

SPONSORSHIP OPPORTUNITIES

M&A SoCal 
2024

September 16-18, 2024

Beverly Hills, California

INTRODUCING M&A SOCIAL

A LETTER FROM THE PRESIDENT



For 27 years, we've curated a transformative Middle Market M&A event uniting the brightest minds in business, finance, and innovation. The ACG LA Business Conference, founded by visionaries Joe Wingard, Jim Freedman, Jeri Harman, Larry Braun, and John Mavredakis, has evolved into a premier platform for dealmakers and executives.

Embracing progress, we proudly introduce M&A SoCal – a reimagined experience with a redesigned DealSource, enhanced networking, immersive events, and expanded content.

Join us in shaping the future of mergers and acquisitions. We are excited to partner with you and to welcome you in September.

Best regards,

Jalal Taby
President, ACG Los Angeles

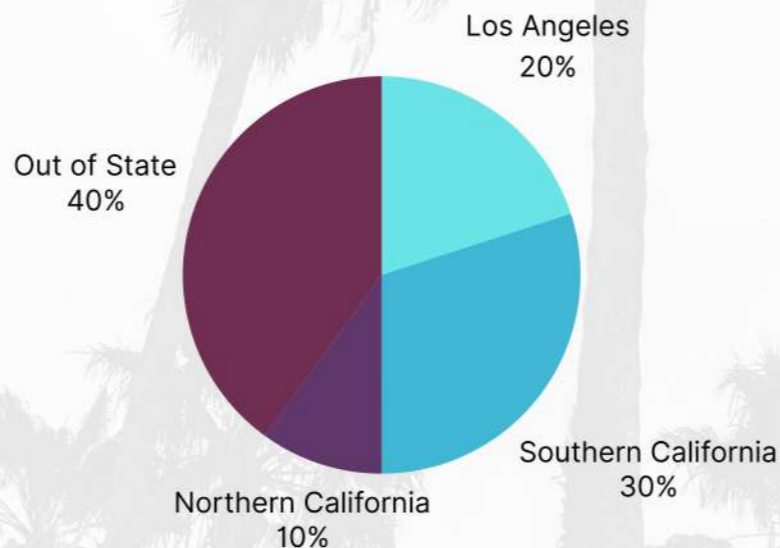
ABOUT M&A SOCAL

ACG Los Angeles boasts a robust membership of over 600 professionals, making it one of the largest and most vibrant ACG chapters. We are a dynamic community of middle market M&A dealmakers and business leaders dedicated to fostering growth and driving success on a global scale.

ACG LA Membership Base



M&A SoCal Attendees



M&A SoCal 2024 [formerly LA BUSINESS CONFERENCE] will be held at the world famous Beverly Hilton Hotel in Beverly Hills, California.



OVERALL SPONSORSHIP OPPORTUNITIES

Sponsorship Benefits:	Platinum \$30,000	Gold \$20,000	Silver \$10,000	Event (next page)
Industry priority	✓			
Logo inclusion in all marketing emails for M&A SoCal sent by ACG Los Angeles	✓	✓	✓	(see next page)
Stage time during conference on-site and streamed (can pre-record if preferred)	✓			
Opportunity to moderate or introduce content	✓			
Branded surf board	Large	Medium		
First priority to a suite reservation in hotel (if available)	✓	✓		(see next page)
Logo presence	Enhanced	✓	✓	(see next page)
Advertising in digital conference program	Full page	1/2 page	1/4 page	(see next page)
Complimentary VIP cocktail invites	4	2	1	(see next page)
Admission to speaker meet & greet (must be registered conference attendees) (if applicable)	2	1	1	
Complimentary conference registrations	10	6	4	(see next page)
Access to event attendee email list	✓	✓	✓	✓
Sponsor designated badge	✓	✓	✓	✓
Table at DealSource	Premium location	✓	✓	(see next page)
Exposure to 1000+ attendees	✓	✓	✓	✓

SPECIAL EVENT SPONSORSHIP OPPORTUNITIES

DEALSOURCE OFFICIAL SPONSOR - \$40,000

- Premium table at DealSource
- Industry priority
- Logo inclusion in all marketing emails for M&A SoCal sent by ACG Los Angeles
- Priority to add a booth experience or giveaway item at a discount
- Enhanced logo presence
- 10 conference attendees
- Full page ad in the digital conference program
- Priority to a suite reservation in hotel (if available)



M&A SOCAL PARTY - \$40,000

- Brand the Official M&A SoCal After Hours Party after the Sponsor's firm name
- Exclusive VIP table at the Official M&A SoCal After Hours Party
- Sponsor table at DealSource
- Logo inclusion in all marketing emails for M&A SoCal sent by ACG Los Angeles
- Enhanced logo presence
- 10 conference attendees
- Full page ad in the digital conference program
- Priority to a suite reservation in hotel (if available)



SPECIAL EVENT SPONSORSHIP OPPORTUNITIES

COFFEE BAR - \$20,000

- Exclusive sponsor branded coffee bar, cups and napkins
- Sponsor table at DealSource
- Logo inclusion in all marketing emails for M&A SoCal sent by ACG Los Angeles
- ½ page ad in the digital conference program
- Priority to add a booth experience or giveaway item at a discount
- 4 conference attendees



