



The Association for Corporate Growth - Seattle Chapter would like to engage with you in a partnership that is designed to provide more value throughout the calendar year. We have combined sponsorship of ongoing chapter activities with the proven success of the Northwest Middle Market Growth Conference.[™]

Many sponsors have been involved with the Seattle Chapter since the beginning, recognizing the value of promoting middle market growth. The Seattle Chapter is distinctively positioned in the region to provide the best and most current information on middle market growth. Our sponsors share this mission and want to be part of its success.

There are five sponsorship opportunities, Platinum, Gold, Silver, Bronze and Y20 which all provide dozens of opportunities for you to highlight your company with the area's leaders in the deal-making community.

WHY SPONSOR ACG SEATTLE?

CORPORATE VISIBILITY:

Your company name and logo will receive over 10,000 impressions from inclusion in the:

- Conference and chapter event advertising and marketing materials.
- Chapter website and conference pages with links to your company website.
- Visual and printed materials for the conference and each.
- Recognition at each Chapter program.

INFLUENCE AND NETWORKING:

Sponsors have a unique forum to engage with private equity firms and advisors through:

- Complementary registrations to the conference and each monthly chapter program.
- Dozens of opportunities to spotlight your services to leaders in the Puget Sound deal-making community and middle market companies seeking growth capital.
- One-year ACG memberships.

SPECIAL EVENTS:

Sponsors are provided the opportunity to extend invitations to their clients to attend and/or participate in ACG Chapter events, and sponsor appreciation functions throughout the program year.

2020 CALENDAR OF EVENTS

JANUARY 15	M&A Update Program
FEBRUARY 12	Strategic Buyer Program
MARCH 11	Debt Market Update Program
APRIL 8	M&A War Stories and Deal Killers Program The Impact of Trade Disputes on Middle Market
MAY 13	Program
JUNE 10	Networking Event
JULY 23	Northwest Middle Market Growth Conference
SEPTEMBER 16	Networking Event
OCTOBER 9	Program
NOVEMBER 11	Program
DECEMBER 9	Holiday Reception



PLATINUM SPONSOR - \$20,000

(LIMITED TO 1)

NAME ENTITLEMENT	
Name entitlement as <i>Presenting Sponsor</i> of the 2020 Northwest Middle Market Growth Conference™ (NWGC™).	
MARKETING & PROMOTIONS	
Company name and logo on all printed conference materials.	✓
Company name and logo on all electronic conference promotions and marketing pieces.	✓
Your company will have a 100-word description in the conference brochure and receive a list of all conference registrants.	✓
A display table will be provided throughout the conference for your company's collateral materials.	✓
You will receive a full-page color advertisement and a full-page company description in the NWGC™ program.	✓
Your company logo and a 100-word firm description featuring web link on NWGC™ webpages.	✓
Company branded give-away opportunity at the conference to attendees.	✓
Your company logo will be displayed (with a web link) on the chapter's website.	✓
Company name and logo featured in ACG official member handbook.	✓
ON-SITE RECOGNITION	
Verbal recognition in the opening and closing remarks as presenting sponsor of the NWGC™.	✓
On-screen recognition during the conference welcoming and closing remarks and session breaks.	✓
Signage will be provided for the Platinum Presenting Sponsor at the registration desk and on the conference badges.	✓
Company name and logo acknowledged on conference signage.	✓
Receive a sponsor recognition ribbon.	✓
On-screen recognition at all chapter meetings and events.	✓
SPEAKER ROLES	
A representative of the firm will be asked to address the opening welcome session of the NWGC™.	✓
Opportunity to serve as a session moderator and/or on a panel at one of the Chapter's monthly programs.	✓
An opportunity for a "sponsor spotlight" at one of the chapter monthly events.	✓
REGISTRATIONS & MEMBERSHIPS	
Up to eight (8) complimentary registrations to the conference will be provided and additional guests can register at the early-registration member rate.	✓
A reserved VIP table for your guests during the conference breakfast and luncheon.	✓
Up to eight (8) attendees to the Deal Makers Dinner, post-conference.	✓
Premium, dedicated private meeting room for duration of the NWGC™.	✓
Six (6) one-year complimentary ACG memberships.	✓
Six (6) complimentary registrations for each monthly chapter event.	✓

