



ACG St. Louis
Relationship
Building
Opportunities

Platinum Level

Platinum level includes overall sponsorship of the following ACG St. Louis events: Monthly Breakfast Meetings, Emerging Leader Events, the Elite Speaker Series, Wine Tasting, and the annual Holiday Social. In addition to sponsors being recognized from the podium prior to each event, each sponsor will have an opportunity for a podium speaking role at two Friday breakfast meetings per year. Each sponsor's logo will be highlighted on a banner, which is prominently displayed at each meeting, as well as on a rolling presentation at any events where screens are included. Platinum sponsors will also be recognized on the ACG St. Louis website and will receive recognition on e-mail blasts circulated throughout the year. One individual from each Platinum sponsor company may attend each Corporate Peer Group meeting and the annual dinner. Platinum Sponsors will receive two (2) free ACG memberships, one (1) complimentary ACG membership for a corporate client representative, one (1) foursome for the Pro-Am Invitational, four (4) tickets to the Wine Tasting, four (4) tickets to the St. Louis ACG DealSource and Craft Beer & Spirits Tasting, ten (10) free breakfast meeting passes for guests and a reserved table at the Annual Economic Forecast and each Elite Speaker Series event. Finally, Platinum sponsors will have right of first refusal at this sponsorship level until December 1 of the following year. Platinum sponsorship is exclusively limited to one (1) company per industry category.

Benefits of a Platinum Level Sponsorship

- ▶ Exclusive to one (1) company per industry category
- ▶ Prominent logo on all ACG St. Louis meeting slideshows
- ▶ Prominent logo on banners used at all meetings and events
- ▶ Special podium recognition at all breakfast meeting presentations
- ▶ Podium speaking role and reserved seating with event speaker at two Friday breakfast meetings per year
- ▶ Overall corporate sponsor for all Monthly Breakfast Meetings, Emerging Leader Events, Elite Speaker Series, Wine Tasting and Holiday Social
- ▶ One (1) attendee at each Corporate Peer Group event and the annual dinner
- ▶ Two (2) complimentary memberships
- ▶ One (1) complimentary membership for a corporate client representative
- ▶ One (1) foursome in the ACG St. Louis Pro-Am Invitational
- ▶ Four (4) tickets to the St. Louis ACG DealSource and Craft Beer & Spirits Tasting
- ▶ Four (4) tickets to the Wine Tasting
- ▶ Ten (10) breakfast meeting passes for guests
- ▶ Reserved table at the Annual Economic Forecast
- ▶ Reserved table at each Elite Speaker Series event
- ▶ Featured sponsor on ACG St. Louis website
- ▶ Featured sponsor on ACG St. Louis e-mail blasts

Investment

\$12,500



Gold Level

Gold level includes overall sponsorship of the following ACG St. Louis events: Monthly Breakfast Meetings, the Elite Speaker Series, Wine Tasting and the annual Holiday Social. Sponsors will be recognized on a banner highlighting their logo and prominently displayed at each meeting and event. In addition, the Gold sponsor will be recognized on the ACG St. Louis website and receive name recognition on ACG e-mail blasts circulated throughout the year. Gold sponsors will also receive one (1) complimentary ACG membership, two (2) golfers in the Pro-Am Invitational, two (2) tickets to the St. Louis DealSource and Craft Beer & Spirits Tasting, two (2) tickets to attend the Wine Tasting, and four (4) breakfast meeting passes for guests.

Benefits of a Gold Level Sponsorship

- ▶ Logo on all ACG St. Louis meeting slideshows
- ▶ Logo on all banners used at meetings and events
- ▶ One (1) complimentary membership
- ▶ Two (2) golfers in the ACG St. Louis Pro-Am Invitational
- ▶ Two (2) tickets to the St. Louis DealSource and Craft Beer & Spirits Tasting
- ▶ Two (2) tickets to the Wine Tasting
- ▶ Four (4) breakfast meeting passes for guests
- ▶ Featured sponsor on ACG St. Louis website
- ▶ Featured sponsor on ACG St. Louis email blasts

Investment

\$5,000



Silver Level

Companies who would like to be recognized as a Silver level sponsor will receive logo recognition on the banners and the PowerPoint displays at each Monthly Breakfast Meeting. In addition, Silver sponsors will receive two (2) tickets to the St. Louis ACG DealSource and Craft Beer & Spirits Tasting, two (2) tickets to attend the Wine Tasting, and two (2) free breakfast meeting passes for guests.

