



ACG St. Louis
Relationship
Building
Opportunities



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RGA Private Debt & Equity
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About ACG

Dear fellow business leader:

As you consider opportunities to maximize your personal and company growth in the coming year, I would like to personally encourage you to consider the many benefits of becoming a sponsor of the St. Louis chapter of The Association for Corporate Growth – or ACG.

The Association for Corporate Growth was founded in 1954 and remains one of the premier global organizations for professionals involved in corporate growth, corporate development and mergers and acquisitions. For more than 60 years, ACG members have focused on strategic activities that increase revenues, profits, and ultimately, stakeholder value. Today, ACG membership globally totals in excess of 14,500 members from corporations, private equity, finance, and professional service firms representing Fortune 500, Fortune 1000, FTSE 100, middle and lower-middle market companies in 59 chapters in North America and Europe.

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The Association for Corporate Growth provides members with practical information to develop sound corporate growth decisions. ACG emphasizes top quality performance, high earnings and well-founded corporate value.

Diverse business professionals formed the St. Louis chapter in 1985 and membership now totals more than 345 executives. Members count on an extensive peer network where they can test and exchange ideas.





(President's Letter continued)

In St. Louis, ACG totals more than **345** corporate leaders just like you with many of St. Louis' leading companies representing these sectors.

Corporate executives, intermediaries and private equity groups find ACG membership to be highly valuable. Joining ACG provides you with opportunities to become part of a global community of senior executives, share best practices with some of the world's leading CEOs, CFOs and corporate development officers, gain exposure to M & A opportunities from other corporate members, private equity groups and intermediaries – and this is only the beginning.

Of course, if you have any questions, please feel free to visit our web site (www.acg.org/stlouis) or call 314.862.6751.

I look forward to hearing from you and getting the chance to grow together.

Best Regards,

Kevin Privity

Members study growth tactics in an extensive variety of industries. All meetings feature leaders in their fields. Each speaker offers provocative perspectives and prompts creative thought about daily challenges in each member's unique sphere.

Who is an ACG member?

- ▶ Top executives from operating companies whose responsibilities include administration, finance, development and planning.
- ▶ Principals in professional services firms such as attorneys, accountants, and deal makers all specializing in M&A.
- ▶ Financers including venture capitalists, bankers, debt and equity investors.

Headquartered in Chicago, ACG Global has been thriving since its inception in 1954. The annual ACG InterGrowth conference, which is convened in major cities like San Francisco, Las Vegas and Miami, is the ultimate venue for networking and deal making. Tap into acg.org for international ACG overviews and other chapter information.

Bottom line: More than 14,500 members in 59 chapters in North America, Europe and Asia benefit throughout the year by learning from their colleagues exactly how successful corporate growth decisions are made.



Platinum Level

The Platinum corporate sponsorship represents overall ACG St. Louis sponsorship relating to monthly breakfast meetings, Emerging Leader events, the Elite Speaker Series, Capital Connection, Corporate Peer Group meetings, Wine Tasting, and the annual Holiday Social. In addition to sponsors being recognized from the podium prior to each event, each sponsor will have an opportunity for a podium speaking role at two Friday breakfast meetings per year. Each sponsor's logo will be highlighted on a banner, which is prominently displayed at each meeting, as well as on a rolling presentation at any events where screens are included. Platinum sponsors will also be recognized on the ACG St. Louis website and will receive recognition on e-mail blasts circulated during the year. One individual from each Platinum sponsor company may attend each Corporate Peer Group meeting and the annual dinner. Platinum Sponsors will receive two (2) free ACG memberships, one (1) complimentary ACG membership for a corporate client representative, one (1) foursome for the Pro-Am Invitational, four (4) tickets to the Wine Tasting, four (4) tickets to the St. Louis ACG Capital Connection and Craft Beer & Spirits Tasting, ten (10) free breakfast meeting passes for guests and reserved tables at the Annual Economic Forecast and each Elite Speaker Series events. Finally, Platinum sponsors will have right of first refusal at this sponsorship level until November 1 of the following year. Platinum sponsorship is exclusively limited to one (1) company per industry category.

