

ACG[®] Maryland

DEAL FORUM

MAY 27 & 28, 2020



DEAL FORUM 2020 SPONSORSHIP

The 9th Annual ACG Maryland Deal Forum Conference will be held Wednesday and Thursday, May 27 & 28 2020 at Oriole Park at Camden Yards and the Sheraton Inner Harbor. Join us at the ball park on May 27 for our networking reception and ballpark dinner where the Baltimore Orioles will take on the Chicago White Sox. Then on May 28, at the Sheraton Inner Harbor attendees can expect some of the mid Atlantic market's best, high energy networking and relationship building within the mid Atlantic market.

AVAILABLE

**11 SPONSORSHIP
PACKAGES**

**PROGRAM GUIDE
ADVERTISEMENT
OPPORTUNITIES**



DEAL FORUM SPONSORSHIP PACKAGES AVAILABLE

SILVER CORPORATE SPONSOR

\$2,750 [LIMITED TO EIGHT]

As sponsor, your company will receive:

1. Your logo posted on the home page of the conference website
2. Your logo posted on a retractable banner
3. Your logo posted on event announcements
4. Your logo included in a Power Point presentation, which will run throughout the conference
5. A full-page color advertisement in the 2020 Pocket Program Guidebook (Full Page size of Pocket Guide is W -3 ½" X H-8 ½")
6. 2 complimentary conference registrations inclusive of the reception and ball game at Oriole Park at Camden Yards.

PARTY SUITE SPONSOR AT ORIOLE PARK

\$10,000 [LIMITED TO FOUR] / PARTIAL \$5,000*

As sponsor, your company will receive:

1. Your logo posted on the home page of the conference website
2. Your logo posted on event announcements
3. Your logo included in a Power Point presentation which will run throughout the conference
4. Sponsorship of one Party Suite for approximately 75 people at Oriole Park
5. Your logo signage posted inside the party suite
6. A full-page color advertisement in the 2020 Pocket Program Guidebook (Full Page size of Pocket Guide is W -3 ½" X H-8 ½")
7. 8 complimentary conference registrations inclusive of the reception and ball game at Oriole Park at Camden Yards (*4 each for Partial)

EXTRA INNINGS PARTY SPONSOR

\$7,500 [EXCLUSIVE] / PARTIAL - \$ 3,750*

As sponsor, your company will receive:

1. Your logo posted on the home page of the conference website
2. Your logo posted at the Extra Innings Party during the event
3. Your logo posted on event announcements
4. Your logo included in a Power Point presentation which will run throughout the conference
5. A full-page color advertisement in the 2020 Pocket Program Guidebook (Full Page size of Pocket Guide is W -3 ½" X H-8 ½")
6. 6 complimentary conference registrations inclusive of the reception and ball game at Oriole Park at Camden Yards (*3 each for Partial)

DEAL LOUNGE SPONSOR

\$7,500 [EXCLUSIVE] / PARTIAL - \$ 3,750*

As sponsor, your company will receive:

1. Your logo posted on the home page of the conference website
2. Your logo signage posted at the Deal Lounge
3. Your logo posted on event announcements
4. Your logo included in a Power Point presentation which will run throughout the conference
5. A full-page color advertisement in the 2020 Pocket Program Guidebook (Full Page size of Pocket Guide is W -3 ½" X H-8 ½")
6. Recognition of your sponsorship from the podium
7. 6 complimentary conference registrations inclusive of the reception and ball game at Oriole Park at Camden Yards (*3 each for Partial)

DEAL SOURCE SPONSOR

\$7,500 [EXCLUSIVE] / PARTIAL - \$ 3,750*

As sponsor, your company will receive:

1. Your logo posted on the home page of the conference website
2. Your logo signage posted at Deal Source
3. Your logo on table signage at Deal Source
4. Your logo posted on event announcements
5. Your logo included in a Power Point presentation which will run throughout the conference
6. A full-page color advertisement in the 2020 Pocket Program Guidebook (Full Page size of Pocket Guide is W -3 ½" X H-8 ½")
7. Recognition of your sponsorship from the podium
8. 6 complimentary conference registrations inclusive of the reception and ball game at Oriole Park at Camden Yards (*3 each for Partial)

LANYARD SPONSOR

\$5,000 [EXCLUSIVE]

As sponsor, your company will receive:

1. Your logo posted on the registration page of the conference website
2. Your logo on the lanyard provided to each conference registrant. Badges are required for all of our events.
3. Your logo included in a Power Point presentation which will run throughout the conference
4. A full-page color advertisement in the 2020 Pocket Program Guidebook (Full Page size of Pocket Guide is W -3 ½" X H-8 ½")
5. 4 complimentary conference registrations inclusive of the reception and ball game at Oriole Park at Camden Yards

LUNCH SPONSOR

\$5,000 [EXCLUSIVE]

As sponsor, your company will receive:

1. Your logo posted on the home page of the conference website
2. Your logo signage posted during the keynote
3. Your logo posted on event announcements
4. Your logo included in a Power Point presentation which will run throughout the conference
5. A full-page color advertisement in the 2020 Pocket Program Guidebook (Full Page size of Pocket Guide is W -3 ½" X H-8 ½")
6. Recognition of your sponsorship from the podium prior to speaker
7. Introduction and 1-3 minute speaking opportunity prior to speaker
8. 4 complimentary conference registrations inclusive of the reception and ball game at Oriole Park at Camden Yards

LUNCH SPEAKER SPONSOR

\$5,000 [EXCLUSIVE]

