

2019-20 ACG ARIZONA



SPONSORSHIP PROSPECTUS

ACG[®] Arizona
Association for Corporate Growth

OPPORTUNITIES TO CONNECT AND LEARN

There are a variety of opportunities to expose and engage your firm with people from corporate, private equity, finance and professional service firms. Take advantage of the events offered by ACG Arizona to shine the spotlight on your company at the following:

A Celebration for Leadership Our annual September meeting is a celebration of the impact of leadership on our business community. This year's event featured a CEO panel for smaller mid-market companies discussing the challenges they face.

Networking Breakfast Events: From September 2019 to April 2020, we will host six Networking Breakfasts at the Arizona Biltmore resort. Mix, mingle and network with professionals over coffee before enjoying a plated breakfast and a presentation from our featured speaker.

For additional information or if you have any questions about sponsorship or membership to ACG Arizona, please contact Chapter Administrator Tom Evans at 602-448-3981.

Social Events: The ACG Arizona Summer Social in August and Holiday Social in December are great opportunities to network in an upscale reception atmosphere. These events provide a great opportunity to bring a colleague to meet your fellow ACG members.

A Taste of Private Equity: This popular wine tasting event is back for October 2020. Enjoy Arizona wines and appetizer pairings with representatives from the Valley's top private equity firms.

Deal of the Year: The ACG Deal of the Year dinner and awards programs is an annual tradition. In January 2020, applications will be accepted for consideration. The May event will feature a presentation from each of the finalists and the big announcement of the winner for 2019. You won't want to miss out on this competition and celebration!

QUICK FACTS

Founded in 1954, ACG is a global organization with 57 chapters

The ACG community goes beyond ACG's 14,500 members to include more than 15,000 non-members in advisory services

ACG members own and operate 26,000 businesses within the U.S.

In Arizona, we have a targeted contact list of over 1700 people, focused on CEO's CFO's and COO's

ACG Arizona's 50+ Emails per year = 85,000 impressions

ACG Arizona hosts six breakfast meetings each year with an average attendance of 100 people

The middle market is a driver of the U.S. economy.

Only 3% of U.S. businesses are middle market, yet employ 43 million people and generate a third of U.S. GDP.

ACG Arizona hosts five evening receptions and events with more than 125 registered attendees at each

Deal of the Year winners have included organizations such as: LaneTerraever, Ulthera and Arizona Nutritional Supplements

SPONSORSHIP PACKAGES & LEVELS

	Platinum	Gold Plus	Gold	Copper Plus	Copper
One-Year ACG Memberships per Sponsorship*	3	3	2	1	1
Mergers and Acquisitions magazine subscription	3	2	2	1	1
Complimentary registrations to all breakfast events, socials (Summer & Holiday) and special events (A Taste of Private Equity & Deal of the Year)	3	2	2	1 Breakfast, 1 Summer/ Holiday 1 Holiday Social	
ACG Arizona website recognition	Logo and Link	Logo	Logo	Listing	Listing
Monthly newsletter eblast recognition	Logo and Link	Logo	Logo	Listing	Listing
Breakfast Program Recognition	Full Page Ad & Logo	Half-Page Ad & Logo	Logo	Listing	Listing
Stage Recognition at all ACG Arizona events	x				
Event Sponsorship Choice: A Taste of Private Equity or Deal of the Year	x	x			
Choice of one Title Sponsorship Choice for one breakfast (event (includes program ad)	-	-	x		
Social Media Promotion Opportunity: a chance to promote your firm or events your firm is sponsoring across all ACG's social media platforms	x	x	x	x	x
Table top logo signage at all breakfast events, socials and special events	x	x	x	x	Listing
Member rate for all monthly networking events	x	x	x	x	x
Investment	\$10,000	\$7,500	\$5,000	\$3,500	\$2,500

*Valid for either a new or renewing member. ACG Memberships are considered individual memberships and may not be transferred.

ADDITIONAL EVENT SPONSORSHIPS *Exclusive to Chapter Sponsors*

	Summer Social	A Celebration of Leadership	A Taste of Private Equity	Holiday	Deal of the Year
EVENT TITLE SPONSOR (1 PER EVENT) Includes complimentary registrations indicated under amount, logo on event marketing materials, logo signage and custom benefits for each event.	\$5,000 5	\$5,000 5	-	\$5,000 5	-
EVENT SPONSOR Includes complimentary registrations indicated under amount, logo on event marketing materials, logo signage and custom benefits for each event.	\$1,000 2	\$1,000 2	\$1,000 2	\$1,000 2	\$2,500 2 (one per category)

Additional event sponsorships available for A Taste of Private Equity & Deal of the Year.



ABOUT ACG

ACG MEMBERS VALUE LEARNING BEST PRACTICES FROM THOUGHT LEADERS AND PARTICIPATING IN NETWORKING EVENTS WHERE THEY CAN GROW RELATIONSHIPS AND MAKE IMPORTANT BUSINESS CONNECTIONS.

ACG Global provides these services and maintains a high level of member satisfaction. Becoming involved and engaged as a partner and member will help you take advantage of all that ACG has to offer. ACG drives middle-market growth.

Here in the Grand Canyon state, ACG Arizona is dedicated to helping professionals create deals and grow businesses. ACG members are leaders driving much of the strategic corporate growth and mergers & acquisitions in the middle market today. Their titles — CEO, CFO, senior corporate development officer, equity partner, banker, lawyer, accountant — reflect significant levels of leadership and professional achievement.

Your profession requires more knowledge and research, quicker responses and better, bolder moves. To achieve this level of performance, you need access to the best people, systems and information worldwide. ACG is the best place to go to meet the leaders defining the global business community.

Learn more about ACG Arizona at www.acg.org/arizona