Benefits of a Platinum Level Sponsorship

- ▶ Exclusive to one (1) company per industry category
- ▶ Prominent logo on all ACG St. Louis meeting slideshows
- ▶ Prominent logo on banners used at all meetings and events
- ▶ Special podium recognition at all breakfast meeting presentations
- ▶ Podium speaking role and reserved seating with event speaker at two Friday breakfast meetings per year
- ▶ Overall corporate sponsor for all monthly breakfast meetings, Emerging Leader events, Elite Speaker Series, Capital Connection, Corporate Peer Group, Wine Tasting and Holiday Social
- ▶ One (1) attendee at each Corporate Peer Group event and recognition at the annual dinner
- ▶ Two (2) complimentary memberships
- ▶ One (1) complimentary membership for a corporate client representative
- ▶ One (1) free foursome at the ACG St. Louis Pro-Am Invitational
- ▶ Four (4) tickets to the St. Louis ACG Capital Connection and Craft Beer & Spirits Tasting
- ▶ Four (4) tickets to the Wine Tasting
- ▶ Ten (10) free breakfast meeting passes for guests
- ▶ Reserved table at the Annual Economic Forecast breakfast meeting
- ▶ Reserved table at each Elite Speaker Series event
- ▶ Featured sponsor on ACG St. Louis website
- ▶ Featured sponsor on ACG St. Louis e-mail blasts

Investment

\$12,500



Gold Level

The Gold corporate sponsorship represents overall ACG sponsorship relating to monthly breakfast meetings, the Elite Speaker Series, Capital Connection, the Wine Tasting and the annual Holiday Social. Sponsors will be recognized on a banner highlighting their logo and prominently displayed at each meeting and event. In addition, the Gold sponsor will be recognized on the ACG St. Louis website and receive name recognition on ACG e-mail blasts circulated during the year. Gold sponsors will also receive one (1) complimentary ACG membership, two (2) free golfers at the Pro-Am Invitational, two (2) tickets to the St. Louis ACG Capital Connection, two (2) tickets to attend to the Wine Tasting, and four (4) free breakfast meeting passes for guests.

Benefits of a Gold Level Sponsorship

- ▶ Logo on all ACG St. Louis meeting slideshows
- ▶ Logo on all banners used at meetings and events
- ▶ One (1) complimentary membership
- ▶ Two (2) golfers at the ACG St. Louis Pro-Am Invitational
- ▶ Two (2) tickets to the St. Louis ACG Capital Connection and Craft Beer & Spirits Tasting
- ▶ Two (2) tickets to the Wine Tasting event
- ▶ Four (4) free breakfast meeting passes for guests
- ▶ Featured sponsor on ACG St. Louis website
- ▶ Featured sponsor on ACG St. Louis email blasts

Investment

\$5,000



Silver Level

Companies who would like to be recognized as a Silver corporate sponsor will receive logo recognition on the banners and the PowerPoint displays at each monthly breakfast meeting. In addition, Silver sponsors will receive two (2) tickets to the St. Louis ACG Capital Connection and Craft Beer & Spirits Tasting, two (2) tickets to attend to the Wine Tasting, and two (2) free breakfast meeting passes for guests.

Benefits of a Silver Level Sponsorship

- ▶ Logo on all ACG St. Louis breakfast meeting slideshows
- ▶ Logo on all banners used at breakfast meetings
- ▶ Two (2) free breakfast meeting passes for guests
- ▶ Two (2) Capital Connection tickets
- ▶ Two (2) tickets to attend the Wine Tasting

