



ACG St. Louis  
Relationship  
Building  
Opportunities



Kevin Prunty  
RGA Private Debt & Equity  
President ACG St. Louis

# About ACG

Dear fellow business leader:

*As you consider opportunities to maximize your personal and company growth in the coming year, I would like to personally encourage you to consider the many benefits of becoming a sponsor of the St. Louis chapter of The Association for Corporate Growth – or ACG.*

The Association for Corporate Growth was founded in 1954 and remains one of the premier global organizations for professionals involved in corporate growth, corporate development and mergers and acquisitions. For more than 60 years, ACG members have focused on strategic activities that increase revenues, profits, and ultimately, stakeholder value. Today, ACG membership globally totals in excess of 14,500 members from corporations, private equity, finance, and professional service firms representing Fortune 500, Fortune 1000, FTSE 100, middle and lower-middle market companies in 59 chapters in North America and Europe.

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The Association for Corporate Growth provides members with practical information to develop sound corporate growth decisions. ACG emphasizes top quality performance, high earnings and well-founded corporate value.

Diverse business professionals formed the St. Louis chapter in 1985 and membership now totals more than 325 executives. Members count on an extensive peer network where they can test and exchange ideas.





*(President's Letter continued)*

In St. Louis, ACG totals more than 325 corporate leaders just like you with many of St. Louis' leading companies representing these sectors.

Corporate executives, intermediaries and private equity groups find ACG membership to be highly valuable. Joining ACG provides you with opportunities to become part of a global community of senior executives, share best practices with some of the world's leading CEOs, CFOs and corporate development officers, gain exposure to M & A opportunities from other corporate members, private equity groups and intermediaries – and this is only the beginning.

Of course, if you have any questions, please feel free to visit our web site ([www.acg.org/stlouis](http://www.acg.org/stlouis)) or call 314.862.6751.

I look forward to hearing from you and getting the chance to grow together.

Best Regards,

*Kevin Privity*

Members study growth tactics in an extensive variety of industries. All meetings feature leaders in their fields. Each speaker offers provocative perspectives and prompts creative thought about daily challenges in each member's unique sphere.

Who is an ACG member?

- ▶ Top executives from operating companies whose responsibilities include administration, finance, development and planning.
- ▶ Principals in professional services firms such as attorneys, accountants, and deal makers all specializing in M&A.
- ▶ Financers including venture capitalists, bankers, debt and equity investors.

Headquartered in Chicago, ACG Global has been thriving since its inception in 1954. The annual ACG InterGrowth conference, which is convened in major cities like San Francisco, Las Vegas and Miami, is the ultimate venue for networking and deal making. Tap into [acg.org](http://acg.org) for international ACG overviews and other chapter information.

Bottom line: More than 14,500 members in 59 chapters in North America, Europe and Asia benefit throughout the year by learning from their colleagues exactly how successful corporate growth decisions are made.



# Platinum Level

The Platinum Corporate Sponsorship represents overall ACG sponsorship relating to business meetings, breakfast meetings, Emerging Leader events, seminars, Capital Connection, corporate peer group meetings, annual golf tournament, wine tasting, and the annual holiday social. In addition to sponsors being recognized from the podium prior to each event, each sponsor will have an opportunity for a podium speaking role at one Friday breakfast meeting per year. Each sponsor's logo will be highlighted on a banner, which is prominently displayed at each meeting, as well as on a rolling presentation at any events where screens are included. Platinum Sponsors will also be recognized on the ACG St. Louis website and will receive recognition on email blasts circulated during the year. One individual from each Platinum sponsor company may attend each Corporate Peer Group meeting. Platinum Sponsors will receive two (2) free ACG memberships, one (1) complimentary ACG membership for a corporate client representative, one (1) free foursome for the Pro Am Golf Event, four (4) Capital Connection tickets, four (4) tickets to the Wine Tasting Event, and ten (10) free breakfast meeting passes for guests. Finally, Platinum Sponsors will have a right of first refusal at this sponsorship level until November 1 of the following year. Platinum sponsorship is exclusively limited to one (1) company per industry category.

