

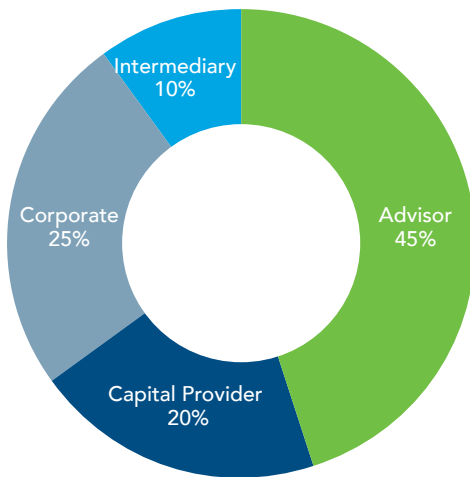
2020 SPONSORSHIP OPPORTUNITIES

ANNUAL PROGRAMS

ABOUT ACG DENVER

ACG Denver is a diverse community of business leaders united around a common goal—supporting and encouraging the growth and success of Colorado’s middle market businesses. The network of relationships that business owners and executives, capital providers and lenders, investment banks and advisors can access through ACG Denver enables our members to quickly find the best resources to solve a business problem, raise growth capital, make an acquisition, find an investor, or strengthen their organization and leadership team. We make it easier for middle market businesses to grow and succeed.

ACG DENVER MEMBERSHIP COMPOSITION



ACG DENVER 2020 QUICK FACTS

25+ EVENTS PER YEAR

700+ ATTENDEES AT ANNUAL ROCKY MOUNTAIN CORPORATE GROWTH CONFERENCE

400+ MEMBERS · **12** NETWORKING EVENTS

6 LUNCHEON PROGRAMS · **5** BREAKFAST PROGRAMS

3 PRIVATE EQUITY/INVESTMENT BANKING FORUMS

2,600+ REGIONAL EMAIL CONTACTS INCLUDING **1,100+** EXECUTIVES

ACG DENVER PROGRAMS

The value of an ACG investment is relationships. ACG represents the “voice of the middle-market,” and our mission is to drive middle-market growth.

By choosing to be an ACG Denver sponsor, you are investing in the growth of your business.

THE BENEFITS OF INVESTING



OFFERS A GREAT **NETWORKING OPPORTUNITY** FOR MEMBERS AND NON-MEMBERS: **25+ EVENTS, 2,600+ ATTENDEES**



PUTS YOU IN FRONT OF YOUR **TARGET AUDIENCE** OF EXECUTIVES



2,600 CONTACTS AND GROWING + OVER 50 ANNUAL EMAILS = 113,000 OPPORTUNITIES TO GET YOUR COMPANY IN FRONT OF DECISION-MAKERS



PROVIDES **STRONG PROGRAMMING**, RECOGNIZING **OUTSTANDING COMPANIES** IN OUR REGION



PROVIDES A FORUM FOR THE **EXCHANGE OF IDEAS AND INFORMATION**

FOR MORE INFORMATION: ACG.ORG/DENVER

CONTACT: VERONICA M. MUÑOZ, EXECUTIVE DIRECTOR, 800.919.0181 OR VMUNOZ@ACG.ORG

2020 ANNUAL PROGRAMS

SPONSORSHIP INVESTMENT OPPORTUNITIES



GOLD: PREMIUM

This is intended for firms that seek a premium experience, which includes industry category exclusivity, one sponsor spotlight per event, multiple events and a select audience.



SILVER: INFLUENCE

This is intended for firms that, in addition to branding, want to influence program content, moderate panels, or select speakers, and who also want industry category exclusivity at a particular event.



BRONZE: PARTICIPATION

This is intended for firms whose primary goal is to create or enhance their brand awareness.



PATRON: COMMUNITY

This is intended for firms that seek to connect with the ACG and broader business community.

GOLD: \$10,000

CORPORATE EXECUTIVE SERIES

Audience: Corporate C-level executives & business owners (\$5 million+ in revenue)
6 sponsors

CATEGORY EXCLUSIVITY

Exclusive sponsor spotlight at 1 breakfast
10 complimentary tickets per breakfast
x 5 breakfasts



Corporate Executive Series (CES) sponsors are expected to be deeply involved in CES program planning and execution.

SILVER: \$7,500

DEALMAKERS' FORUM

Audience: Corporate executives, PE & investment banking professionals
6 sponsors

CATEGORY EXCLUSIVITY

10 complimentary tickets



CORPORATE DEVELOPMENT OFFICER SERIES

Audience: Corporate development professionals
4 sponsors

CATEGORY EXCLUSIVITY

3 breakfasts +
10 complimentary tickets for 1 summit at Corporate Growth Conference



BRONZE: \$5,000

MEMBERSHIP LUNCHEONS

Audience: All ACG Denver members
10 sponsors
5 complimentary tickets per luncheon
x 6 luncheons

PE/IB TOP OF THE TOWN

Audience: PE groups and intermediaries
6 sponsors
5 complimentary tickets

RISING STARS OF M&A

Audience: Early-career professionals & emerging leaders in M&A
4 sponsors
5 complimentary tickets

PATRON: \$2,500

FLY BYS

Audience: All ACG Denver members
2 sponsors
Open admission x 4 Fly Bys
2 complimentary tickets per Membership Luncheon
x 6 luncheons

ACG CUP

Audience: M&A professionals and students from leading MBA programs
1 sponsor
2 complimentary tickets per Membership Luncheon
x 6 luncheons

SPONSORS ENJOY ABILITY TO INFLUENCE PROGRAM CONTENT



BRAND AWARENESS ACG DENVER WEBSITE: ACG.ORG/DENVER

- ✓ LEADERBOARD AD ON ACG DENVER WEBSITE (DISPLAYS AT THE TOP OF EVERY PAGE) – **GOLD ONLY**
- ✓ BILLBOARD AD ON ACG DENVER WEBSITE (DISPLAYS IN THE MIDDLE OF THE HOME PAGE AND SECTION OVERVIEW PAGES) – **SILVER ONLY**
- ✓ SKYSCRAPER AD ON ACG DENVER WEBSITE. – **BRONZE ONLY**
- ✓ LOGO FEATURED ON WEBSITE **EVENT PAGES**

- ✓ LOGO FEATURED ON **EVENT SIGNAGE** (E.G., BANNERS, TABLE TENTS, HANDOUTS)
- ✓ DISPLAY FIRM **COLLATERAL** AT EVENT
- ✓ PUBLISH CONTENT/AD ON **ACG DENVER'S APP**
- ✓ PUBLISH CONTENT THROUGH ACG DENVER'S **SOCIAL MEDIA** CHANNELS AND MONTHLY **E-NEWSLETTER**