Investment

\$1,750

Sponsorship Opportunities At-A-Glance

Overall Corporate Sponsorships

Platinum	Gold	Silver
▶ Exclusive to one (1) company per industry category		
▶ Prominent logo on all ACG St. Louis meeting slideshows	▶ Logo on all ACG meeting slideshows	▶ Logo on all ACG breakfast meeting slideshows
▶ Logo on banners used at all meetings and events	▶ Logo on banners used at all meetings and events	▶ Logo on banners used at breakfast meetings
▶ One (1) free foursome at the Pro-Am Invitational	▶ Two (2) free golfers at the Pro-Am Invitational	▶ Two (2) tickets to the Wine Tasting event
▶ Four (4) tickets to the Wine Tasting event	▶ Two (2) tickets to attend the Wine Tasting event	▶ Two (2) Capital Connection tickets
▶ Four (4) Capital Connection tickets	▶ Two (2) Capital Connection tickets	▶ Two (2) free breakfast meeting passes
▶ Ten (10) free breakfast meeting passes	▶ Four (4) free breakfast meeting passes	
▶ Two (2) complimentary memberships	▶ One (1) complimentary membership	
▶ Featured sponsor on ACG St. Louis website	▶ Featured sponsor on ACG St. Louis website	
▶ Featured sponsor on ACG St. Louis e-mail blasts	▶ Featured sponsor on ACG St. Louis email blasts	
▶ Special podium recognition at breakfast meeting presentations		
▶ Podium speaking role at two Friday breakfast meeting per year		
▶ Overall Corporate Sponsor for all breakfast meetings, Emerging Leader and Corporate Peer group events		
▶ Sponsor of Elite Speaker Series, Capital Connection, Wine Tasting & Holiday Social		
▶ One (1) free membership for a corporate client representative		
▶ One (1) attendee at each Corporate Peer Group event and annual dinner		
\$12,500	\$5,000	\$1,750

ACG Event Sponsorships

Beyond the three levels of corporate sponsorships available, ACG offers your company the opportunity to sponsor by event.

St. Louis ACG Capital Connection (January 2019)

Lounge Sponsor-\$2,500

- ▶ Exclusive signage prominently displayed in and around the lounge area
- ▶ Logo on all promotional materials including e-blasts and website
- ▶ Two (2) tickets to the Capital Connection and Craft Beer & Spirits Tasting

Craft Beer & Spirits Tasting Table Sponsor-\$1,600 **SOLD OUT**

- ▶ Host of Craft Beer & Spirits table highlighting your company
- ▶ Logo on event signage and promotional materials including e-blasts and website
- ▶ Two (2) tickets to the Capital Connection and Craft Beer & Spirits Tasting

Wine Tasting (April 2019)

Wine Table Sponsor-\$2,250

- ▶ Host of wine table highlighting your company
- ▶ Logo on event signage and promotional materials including e-blasts and website
- ▶ Two (2) tickets to the Wine Tasting event
- ▶ Invitation for two company representatives to attend the pre-event featuring a private tasting of the event wine and food by the St. Louis Club sommelier

ACG St. Louis Pro-Am Invitational (September 2019)

Title Sponsor-\$6,500 for one year or \$15,000 for three years

- ▶ Title sponsor of the annual ACG St. Louis Pro-Am Invitational
- ▶ Logo signage prominently displayed at the event including golf carts
- ▶ Logo displayed on all promotional materials including e-blasts and website
- ▶ Complimentary foursome for the tournament

Hole Sponsor-\$500

- ▶ Logo signage on the tee box
- ▶ Banner advertisements on the live scoring app

Economic Forecast (October 2019)

Title Sponsor-\$5,000

- ▶ Title sponsor of the annual Economic Forecast featuring economist Alan Beaulieu
- ▶ Logo signage prominently displayed at the event - 300+ attendees
- ▶ Logo displayed on all promotional materials including e-blasts and website
- ▶ Reserved table and tickets for six (6) guests



2019 SPONSORSHIP AGREEMENT

**ACG ST. LOUIS
CHAPTER SPONSORSHIPS**

Platinum Level

\$12,500

Gold Level

\$5,000

Silver Level

\$1,750

**ACG ST. LOUIS
EVENT SPONSORSHIPS**

Capital Connection:

Lounge Sponsorship

\$2,500

Craft Beer & Spirits Table

\$1,600

Wine Tasting Table

\$2,250

Pro-Am Invitational:

Title Sponsor

\$6,500/year or \$15,000
for 3 years

Hole Sponsor

\$500

Economic Forecast

Title Sponsor

\$5,000

Name _____

Company _____

Address _____

City/State/Zip _____

E-Mail _____ Phone _____

Signature _____

Marketing Contact (if different)

Name _____

E-Mail _____ Phone _____

Sponsorship Commitment Total: \$ _____

Payment Options:

Check payable to ACG St.Louis

Mail payment to:

ACG St. Louis

PO Box 166

Chesterfield, MO 63006

Credit Card: ___ Visa ___ Mastercard ___ Discover ___ AMEX

Card Number _____

Name on Card _____

Expiration Date _____ Security Code _____

Authorized Signature _____

Contacts:

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