

About the Association for Corporate Growth

ACG's 14,500 members include professionals from private equity firms, corporations and lenders that invest in middle-market companies, as well as from law, accounting, investment banking and other firms that provide advisory services. Founded in 1954, ACG is a global organization with 59 chapters. Learn more at www.acg.org. ACG drives middle-market growth. Learn how at www.middlemarketgrowth.org

Do you want to increase your brand recognition in North Florida?

Whether your goal is to define and strengthen brand recognition or reach specific middle-market deal makers, ACG North Florida offers sponsors the opportunity to partner with us to reach that goal. We invite you to become an Annual Chapter Sponsor for year-round value or sponsor one of our monthly meetings or special events.

Sponsorship dollars will assist ACG North Florida in attracting more members, meeting attendees, speakers and opportunities for networking and deal-making.

Sponsorship Benefits

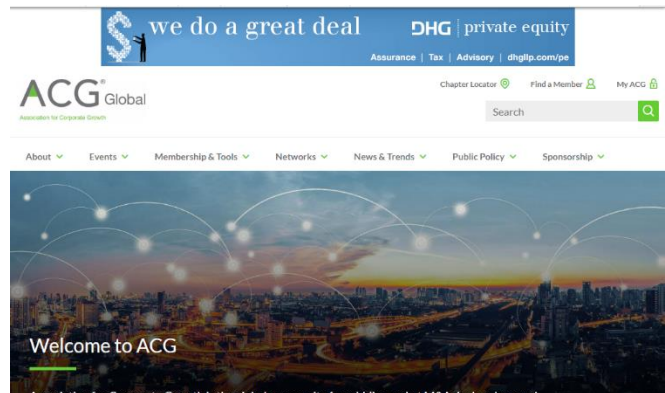
Annual Platinum Sponsors \$5,000

- Seat on ACG North Florida board of directors
- Year-round brand exposure
- Leaderboard ad (728x90) displayed on the top of every page on www.acg.org/northflorida
- Company logo on:
 - Sponsor page of the Chapter website with hyperlink
 - Meeting signage and slideshows
 - Email footers
- **Two (2)** complimentary ACG North Florida memberships (a \$650 value)
- **Four (4)** complimentary registration(s) to all chapter meetings (a \$1,000+ value)

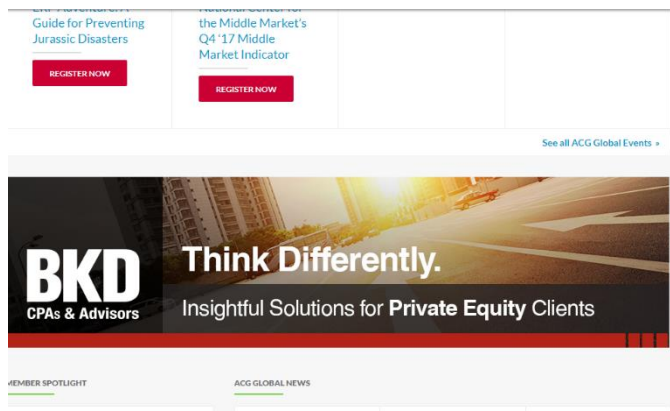
Annual Gold Sponsors \$2,500

- Year-round brand exposure
- Billboard Ad (970 x 250) displayed in the middle of the home page and section overview pages on www.acg.org/northflorida
- Company logo on:
 - Sponsor page of the Chapter website with hyperlink
 - Meeting signage and slideshows
 - Email footers
- **One (1)** complimentary ACG North Florida membership (a \$325 value)
- **Two (2)** complimentary registration(s) to all chapter meetings (a \$600+ value)

Sample Leaderboard ad



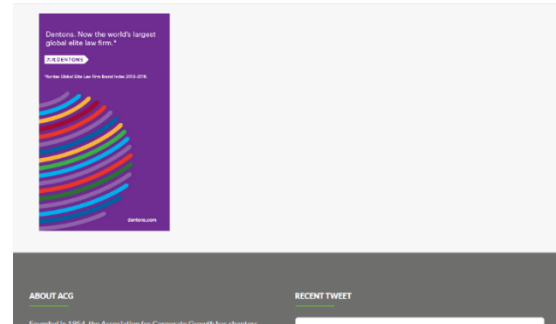
Sample Billboard ad



Annual Silver Sponsors \$1,500

- Year-round brand exposure
- Skyscraper Ad (240 x 400) displays below the left navigation on interior pages on www.acg.org/northflorida
- Company logo on:
 - Sponsor page of the Chapter website with hyperlink
 - Meeting signage and slideshows
 - Email footers
- **One (1)** complimentary ACG North Florida membership (a \$325 value), which entitles members to reduced rates at monthly meetings

Sample Skyscraper Ad



Sample email footer



Brooke Grizzard, Chapter Administrator
Jade Gooding, Chapter Administrator
ACG North Florida
acgnorthflorida@acg.org



Meeting Sponsor \$750

- Logo and company bio on event page for meeting and on email invitations for meeting
- Opportunity to display marketing material at event
- Opportunity for a 2-minute presentation during program kick-off
- 2 tickets to the event
- Reserved table with company name and logo displayed

For more information on sponsorship, please contact ACG North Florida Sponsorship Chair:

Ron Salateo
Florida Blue
Office: 904-905-2973
Cell: 904-607-7787
Ron.Salateo@bcbsfl.com

Sherry Smith
ACG North Florida
Office: 904-239-3629
Cell: 813-205-2138
acgnorthflorida@acg.org

Sponsorship Level Comparison

1. Chapter Sponsorship

	Silver	Gold	Platinum
Sponsorship Amount	\$1,500/year	\$2,500/year	\$5,000/year
Year-round brand exposure	✓	✓	✓
Company logo displayed on the Sponsor page of the Chapter website (hyperlink), meeting signage and slideshows, and email footers	✓	✓	✓
Banner ad on Chapter website	<u>Below the left navigation on interior pages on chapter's ACG website</u>	<u>Middle of home page and section overview pages on chapter's ACG website</u>	<u>Top of every page on the chapter's ACG website</u>
Complimentary membership (\$335 value each)	1	1	2
Complimentary registration to all chapter event (\$300 value each)	-	2	4
Board Seat	-	-	1

2. Meeting Sponsorship – \$750

- Logo and company bio on event page and on email invitations for meeting
- Opportunity to display marketing material at event
- Opportunity for a 2-minute presentation during program kick-off
- 2 tickets to the event
- Reserved table with company name and logo displayed

Meeting Types

- Special events
- Happy Hours
- Luncheons

SPONSORSHIP COMMITMENT

On behalf of my firm, I would like to be a sponsor for ACG North Florida. Please invoice me accordingly.

PLEASE CHECK APPROPRIATE sponsorship level below and fax to (813) 830-7460.

Company Name: _____

Main Contact: _____

Phone #: _____ Email: _____

Marketing Contact (if different from above): _____

Phone #: _____ Email: _____

Sponsorship Level (Annuals) – pick one:

Platinum (\$5,000)

List names for 2 complimentary members

_____, _____

Gold (\$2,500)

List name for 1 complimentary member

Silver (\$1,500)

Monthly Program Sponsor (\$750) *Proposed program topics, subject to change (select one)*

January 18, 2018 – “A Jacksonville Update with Mayor Curry”

February 15, 2018 – “How the New Tax Laws Impact M&A Market”

March 22, 2018 – “An Update and Predictions on the Economy” with Mark Vitner, Wells Fargo

April 19, 2018 – “Women in Capital” panel

May 17, 2018 – “Local Entrepreneurs”