### Benefits of a Platinum Level Sponsorship

- ▶ Exclusive to one (1) company per industry category
- ▶ Prominent Logo on all ACG meeting PowerPoint slideshows
- ▶ Prominent Logo on banners used at all meetings
- ▶ Special podium recognition at breakfast meeting presentations
- ▶ Podium speaking role at one Friday breakfast meeting per year
- ▶ Overall Corporate Sponsor for all seminars, breakfast meetings, peer group events, Capital Connection, Holiday Social, and Golf Tournament
- ▶ One (1) attendee at each Peer Group Event
- ▶ Two (2) complimentary Memberships
- ▶ One (1) complimentary Membership for a corporate client representative
- ▶ One (1) free foursome at Pro Am Golf Event
- ▶ Four (4) Capital Connection tickets
- ▶ Ten (10) free breakfast meeting passes
- ▶ Four (4) tickets to attend Wine Tasting Event
- ▶ Featured sponsor on ACG St. Louis website
- ▶ Featured sponsor on ACG St. Louis email blasts

### Investment

\$12,500



# Gold Level

The Gold Sponsorship represents overall ACG sponsorship relating to business meetings, Capital Connection, breakfast meetings and seminars for the full year. Sponsors will be recognized on a banner highlighting their logo and prominently displayed at each meeting and event. In addition, the Gold Sponsor will be recognized on the ACG St. Louis website, and they will receive name recognition on ACG email blasts circulated during the year. Gold Sponsors will also receive one (1) complimentary Membership, two (2) free golfers at the Pro Am Golf Event, two (2) Capital Connection tickets, and four (4) free breakfast meeting passes. Finally, the Gold Sponsors will receive two (2) free tickets to attend the chapter's Wine Tasting Event.

### Benefits of a Gold Level Sponsorship

- ▶ Logo on all ACG meeting PowerPoint slideshows
- ▶ Logo on all banners used at meetings and events
- ▶ One (1) complimentary Membership
- ▶ Two (2) free golfers at Pro Am Golf Event
- ▶ Four (4) free breakfast meeting passes
- ▶ Two (2) Capital Connection tickets
- ▶ Two (2) tickets to attend Wine Tasting Event
- ▶ Featured sponsor on ACG St. Louis website
- ▶ Featured sponsor on ACG St. Louis email blasts

### Investment

\$5,000



# Silver Level

Companies who would like to be recognized as an ACG Corporate Silver Sponsor will receive recognition via a banner and a PowerPoint display in advance of all breakfast meetings. In addition, Silver Sponsors will receive one (1) free pass to the Pro Am Golf Event, one (1) Capital Connection ticket, one (1) free pass to the Wine Tasting Event, and two (2) free breakfast meeting passes.

## Benefits of a Silver Level Sponsorship

- ▶ Logo on all ACG breakfast meeting PowerPoint slideshows
- ▶ Logo on all banners used at breakfast meetings
- ▶ One (1) free golfer at the Pro Am Golf Event
- ▶ Two (2) free breakfast meeting passes
- ▶ One (1) Capital Connection ticket
- ▶ One (1) ticket to attend Wine Tasting Event

## Investment

\$1,750

# Sponsorship Opportunities At-A-Glance

## Overall Corporate Sponsorships

Platinum	Gold	Silver
▶ Exclusive to one (1) company per industry category		
▶ Prominent Logo on all ACG meeting PowerPoint slideshows	▶ Logo on all ACG meeting PowerPoint slideshows	▶ Logo on all ACG breakfast meeting PowerPoint slideshows
▶ Logo on banners used at all meetings and events	▶ Logo on banners used at all meetings and events	▶ Logo on banners used at breakfast meetings
▶ One (1) free foursome at Pro Am Golf Event	▶ Two (2) free golfers at Pro Am Golf Event	▶ One (1) free golfer at Pro Am Golf Event
▶ Four (4) tickets to attend Wine Tasting Event	▶ Two (2) tickets to attend Wine Tasting Event	▶ One (1) ticket to attend Wine Tasting Event
▶ Four (4) Capital Connection tickets	▶ Two (2) Capital Connection tickets	▶ One (1) Capital Connection ticket
▶ Ten (10) free breakfast meeting passes	▶ Four (4) free breakfast meeting passes	▶ Two (2) free breakfast meeting passes
▶ Two (2) complimentary Memberships	▶ One (1) complimentary Membership	
▶ Featured sponsor on ACG St. Louis website	▶ Featured sponsor on ACG St. Louis website	
▶ Featured sponsor on ACG St. Louis email blasts	▶ Featured sponsor on ACG St. Louis email blasts	
▶ Special podium recognition at breakfast meeting presentations		
▶ Podium speaking role at one Friday breakfast meeting per year		
▶ Overall Corporate Sponsor for all seminars, breakfast meetings and peer group events		
▶ Sponsor of Capital Connection, Holiday Social, Golf Event		
▶ One (1) free Membership for a corporate client representative		
▶ One (1) attendee at each Peer Group Event		
<b>\$12,500</b>	<b>\$5,000</b>	<b>\$1,750</b>

