

ACG[®] Detroit

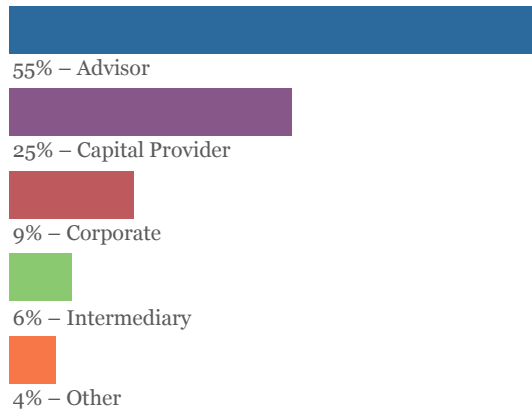
Sponsor Prospectus

2017

About the Association for Corporate Growth

ACG's 14,500 members include professionals from private equity firms, corporations and lenders that invest in middle-market companies, as well as from law, accounting, investment banking and other firms that provide advisory services. Founded in 1954, ACG is a global organization with 59 chapters. Learn more at www.acg.org. ACG drives middle-market growth. Learn how at www.middlemarketgrowth.org.

Detroit Chapter Members



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Gold Level – \$5,000 (limited to eight)

- » Complimentary tickets (5 tickets, a \$4,300 value) to most events including:
 - » Six-eight breakfast events per year
 - » Two-three evening events
 - » Special events such as:
 - » Four lunch & learns
 - » Women's Forum
 - » NextGen
- » Opportunity to do a two-minute elevator speech at a breakfast meeting
- » One annual membership (\$370 value)
- » Recognition on homepage with hyperlink (most prominent)
- » Company profile with paragraph on website sponsor page
- » Scrolling banner ad on homepage
- » Logo on attendee list
- » Recognition on signage
- » Recognition on table signage
- » Recognition on email announcements
- » Recognition on scrolling PowerPoint at events
- » Recognition on event postcards (two times per year)
- » Verbal recognition from podium at events
- » Sponsor ribbons on nametags

** M&A All Star Awards, Clay Shoot, Texas Hold 'Em and Annual Golf Outing are excluded in the above level.



Silver Level – \$3,000 (limited to 14)

- » Complimentary tickets (3 tickets, a \$3,500 value) to most events including:
 - » Six-eight breakfast events per year
 - » Two-three evening events
 - » Special events such as:
 - » Four lunch & learns
 - » Women's Forum
 - » NextGen
- » Recognition on homepage with hyperlink
- » Company profile with paragraph on website sponsor page
- » Logo on attendee list
- » Recognition on signage
- » Recognition on table signage
- » Recognition on email announcements
- » Recognition on scrolling PowerPoint at events
- » Recognition on event postcards (two times per year)
- » Verbal recognition from podium at events
- » Sponsor ribbons on nametags

** M&A All Star Awards, Clay Shoot, Texas Hold 'Em and Annual Golf Outing are excluded in the above level.



Bronze Level – \$1,500 (limited to 14)

- » Complimentary tickets (2 tickets, a \$2,000 value) to most events including:
 - » Six-eight breakfast events per year
 - » Two-three evening events
 - » Lunch & learns
 - » Women's Forum
 - » NextGen
- » Recognition on signage
- » Recognition on email announcements
- » Recognition on scrolling PowerPoint at events
- » Recognition on homepage and sponsor page
- » Logo and contact information on attendee list
- » Sponsor ribbons on nametags

** M&A All Star Awards, Clay Shoot, Texas Hold 'Em and Annual Golf Outing are excluded in the above level.



Sponsorship Packages

	Gold	Silver	Bronze
Opportunity to do a two-minute elevator speech at a breakfast meeting	✓		
One annual membership (\$370 value)	✓		
Recognition on homepage with hyperlink	✓	✓	✓
Company profile with paragraph on website sponsor page	✓	✓	
Scrolling banner ad on homepage	✓		
Logo on attendee list	✓	✓	
Logo and contact information on attendee list			✓
Recognition on signage	✓	✓	✓
Recognition on table signage	✓	✓	
Recognition on email announcements	✓	✓	✓
Recognition on event scrolling PowerPoint at events	✓	✓	✓
Recognition on event postcards (two times per year)	✓	✓	
Verbal recognition from podium at events	✓	✓	
Sponsor ribbons on nametags	✓	✓	✓
Tickets for the following events	Number of tickets included		
Six-eight breakfast events per year	5	3	2
Two-three evening events	5	3	2
Lunch & learns	5	3	2
Women's Forum	5	3	2
NextGen events	5	3	2