

# 2019-2020 Sponsorship Matrix

ACG Cleveland offers a variety of sponsorship opportunities – allowing your firm to maximize exposure in the M&A community by presenting options that keep your name in front of the deal makers of NEO on a continuous basis.

	PLATINUM ***	GOLD ***	SILVER ***	YACG *** ANNUAL, INDUSTRY EXCLUSIVE	WIT *** ANNUAL, INDUSTRY EXCLUSIVE	AKRON *** ANNUAL, INDUSTRY EXCLUSIVE	ACG CUP *** EXCLUSIVE SPONSOR	REGIONALS *** \$1500 EACH 3 @ \$4000 EXCLUSIVE
<b>Benefits &amp; Options</b> *** 10% discount on first-year fee with 2-yr. commitment	<b>\$12,500</b>	<b>\$6,250</b>	<b>\$3,750</b>	<b>\$6,250</b>	<b>\$6,250</b>	<b>\$5,000</b>	<b>\$5,000</b>	<b>\$4,000</b>
Annual Deal Maker Awards	✓	✓	✓					
Complimentary Tickets (\$200/value each)	10	7	2	2	2	2	2	(2 @ 4000)
Logo Exposure on Premises	✓	✓						
Logo on Deal Maker Nomination Form	✓							
Annual Golf Outing - Firestone CC								
Logo Exposure on Premises			✓					
Name in Program	✓	✓	✓					
North Course Foursome (\$1,300 value)	1100	1100	1100					
South Course Foursome (\$1,700 value)	1500	1500	1500					
Skill / Hole-In-One	✓							
Hole Sponsor		✓						
General Programs								
# Add a new YACG or WIT Member from firm – first year dues covered #	✓	✓	✓	✓	✓	✓	✓	(@ 4000)
Live Acknowledgement at Events	✓			✓	✓	✓	✓	✓
Logo on Website including Hotlink	✓	✓						
Logo on Signage at Select Event(s)	✓	✓		✓	✓	✓	✓	✓
Logo on Hardcopy Documents	✓			✓	✓	✓	✓	✓
Introduce the Speaker for 1 event	✓							
Complimentary Tickets to events	5	3	1	3	3	3	3	(@ 4000)
Literature Table				✓	✓	✓	✓	✓
Name or Logo on Email Announcement				✓	✓	✓	✓	✓

# new benefit

Option: "Have it Your Way" - additional DM tickets can be substituted for Introduction and Event Tickets – Platinum +5 – Gold +3 – Silver +1