As sponsor, your company will receive:

1. Your logo posted on the home page of the conference website
2. Your logo signage posted during the keynote
3. Your logo posted on event announcements
4. Your logo included in a Power Point presentation which will run throughout the conference
5. A full-page color advertisement in the 2020 Pocket Program Guidebook (Full Page size of Pocket Guide is W -3 ½" X H-8 ½")
6. Recognition of your sponsorship from the podium prior to speaker
7. Introduction and 1-3 minute speaking opportunity prior to speaker
8. 4 complimentary conference registrations inclusive of the reception and ball game at Oriole Park at Camden Yards

DEAL FORUM BREAKFAST SPONSOR

\$3,500 [EXCLUSIVE]

As sponsor, your company will receive:

1. Your logo posted on the home page of the conference website
2. Your logo posted at the breakfast
3. Recognition of your sponsorship from the podium
4. Your logo included in a Power Point presentation, which will run throughout the conference
5. A full-page color advertisement in the 2020 Pocket Program Guidebook (Full Page size of Pocket Guide is W -3 ½" X H-8 ½")
6. 2 complimentary conference registrations inclusive of the reception and ball game at Oriole Park at Camden Yards.

POWER STATION SPONSOR

\$2,500 [EXCLUSIVE]

As sponsor, your company will receive:

1. Your logo posted on the home page of the conference website
2. Your logo signage posted at the breakfast
3. Recognition of your sponsorship from the podium
4. Your logo included in a Power Point presentation which will run throughout the conference
5. A full-page color advertisement in the 2020 Pocket Program Guidebook (Full Page size of Pocket Guide is W -3 ½" X H-8 ½")
6. 2 complimentary conference registrations inclusive of the reception and ball game at Oriole Park at Camden Yards

SCHEDULING APPLICATION SPONSOR

\$2,500 [EXCLUSIVE]

As sponsor, your company will receive:

1. Your logo posted on the home page of the conference website
2. Your logo signage posted at the breakfast
3. Recognition of your sponsorship from the podium
4. Your logo included in a Power Point presentation which will run throughout the conference
5. A full-page color advertisement in the 2020 Pocket Program Guidebook (Full Page size of Pocket Guide is W -3 ½" X H-8 ½")
6. 2 complimentary conference registrations inclusive of the reception and ball game at Oriole Park at Camden Yards

DEAL FORUM 2020 PROGRAM GUIDE ADVERTISEMENT

DUE DATE APRIL 8, 2020

- Full Page - \$ 500
- A full page color advertisement size of Pocket Guide is W -3 ½" X H-8 ½".
- Trim Size: 3.5" x 8.5" · Bleed Size: 3.75" x 8.75".
- Live area: 2.75" x 8" (the book will be spiral bound. Include all relevant info such as type and logos within the 2.75" x 8" area or it may be cut off by binding).
- The overall single page bleed size, to include ½" on the left and right and ¼" on the top and bottom.
- Please supply ad as:
 - High resolution PDF's; a minimum of 300 dpi
 - Set up as CMYK 4c process (Cyan, Yellow, Magenta and Black)

DEAL FORUM 2020 SPONSORSHIP

SPONSORSHIP PAYMENT FORM

Company _____

Contact _____

Phone _____

Email _____

SPONSOR PACKAGES

<input type="checkbox"/>	Silver Corporate	_____	\$ 2,750
<input type="checkbox"/>	Party Suite	_____	\$ 10,000*
<input type="checkbox"/>	Extra Innings	_____	\$ 7,500*
<input type="checkbox"/>	Deal Lounge	_____	\$ 7,500*
<input type="checkbox"/>	Deal Source	_____	\$ 7,500*
<input type="checkbox"/>	Lanyard	_____	\$ 5,000
<input type="checkbox"/>	Lunch	_____	\$ 5,000
<input type="checkbox"/>	Lunch Speaker	_____	\$ 5,000
<input type="checkbox"/>	Breakfast	_____	\$ 3,500
<input type="checkbox"/>	Power Station	_____	\$ 2,500
<input type="checkbox"/>	Scheduling Application	_____	\$ 2,500

* Split Sponsorship

List other

Deal Forum Program Guide Participant Listings—*Please note the size of program guide full page listing will be W- 3 ½" X H 8 ½"- this is a pocket program book

<input type="checkbox"/>	Inside Front Cover*	_____	\$ 650
<input type="checkbox"/>	Back Cover*	_____	\$ 750
<input type="checkbox"/>	Inside Back Cover*	_____	\$ 600
<input type="checkbox"/>	Full Page*	_____	\$ 500

PAYMENT METHOD

PLEASE PAY ONLINE WITH A CREDIT CARD OR SELECT. PAY BY CHECK TO CREATE AN INVOICE.
IF YOU PREFER TO PROCESS YOUR ORDER OFFLINE, PLEASE SELECT ONE OF THE TWO OPTIONS BELOW.

- Check payable to "ACG Maryland"
- Send to: ACG Maryland, P.O. Box 68338, Baltimore, MD 21215

Credit Card _____ VISA _____ Mastercard _____ AMEX
 Cardholder _____
 Card Number _____
 Exp Date _____ Security Code _____

Should you have any questions, please feel free to contact Kendra Watts Abaidoo at (443) 902-3856 or via email kabaidoo@acg.org.

We encourage you to process your order online by clicking [HERE](#). ACG Maryland will not promote a company sponsorship until payment or signed commitment has been received.



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