# ACG Event Sponsorships

Beyond the three levels of corporate sponsorships available, ACG offers your company the opportunity to sponsor other social events.

## Capital Connection (January 2018)

### Capital Connection Craft Beer/Spirits Table Sponsor

- ▶ Logo on signage used at Event
  - ▶ Special sponsor recognition at Capital Connection Event
  - ▶ Host of Craft Beer/Spirits Table highlighting your company including marketing information and brochures
  - ▶ Sponsorship includes three (3) passes for attendees to work the event
- \$1,500

## Wine Tasting (April 2018)

### Wine Tasting Table Sponsor

- ▶ Logo on signage used at Event
  - ▶ Special sponsor recognition at Wine Tasting Event
  - ▶ Host of Wine Table highlighting your company including marketing information and brochures
  - ▶ Sponsorship includes three (3) passes for attendees to work the event
- \$2,250

## Golf Pro-Am (August 2018)

### Golf Hole Sponsor

- ▶ Signage at one (1) hole for Golf Event
  - ▶ Sponsor representative welcome to be stationed at the tee box of your hole
  - ▶ Recognition from the podium at the Golf Event
- \$500 a la carte (\$400 for chapter sponsors)

### Golf Lunch Sponsor

- ▶ Logo sticker on each box lunch
  - ▶ Sponsor representative welcome to help deliver lunch boxes
  - ▶ Recognition from the podium at the Golf Event
- \$1,000 a la carte (\$900 for chapter sponsors)

### Golf Vodka Bar Sponsor

- ▶ Signage at on-course vodka bar
  - ▶ Sponsor representative welcome to be stationed at vodka bar
  - ▶ Recognition from the podium at the Golf Event
- \$1,000 a la carte (\$900 for chapter sponsors)



**ACG St. Louis Chapter Sponsors:**

- Platinum Level**  
\$12,500
  
- Gold Level**  
\$5,000
  
- Silver Level**  
\$1,750

**ACG St. Louis Event Sponsors:**

- Capital Connection  
Beer/Spirits Tasting Table**  
\$1,500
  
- Wine Tasting Table**  
\$2,250
  
- Golf Hole Sponsor**  
\$500 a la carte  
(\$400 for chapter sponsors)
  
- Golf Lunch Sponsor**  
\$1,000 a la carte  
(\$900 for chapter sponsors)
  
- Golf Vodka Bar Sponsor**  
\$1,000 a la carte  
(\$900 for chapter sponsors)

Note: Sponsorship opportunities, exclusivity, and cost are described in detail in the *2018 ACG St. Louis Relationship Building Opportunities Brochure*.

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax: \_\_\_\_\_

Email \_\_\_\_\_

Signature \_\_\_\_\_

**Marketing Contact (If different from above)**

Name: \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Sponsorship Commitment Total \_\_\_\_\_

**Payment Options:**

- Check enclosed, made payable to *ACG St. Louis*  
Mail Payment To:  
ACG St. Louis  
7745 Carondelet Ave., #308  
St. Louis, MO 63105

Credit Card:     Visa     Master Card     Am. Ex

Card Number \_\_\_\_\_

Name on Card \_\_\_\_\_

Expiration Date \_\_\_\_\_

Zip code \_\_\_\_\_ Three-digit security code \_\_\_\_\_

Authorized Signature \_\_\_\_\_

**Contacts:**

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