
| 10:00 am to 12:00 pm | Breakout Sessions |
| 12:30 to 2:00 pm | Sit Down Lunch & Keynote Speaker |
| 2:30 to 4:00 pm | Breakout Sessions |
| 4:00 to 5:30 pm | Cocktail Reception |
| 5:30 pm | Attendees on own for dinner |
| 9:00 to 11:30 pm | ACG Florida Poker Tournament/Late Night Snacks & Games |
| Friday, November 15, 2024 | |
| 8:00 am to 2:00 pm | PEG/IB Exhibitor Marketplace, Sponsor Lounge/Attendee Deal Lounge |
| 8:00 am | Breakfast Buffet |
| 8:30 am | Speaker Session |
| 12:00 pm | Grab & Go Lunch |
| 2:00 pm | Conference Closes |

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Presenting Sponsor - \$15,000 (2 available/industry exclusive)

The Presenting Level Sponsorship package offers the highest level of beneficial collaboration for companies and organizations seeking a more encompassing alliance than that of a specific event or item sponsorship. ACG Florida's Presenting Sponsor will be identified as the top named and recognized high level supporter of the conference.

- 8 conference registrations
- 2 golf or pickleball registrations
- Podium time at one of the speaker sessions
- Opportunity to provide article/white paper/video on social media platforms (sponsor to provide content)
- 6' table in sponsor area of attendee deal lounge or in PEG/IB exhibit hall (depending on primary function)
- Prominent placement of logo link on email blasts and social media postings
- Reserved table at speaker sessions
- Leaderboard Ad (728x90) displayed on the top of every page on www.acg.org/florida from the date ad received through February of the following year
- Full page ad in onsite guide
- Private Meeting Room in conference area
- Ability to prepare and host a breakout/roundtable sessions
- Logo on main acgflorida.com website with hyperlink
- Early access to scheduling software
- Signage throughout venue
- Promotional item and brochure in conference bags (sponsor to provide)
- 2 additional booth staff passes to conference
- Sponsor ribbons on attendee badges
- Discounted registration price for additional company attendees (only \$595)

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GOLD Sponsors (unlimited) - \$8,000 (8 upgrades available below)

- 6 conference registrations
- 2 golf or pickleball registrations
- Opportunity to provide article/white paper/video on social media platforms (sponsor to provide content)
- 6' table in sponsor area of attendee deal lounge or in PEG/IB exhibit hall (depending on primary function)
- Prominent placement of logo link on email blasts and social media postings
- Leaderboard Ad (728x90) displayed on the top of every page on www.acg.org/florida from the date ad received through February of the following year
- Full page ad in onsite guide
- Logo on main acgflorida.com website with hyperlink
- Early access to scheduling software
- Signage throughout venue
- Promotional item and brochure in conference bags (sponsor to provide)
- Sponsor ribbons on attendee badges
- Discounted registration price for additional company attendees (only \$595)

Upgrades Available

- ✓ **+\$4,000 - Lunch/Keynote Speaker**
- ✓ **+\$4,000 - Main Cocktail Party, Thur, 11/13**
- ✓ **+\$4,000 - Bourbon/Cigars, Wed, 11/13**
- ✓ **+\$3,000 - "Click 'N Share" Photography**
- ✓ **+\$3,000 - Headshot Lounge**
- ✓ **+\$3,000 - Morning Speaker Session**
- ✓ **+\$3,000 - PE/IB Marketplace**

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SILVER Sponsors (*unlimited*) - \$6,000 (12 upgrades available)

- 4 conference registrations
- 1 golf or pickleball registration
- 6' table in sponsor area of attendee deal lounge or in PEG/IB exhibit hall (depending on primary function)
- Billboard ad (970x250) displayed on www.acg.org/florida from the date ad received through February of the following year
- Tiered logo on email blasts and social media postings
- ½ page ad in onsite guide
- Logo on acgflorida.com website with hyperlink
- Early access to scheduling software
- Signage throughout venue
- Promotional item and brochure in conference bags (sponsor to provide)
- Sponsor ribbons on attendee badges
- Discounted registration price for additional company attendees (only \$595)

Upgrades Available

- ✓ **+\$3,000 – Logoed conference bag distributed to attendees**
- ✓ **+\$3,000 – Branded charging stations in conference area**
- ✓ **+\$2,000 – Interactive Sponsor Booth – Massage Chair**
- ✓ **+\$2,000 – Interactive Sponsor Booth – Shoe Shine**
- ✓ **+\$2,000 – Interactive Sponsor Booth – Specialty Coffee**
- ✓ **+\$2,000 – Interactive Sponsor Booth – Chocolates**
- ✓ **+\$2,000 – Branded Room Keys**
- ✓ **+\$2,000 – Title Sponsor of Golf Tournament**
- ✓ **+\$2,000 – Logoed Lanyards**
- ✓ **+\$2,000 – Conference Scheduling Software**
- ✓ **+\$2,000 – Branded Water Bottles/Water Stations**
- ✓ **+\$2,000 – ACG Florida Poker Tournament**

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BRONZE Sponsors (*unlimited*) - \$4,000 (*upgrades available*)

- 2 conference registrations
- 6' table in sponsor area of attendee deal lounge or in PEG/IB exhibit hall (depending on primary function)
- Tiered logo on email blasts and social media postings
- Skyscraper ad (240x400) displayed on www.acg.org/florida from the date ad received through February of the following year
- 1/4 page ad in onsite guide
- Logo on acgflorida.com website with hyperlink
- Early access to scheduling software
- Signage throughout venue
- Promotional item and brochure in conference bags (sponsor to provide)
- Sponsor ribbons on attendee badges
- Discounted registration price for additional company attendees (only \$595)

Upgrades Available

- ✓ **+\$2,000 – Early Arrivals Reception – 2 available**
- ✓ **+\$2,000 – Women's Wine Down Wednesday**
- ✓ **+\$2,000 – Breakfast Buffets (Thursday & Friday)**
- ✓ **+\$2,000 – Grab & Go Closing Lunch**
- ✓ **+\$2,000 – Onsite Guide (inside cover ad)**
- ✓ **+\$2,000 – Onsite Guide (back cover ad)**
- ✓ **+\$2,000 – Emerging Professionals Networking/Roundtable**
- ✓ **+\$2,000 – Late Night Snacks & Games at Poker Tournament**
- ✓ **+\$2,000 – Registration**
- ✓ **+\$2,000 – Wi-fi**
- ✓ **+\$2,000 – Hair of the Dog Bar (Thursday & Friday)**
- ✓ **+\$2,000 – Regular Coffee Breaks with branded coffee sleeves**
- ✓ **+\$2,000 – C-Suite (invitation only) event – 2 available**
- ✓ **+\$2,000 – Refreshment Breaks – 2 available**
- ✓ **+\$2,000 – Pickleball Tournament**
- ✓ **+\$2,000 – Recreation – 5K Run & Yoga**

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Conference Pricing

Registration includes all events listed; Golf & Pickleball have separate registration fees (TBD)

General Attendees

ACG Members - \$695 (early bird through 5/24/24); \$795 regular rate

Non-Members - \$795 (early bird through 5/24/24); \$895 regular rate

Emerging Professional Members - \$595 (early bird through 5/24/24); \$695 regular rate

Private Equity Exhibitors

\$1,495 (early bird through 5/24/24; then \$1,695)

Intermediary Exhibitors

\$795 (early bird through 5/24/24; then \$995)

Two registrations to conference (which is recommended)

Exhibitor companies can add additional attendees for \$495 each