GOLD SPONSOR - \$12,500

(LIMITED TO 5)

NAME ENTITLEMENT - ONE OF THE FOLLOWING:	
Conference Opening Reception Sponsor of the 2020 Northwest Middle Market Growth Conference™ night-of	
Breakfast Sponsor of the 2020 Northwest Middle Market Growth Conference™	
Keynote Luncheon Sponsor of the 2020 Northwest Middle Market Growth Conference™	
Deal Makers Dinner Sponsor of the 2020 Northwest Middle Market Growth Conference™	
Capital Connection Sponsor of the 2020 Northwest Middle Market Growth Conference™	
MARKETING & PROMOTIONS	
Company name and logo on all printed conference materials.	✓
Company name and logo on all electronic conference promotions and marketing pieces.	✓
Your company will have a 50-word description in the conference brochure and receive a list of all conference registrants.	✓
A display table will be provided throughout the conference for your company's collateral materials.	✓
You will receive a full-page color advertisement and a half-page company description in the NWGC™ program.	✓
Your company logo and a 50-word firm description featuring web link on NWGC™ webpages.	✓
Company branded give-away opportunity at the conference to attendees.	✓
Your company logo will be displayed (with a web link) on the chapter's homepage.	✓
Company name and logo featured in ACG official member handbook.	✓
ON-SITE RECOGNITION	
Sponsor Signage at NWGC™ and additional signage for specific name entitlement.	✓
Company name and logo acknowledged on general conference signage.	✓
On-screen recognition during the conference welcoming and closing remarks and session breaks.	✓
Receive a sponsor recognition ribbon.	✓
On-screen recognition at all chapter meetings and events.	✓
SPEAKER ROLES	
Provide welcoming remarks designated to the sponsor's specific entitlement.	✓
Opportunity to serve as a session moderator and/or on a panel at the conference.	✓
An opportunity for a "sponsor spotlight" at one of the chapter monthly events.	✓
REGISTRATIONS & MEMBERSHIPS	
Up to four (4) complimentary registrations to the conference will be provided and additional guests can register at the early-registration member rate.	✓
Premium, dedicated private meeting space for duration of the NWGC™.	✓
Four (4) one-year complimentary ACG memberships.	✓
Four (4) complimentary registrations for each monthly chapter event.	✓
Up to 12 additional guests to attend specific entitlement.	✓
Opportunity to send invitation to sponsors' client list for specific entitlement.	✓

SILVER SPONSOR - \$7,500

(LIMITED TO 10)

MARKETING & PROMOTIONS	
Company name and logo on all printed conference materials.	✓
Company name and logo on all electronic conference promotions and marketing pieces.	✓
Your company will have a 50-word description in the conference brochure and receive a list of all conference registrants.	✓
A display table will be provided throughout the conference for your company's collateral materials.	✓
You will receive a half-page color advertisement and a half-page company description in the NWGC™ program.	✓
Your company logo and a 50-word firm description featuring web link on NWGC™ webpages.	✓
Company branded give-away opportunity at the conference to attendees.	✓
You company logo will be displayed (with a web link) on the chapter's homepage.	✓
Company name and logo featured in ACG official member handbook.	✓
ON-SITE RECOGNITION	
Company name and logo acknowledged on general conference signage.	✓
On-screen recognition during the conference welcoming and closing remarks and session breaks.	✓
Receive a sponsor recognition ribbon.	✓
On-screen recognition at all chapter meetings and events.	✓
SPEAKER ROLES	
One speaking opportunity at one of the Chapter's monthly events.	✓
REGISTRATIONS & MEMBERSHIPS	
Up to two (2) complimentary registrations to the conference will be provided and additional guests can register at the early-registration member rate.	✓
Reserved dedicated private meeting space at the NWGC™.	✓
Two (2) one-year complimentary ACG memberships.	✓
Two (2) complimentary registrations for each monthly chapter event.	✓

DEAL MAKERS DINNER SPONSOR - IN-KIND

(LIMITED TO 3)

