

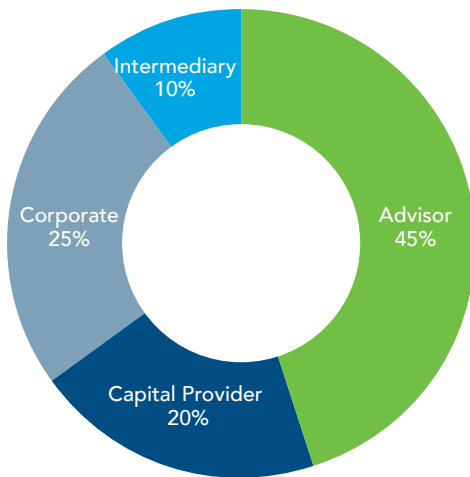
2020 SPONSORSHIP OPPORTUNITIES

ROCKY MOUNTAIN CORPORATE GROWTH CONFERENCE

ABOUT ACG DENVER

ACG Denver is a diverse community of business leaders united around a common goal—supporting and encouraging the growth and success of Colorado’s middle market businesses. The network of relationships that business owners and executives, capital providers and lenders, investment banks and advisors can access through ACG Denver enables our members to quickly find the best resources to solve a business problem, raise growth capital, make an acquisition, find an investor, or strengthen their organization and leadership team. We make it easier for middle market businesses to grow and succeed.

ACG DENVER MEMBERSHIP COMPOSITION



ACG DENVER 2020 QUICK FACTS

25+ EVENTS PER YEAR

700+ ATTENDEES AT ANNUAL ROCKY MOUNTAIN CORPORATE GROWTH CONFERENCE

400+ MEMBERS · **12** NETWORKING EVENTS

6 LUNCHEON PROGRAMS · **5** BREAKFAST PROGRAMS

3 PRIVATE EQUITY/INVESTMENT BANKING FORUMS

2,600+ REGIONAL EMAIL CONTACTS INCLUDING **1,100+** EXECUTIVES

ACG DENVER PROGRAMS

The value of an ACG investment is relationships. ACG represents the “voice of the middle-market,” and our mission is to drive middle-market growth.

By choosing to be an ACG Denver sponsor, you are investing in the growth of your business.

THE BENEFITS OF INVESTING



OFFERS A GREAT **NETWORKING OPPORTUNITY** FOR MEMBERS AND NON-MEMBERS: **25+ EVENTS, 2,600+ ATTENDEES**



PUTS YOU IN FRONT OF YOUR **TARGET AUDIENCE** OF EXECUTIVES



2,600 CONTACTS AND GROWING + OVER 50 ANNUAL EMAILS = 113,000 OPPORTUNITIES TO GET YOUR COMPANY IN FRONT OF DECISION-MAKERS



PROVIDES **STRONG PROGRAMMING**, RECOGNIZING **OUTSTANDING COMPANIES** IN OUR REGION



PROVIDES A FORUM FOR THE **EXCHANGE OF IDEAS AND INFORMATION**

FOR MORE INFORMATION: ACG.ORG/DENVER

CONTACT: VERONICA M. MUÑOZ, EXECUTIVE DIRECTOR, 800.919.0181 OR VMUNOZ@ACG.ORG

2020 ROCKY MOUNTAIN CORPORATE GROWTH CONFERENCE

SPONSORSHIP INVESTMENT OPPORTUNITIES



DIAMOND: \$40,000

PRESENTING

1 sponsor • 10 complimentary tickets
 10 tickets to the Keynote VIP reception
 Exclusive host of Speakers Dinner
 Opening remarks and exclusive video spotlight

Reserved table at Keynote Luncheon
 Premier placement of sponsor exhibitor table
 Logo on name badges and lanyards



EMERALD: \$20,000

KEYNOTE LUNCHEON

1 sponsor • 10 complimentary tickets
 10 tickets to the Keynote VIP reception
 Exclusive host of Keynote VIP reception

Opening remarks at Keynote Luncheon
 Two reserved tables at Keynote Luncheon
 Premier placement of sponsor exhibitor table



SAPPHIRE: \$15,000

CLOSING KEYNOTE

1 sponsor • 8 complimentary tickets
 4 tickets to the Keynote VIP reception
 Introductory remarks at Closing Keynote Session

CAPITAL CONNECTION

1 sponsor • 8 complimentary tickets
 4 tickets to the Keynote VIP reception
 Welcome remarks at Capital Connection Reception

GOLD: \$10,000



MORNING PANEL

1 sponsor • 5 complimentary tickets
 2 tickets to the Keynote VIP reception
 Participate on Content Committee
 Designate panel moderator
 Recognition in opening panel remarks



AFTERNOON PANEL

1 sponsor • 5 complimentary tickets
 2 tickets to the Keynote VIP reception
 Participate on Content Committee
 Designate panel moderator
 Recognition in opening panel remarks



SPONSORS ENJOY ABILITY TO
 INFLUENCE PROGRAM CONTENT

SILVER: \$7,500

DEALSOURCE LOUNGE

2 sponsors • 3 complimentary tickets

CONVERSATION LOUNGE

2 sponsors • 3 complimentary tickets

PARKING

2 sponsors • 3 complimentary tickets

WIFI

1 sponsor • 3 complimentary tickets

REFRESHMENT

2 sponsors • 3 complimentary tickets

CHARGING STATION

2 sponsors • 3 complimentary tickets

BRONZE: \$5,000

PARTICIPATING SPONSOR

6 sponsors • 1 complimentary ticket



BRAND AWARENESS

ACG DENVER WEBSITE: ACG.ORG/DENVER



LOGO FEATURED ON WEBSITE **EVENT PAGES**



LOGO FEATURED ON **SLIDE SHOW** AND **EVENT SIGNAGE** (E.G., BANNERS, TABLE TENTS, HANDOUTS)



DISPLAY FIRM **COLLATERAL** AT SPONSOR EXHIBITOR TABLE



PUBLISH CONTENT/AD ON **ACG DENVER'S APP**



PUBLISH CONTENT THROUGH ACG DENVER'S **SOCIAL MEDIA** CHANNELS AND MONTHLY **E-NEWSLETTER**



ADVANCED COPY OF **ATTENDEE LIST**