Benefits of a Silver Level Sponsorship

- ▶ Logo on all ACG St. Louis monthly breakfast meeting slideshows
- ▶ Logo on all banners used at monthly breakfast meetings
- ▶ Two (2) breakfast meeting passes for guests
- ▶ Two (2) tickets to DealSource and Craft Beer & Spirits Tasting
- ▶ Two (2) tickets to the Wine Tasting

Investment

\$1,750

Sponsorship Opportunities At-A-Glance

Overall Corporate Sponsorships

Platinum	Gold	Silver
▶ Exclusive to one (1) company per industry category		
▶ Prominent logo on all ACG St. Louis meeting slideshows	▶ Logo on all ACG meeting slideshows	▶ Logo on all ACG breakfast meeting slideshows
▶ Logo on banners used at all meetings and events	▶ Logo on banners used at all meetings and events	▶ Logo on banners used at breakfast meetings
▶ One (1) foursome in the Pro-Am Invitational	▶ Two (2) golfers in the Pro-Am Invitational	▶ Two (2) tickets to the Wine Tasting event
▶ Four (4) tickets to the Wine Tasting event	▶ Two (2) tickets to attend the Wine Tasting event	▶ Two (2) tickets to DealSource and Craft Beer & Spirits Tasting
▶ Four (4) tickets to DealSource and Craft Beer & Spirits Tasting	▶ Two (2) tickets to DealSource and Craft Beer & Spirits Tasting	▶ Two (2) free breakfast meeting passes
▶ Ten (10) breakfast meeting passes	▶ Four (4) free breakfast meeting passes	
▶ Two (2) complimentary memberships	▶ One (1) complimentary membership	
▶ Featured sponsor on ACG St. Louis website	▶ Featured sponsor on ACG St. Louis website	
▶ Featured sponsor on ACG St. Louis e-mail blasts		
▶ Special podium recognition at breakfast meeting presentations		
▶ Podium speaking role at two Friday breakfast meeting per year		
▶ Overall corporate sponsor for all breakfast meetings		
▶ One (1) complimentary membership for a corporate client representative		
▶ One (1) attendee at each Corporate Peer Group event and annual dinner		
\$12,500	\$5,000	\$1,750

ACG Event Sponsorships

Beyond the three levels of corporate sponsorships available, ACG offers your company the opportunity to sponsor by event.

St. Louis ACG DealSource (January 2020)

Lounge Sponsor-\$2,500 **SOLD**

- ▶ Exclusive signage prominently displayed in and around the lounge area Logo on all
- ▶ promotional materials including e-blasts and website
- ▶ Two (2) tickets to DealSource, Craft Beer & Spirits Tasting & January Breakfast

DealSource Table Sponsor-\$1,750

- ▶ Host of Craft Beer & Spirits table highlighting your company
- ▶ Logo on event signage and promotional materials including e-blasts and website
- ▶ Two (2) tickets to DealSource, Craft Beer & Spirits Tasting & January Breakfast

Wine Tasting (April 2020)

Wine Table Sponsor-\$2,250

- ▶ Host of wine table highlighting your company and serving tastings to guests
- ▶ Logo on event signage and promotional materials including e-blasts and website
- ▶ Two (2) tickets to the Wine Tasting event
- ▶ Invitation for two company representatives to attend the pre-event featuring a private tasting of the event wine and food by the Saint Louis Club sommelier

ACG St. Louis Pro-Am Invitational (September 2020)

Title Sponsor-\$6,500 for one year or \$15,000 for three years

- ▶ Title sponsor of the annual ACG St. Louis Pro-Am Invitational
- ▶ Logo signage prominently displayed at the event including golf carts
- ▶ Logo displayed on all promotional materials including e-blasts and website
- ▶ Complimentary foursome in the tournament

Hole Sponsor-\$500

- ▶ Logo signage on the tee box
- ▶ Banner advertisements on the live scoring app

Economic Forecast (October 2020)

Title Sponsor-\$5,000

- ▶ Title sponsor of the annual Economic Forecast featuring economist Alan Beaulieu
- ▶ Logo signage prominently displayed at the event - 400+ attendees
- ▶ Logo displayed on all promotional materials including e-blasts and website
- ▶ Reserved table and tickets for six (6) guests



**ACG ST. LOUIS
CHAPTER SPONSORSHIPS**

Platinum Level

\$12,500

Gold Level

\$5,000

Silver Level

\$1,750

**ACG ST. LOUIS
EVENT SPONSORSHIPS**

DealSource:

Lounge Sponsorship

\$2,500

**Craft Beer & Spirits
Table \$1,750**

Wine Tasting Table

\$2,250

Pro-Am Invitational:

Title Sponsor

\$6,500/year or \$15,000
for 3 years

Hole Sponsor

\$500

Economic Forecast

Title Sponsor

\$5,000

2020 SPONSORSHIP AGREEMENT

Name _____

Company _____

Address _____

City/State/Zip _____

E-Mail _____ Phone _____

Signature _____

Marketing Contact (if different)

Name _____

E-Mail _____ Phone _____

Sponsorship Commitment Total: \$ _____

Payment Options:

Check payable to ACG St.Louis

Mail payment to:

ACG St. Louis

PO Box 166

Chesterfield, MO 63006

Credit Card: ___ Visa ___ Mastercard ___ Discover ___ AMEX

Card Number _____

Name on Card _____

Expiration Date _____ Security Code _____

Authorized Signature _____

Contacts:

Mike Andrews, Sponsorship Committee Chair

mike.andrews@huschblackwell.com

314-345-6405

Amy Ruebsam, ACG St. Louis Executive Director

aruebsam@acg.org

314-862-6751