

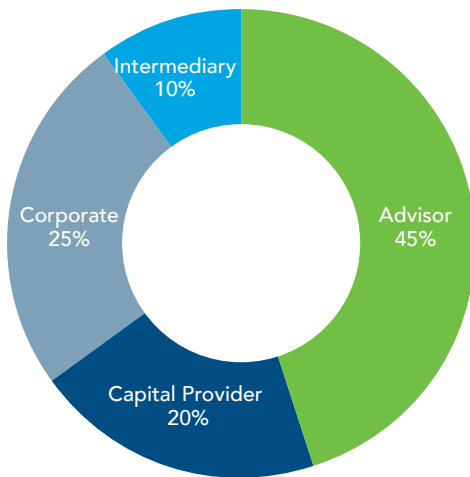
# 2020 SPONSORSHIP OPPORTUNITIES

## ANNUAL PROGRAMS

### ABOUT ACG DENVER

ACG Denver is a diverse community of business leaders united around a common goal—supporting and encouraging the growth and success of Colorado’s middle market businesses. The network of relationships that business owners and executives, capital providers and lenders, investment banks and advisors can access through ACG Denver enables our members to quickly find the best resources to solve a business problem, raise growth capital, make an acquisition, find an investor, or strengthen their organization and leadership team. We make it easier for middle market businesses to grow and succeed.

### ACG DENVER MEMBERSHIP COMPOSITION



### ACG DENVER 2020 QUICK FACTS

**25+** EVENTS PER YEAR

**700+** ATTENDEES AT ANNUAL ROCKY MOUNTAIN CORPORATE GROWTH CONFERENCE

**400+** MEMBERS · **12** NETWORKING EVENTS

**6** LUNCHEON PROGRAMS · **5** BREAKFAST PROGRAMS

**3** PRIVATE EQUITY/INVESTMENT BANKING FORUMS

**2,600+** REGIONAL EMAIL CONTACTS INCLUDING **1,100+** EXECUTIVES

### ACG DENVER PROGRAMS

The value of an ACG investment is relationships. ACG represents the “voice of the middle-market,” and our mission is to drive middle-market growth.

By choosing to be an ACG Denver sponsor, you are investing in the growth of your business.

#### THE BENEFITS OF INVESTING



OFFERS A GREAT **NETWORKING OPPORTUNITY** FOR MEMBERS AND NON-MEMBERS: **25+ EVENTS, 2,600+ ATTENDEES**



PUTS YOU IN FRONT OF YOUR **TARGET AUDIENCE** OF EXECUTIVES



**2,600 CONTACTS AND GROWING + OVER 50 ANNUAL EMAILS = 113,000 OPPORTUNITIES** TO GET YOUR COMPANY IN FRONT OF DECISION-MAKERS



PROVIDES **STRONG PROGRAMMING**, RECOGNIZING **OUTSTANDING COMPANIES** IN OUR REGION



PROVIDES A FORUM FOR THE **EXCHANGE OF IDEAS AND INFORMATION**

FOR MORE INFORMATION: [ACG.ORG/DENVER](http://ACG.ORG/DENVER)

CONTACT: VERONICA M. MUÑOZ, EXECUTIVE DIRECTOR, 800.919.0181 OR [VMUNOZ@ACG.ORG](mailto:VMUNOZ@ACG.ORG)

# 2020 ANNUAL PROGRAMS

## SPONSORSHIP INVESTMENT OPPORTUNITIES



### GOLD: PREMIUM

This is intended for firms that seek a premium experience, which includes industry category exclusivity, one sponsor spotlight per event, multiple events and a select audience.



### SILVER: INFLUENCE

This is intended for firms that, in addition to branding, want to influence program content, moderate panels, or select speakers, and who also want industry category exclusivity at a particular event.



### BRONZE: PARTICIPATION

This is intended for firms whose primary goal is to create or enhance their brand awareness.



### PATRON: COMMUNITY

This is intended for firms that seek to connect with the ACG and broader business community.

**GOLD: \$10,000**

#### CORPORATE EXECUTIVE SERIES

*Audience: Corporate C-level executives & business owners (\$5 million+ in revenue)*  
6 sponsors

#### CATEGORY EXCLUSIVITY

Exclusive sponsor spotlight at 1 breakfast  
10 complimentary tickets per breakfast  
x 5 breakfasts



Corporate Executive Series (CES) sponsors are expected to be deeply involved in CES program planning and execution.

**SILVER: \$7,500**

#### DEALMAKERS' FORUM

*Audience: Corporate executives, PE & investment banking professionals*  
6 sponsors

#### CATEGORY EXCLUSIVITY

10 complimentary tickets



#### CORPORATE DEVELOPMENT OFFICER SERIES

*Audience: Corporate development professionals*  
4 sponsors

#### CATEGORY EXCLUSIVITY

10 complimentary tickets per event x 4 events (3 breakfasts + 1 summit at Corporate Growth Conference)



**BRONZE: \$5,000**

#### MEMBERSHIP LUNCHEONS

*Audience: All ACG Denver members*  
10 sponsors  
5 complimentary tickets per luncheon  
x 6 luncheons

#### PE/IB TOP OF THE TOWN

*Audience: PE groups and intermediaries*  
6 sponsors  
5 complimentary tickets

#### RISING STARS OF M&A

*Audience: Early-career professionals & emerging leaders in M&A*  
4 sponsors  
5 complimentary tickets

**PATRON: \$2,500**

#### FLY BYS

*Audience: All ACG Denver members*  
2 sponsors  
Open admission  
x 4 Fly Bys

#### ACG CUP

*Audience: M&A professionals and students from leading MBA programs*  
1 sponsor

SPONSORS ENJOY ABILITY TO INFLUENCE PROGRAM CONTENT



**BRAND AWARENESS**  
ACG DENVER WEBSITE: [ACG.ORG/DENVER](http://ACG.ORG/DENVER)

- ✓ LEADERBOARD AD ON ACG DENVER WEBSITE (DISPLAYS AT THE TOP OF EVERY PAGE) – **GOLD ONLY**
- ✓ BILLBOARD AD ON ACG DENVER WEBSITE (DISPLAYS IN THE MIDDLE OF THE HOME PAGE AND SECTION OVERVIEW PAGES) – **SILVER ONLY**
- ✓ SKYSCRAPER AD ON ACG DENVER WEBSITE. – **BRONZE ONLY**
- ✓ LOGO FEATURED ON WEBSITE **EVENT PAGES**

- ✓ LOGO FEATURED ON **EVENT SIGNAGE** (E.G., BANNERS, TABLE TENTS, HANDOUTS)
- ✓ DISPLAY FIRM **COLLATERAL** AT EVENT
- ✓ PUBLISH CONTENT/AD ON **ACG DENVER'S APP**
- ✓ PUBLISH CONTENT THROUGH ACG DENVER'S **SOCIAL MEDIA** CHANNELS AND MONTHLY **E-NEWSLETTER**