WELCOME RECEPTION - \$17,500

- Welcome remarks at reception
- Priority signage at reception
- Table at reception
- Sponsor table at DealSource
- Logo inclusion in all marketing emails for M&A SoCal sent by ACG Los Angeles
- Significant logo presence
- 4 conference attendees
- ½ page ad in the digital conference program
- Priority to a suite reservation in hotel (if available)



SPECIAL EVENT SPONSORSHIP OPPORTUNITIES

KEYNOTE - \$15,000

- Stage time to introduce speaker on-site; streamed (can pre-record if preferred)
- Priority signage on stage during session
- Logo inclusion in all marketing emails for M&A SoCal sent by ACG Los Angeles
- Sponsor table at DealSource
- Private meet and greet with speaker or panel
- Significant logo presence
- 4 conference attendees
- ½ page ad in the digital conference program



PANELS - \$12,500

- Stage time to introduce speaker on-site; streamed (can pre-record if preferred)
- Priority signage on stage during session
- Logo inclusion in all marketing emails for M&A SoCal sent by ACG Los Angeles
- Sponsor table at DealSource
- Private meet and greet with speaker or panel
- Significant logo presence
- 2 conference attendees
- 1/4 page ad in the digital conference program



ADDITIONAL SPONSORSHIP OPPORTUNITIES

ATTENDEE BADGE - \$20,000 - **SOLD OUT**

- Exclusive sponsor logo on all conference attendee badges
- Significant logo presence at registration
- Sponsor table at DealSource
- 2 conference attendees
- ¼ page ad in the digital conference program



LANYARD - \$15,000

- Exclusive sponsor logo on lanyard
- Significant logo presence at registration
- Sponsor table at DealSource
- 2 conference attendees
- ¼ page ad in the digital conference program



ADDITIONAL SPONSORSHIP OPPORTUNITIES

EXPERIENTIAL ACTIVITY - \$5,000 - \$15,000

- Exclusive sponsor logo presence at one on-site experiential activity such as:
 - ~~Golf Swing Simulation \$15,000~~ - [SOLD OUT]
 - Basketball- \$12,500
 - Golf putting - \$5,000
 - Massage Station - \$8,500
 - NextGen Party - \$10,000
 - Soho House After Glow Tea - \$15,000
- Sponsor table at DealSource
- 2 conference attendees
- ¼ page ad in the digital conference program



NETWORKING BREAKS - \$7,500

- Priority logo and signage during your break
- Logo inclusion in all marketing emails for M&A SoCal sent by ACG Los Angeles
- Meaningful logo presence
- 2 conference attendees
- ¼ page ad in the digital conference program



ADDITIONAL SPONSORSHIP OPPORTUNITIES

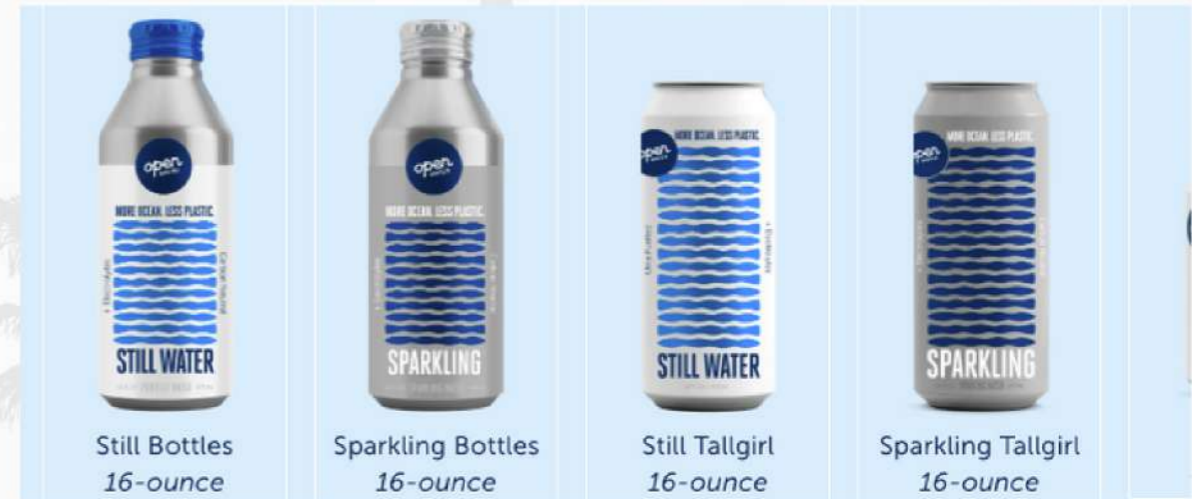
SHOESHINE STATION - \$12,500

- Exclusive sponsor logo on shoe shine station
- 2 conference attendees
- 1/4 page ad in the digital conference program



SUSTAINABLE WATER SPONSOR - \$12,500

- Exclusive sponsor logo on all conference attendees water bottles
- We will use sustainable water bottles that can easily be refilled
- 2 conference attendees
- 1/4 Page Ad in the Conference Program





CONTACT US FOR
FURTHER INQUIRIES

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