MARKETING & PROMOTIONS	
Company name and logo on all printed conference materials.	✓
Company name and logo on all electronic conference promotions and marketing pieces.	✓
Company name and logo on Deal Makers Dinner promotions and invitation.	✓
Your company will have a 50-word description in the conference brochure and receive a list of all conference registrants.	✓
A display table will be provided throughout the conference for your company's collateral materials.	✓
You will receive a half-page color advertisement and a half-page company description in the NWGC™ program.	✓
Your company logo and a 50-word firm description featuring web link on NWGC™ webpages.	✓
Your company logo will be displayed (with a web link) on the chapter's homepage.	✓
Company name and logo featured in ACG official member handbook.	✓
ON-SITE RECOGNITION	
Company name and logo acknowledged on general conference signage.	✓
On-screen recognition during the conference welcoming and closing remarks and session breaks.	✓
Receive a sponsor recognition ribbon.	✓
On-screen recognition at all chapter meetings and events.	✓
REGISTRATIONS & MEMBERSHIPS	
Up to two (2) complimentary registrations to the conference will be provided and additional guests can register at the early-registration member rate.	✓
Half-day dedicated private meeting space at the NWGC™.	✓
Two (2) one-year complimentary ACG memberships.	✓
Two (2) complimentary registrations for each monthly chapter event.	✓
Up to 15 attendees at the Deal Makers Dinner.	✓
Sponsors' prepares and sends invitation to their client list and targeted conference list.	✓

BRONZE SPONSOR - \$4,000

(LIMITED TO 10)

MARKETING & PROMOTIONS	
Company name and logo on all printed conference materials.	✓
Company name and logo on all electronic conference promotions and marketing pieces.	✓
Your company will receive a list of all conference registrants.	✓
A display table will be provided throughout the conference for your company's collateral materials.	✓
You will receive a half-page color advertisement and a half-page company description in the NWGC™ program.	✓
ON-SITE RECOGNITION	
Sponsor Signage at NWGC™.	✓
Company name and logo acknowledged on general conference signage.	✓
On-screen recognition during the conference welcoming and closing remarks and session breaks.	✓
Receive a sponsor recognition ribbon.	✓
REGISTRATIONS & MEMBERSHIPS	
Up to one (1) complimentary registrations to the conference will be provided and additional guests can register at the early-registration member rate.	✓
One (1) one-year complimentary ACG memberships.	✓
One (1) complimentary registrations for each monthly chapter event.	✓
One (1) attendee at the Deal Makers Dinner	✓

Y20 SPONSOR - \$3,500

(LIMITED TO 3)

MARKETING & PROMOTIONS	
Company name and logo on all printed Y20 marketing materials.	✓
Company name and logo on all electronic Y20 promotions and marketing pieces.	✓
You will receive a half-page color advertisement and a half-page company description in the Northwest Middle Market Growth Conference program.	✓
Company logo will be displayed (with a web link) on the website.	✓
Company profile featured on Y20 website page.	✓
SPEAKER ROLES	
Speaking opportunities during the Y20 program year.	✓
REGISTRATIONS & MEMBERSHIPS	
Up to 2 complimentary registrations to all Y20 programs and events.	✓
One (1) complimentary registration to the annual Northwest Middle Market Growth Conference.	✓
One (1) one-year complimentary ACG membership.	✓
One (1) complimentary registration for each monthly ACG Seattle chapter event.	✓

SPONSOR DEADLINES & OTHER INFORMATION

- 1) All sponsorships are offered on a first-come, first-served basis. Act today to secure your preferred spot by emailing Karin Martinez at karin@acg.org.
- 2) Complete the attached Sponsorship Agreement and returned to ACG Seattle by December 31, 2019.
- 3) ACG Seattle will invoice your company.
- 4) Send a high resolution of your company logo to ACG at karin@acg.org. Logos must be received by January 31, 2020. All logos must meet the following requirements:

Please send your logo as a vector image with all text converted to outlines and a minimum resolution of 300+ dpi. Accepted file formats are PDF, PNG, JPEG, or EPS.
- 5) Submit your designated word description of your firm by January 31, 2020.



KEY CONTACTS FOR ACG SEATTLE

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